

# APPLETON POST-CRESCENT

VOL. LXI No. 45

48 Pages

APPLETON-NEENAH-MENASHA, WIS., WEDNESDAY, SEPTEMBER 12, 1962

ASSOCIATED PRESS  
CHICAGO DAILY NEWS SERVICE

Price Eight Cents

## Strong Pressure to Block Cuban Arms Shipments Urged

Some Allies Place Profits Above Other Interests, Humphrey Says

WASHINGTON (AP) — An ad-Hubert H. Humphrey, assistant administration Senate leader — Democratic leader, speaking against a backdrop of Soviet threats over Cuba — has scoffed Tuesday at the contention urged stronger pressure on U.S. of some Republicans that the allies to halt military and strategic build-up in Cuba is a threat to the United States. But, he said, it did threaten other Latin American nations and the United States should not "sit idly by and watch the traffic in chains for Cuba."

Some allies have been "putting profit before the larger interests of the free world," charged Sen.

## Secret Group Attacked Ships In Cuban Area

Machine Guns Used By Organization Opposed to Castro

MIAMI, Fla. (AP) — Alpha 66, a secret organization pledged to overthrow Cuban Prime Minister Fidel Castro's regime, claims it carried out a machine gun attack on three vessels in Cuban waters, well aware of what we know."

After the hit-and-run attack on Monday, Alpha 66 said, its raiding party succeeded in turning back a Cuban gunboat in a few hours

Members of Alpha 66, which has its headquarters in Puerto Rico, have not been identified, but one in Miami said five men made the

raid. Two Cuban ships were machine gunned two Cuban ships, the San Pascual and the San Blas, and a British freighter, the Newland.

Havana sources, which claimed the marauder came from the United States, said the San Pascual and the Newland were attacked, but did not mention the San Blas. No casualties were reported.

Refugee leaders in Miami said the raiding party sailed from Venezuela and a spokesman said there was no return fire from Castro forces.

The attack occurred about dawn at Cape Frances, a small key across from Caribbean, a major port about 210 miles southeast of Havana.

The Alpha 66 communiqué said the attack lasted 50 minutes and added: "Helicopters of the Castro regime pursued the Cubans for 40 miles on the high seas, the chase culminating in a naval battle in which the Communists quickly withdrew."

## TODAY'S INDEX

Comics D-4  
Editorials A-4  
Entertainment D-7  
Obituaries D-8  
Sports D-1  
Women's Section C-1  
Weather Map B-3  
Fox Cities B-1



Wisconsin's Sen. Alexander Wiley, third from left, senior Republican on the senate space committee, was a member of a presidential group that made a two-day inspection tour of U.S. missile bases. Part of the group is shown at Huntsville, Ala., space flight center. Others shown are, from left, Vice President Lyndon Johnson, an unidentified man, and James E. Webb, director of NASA. In the foreground, President Kennedy is shown with Maj. Gen. Francis J. McMorrow. (AP Wirephoto)

# Kuehn, Wiley Win in GOP Governor, Senator Races

## Value of GOP Machine Shown In Kuehn Race

Crossover Votes of Democrats Obvious In Renk's Totals

BY JOHN WYNGAARD  
Post-Crescent Staff Writer

MADISON — The rulebook was vindicated again in the Wisconsin primary election.

Assumptions based on hard experience by which successful politicians live were proved in the nomination contests, although here and there by such narrow margins as to bring shivers to the professionals:

(1) Organization pays off, all other things being equal, as in the triumph of Philip Kuehn, the Republican regular over maverick Wilbur Renk, who made the most determined anti-organization bid in years in his challenge for leadership of the Republican Party.

(2) A familiar and recognizable name is often the most important asset of the candidate in a fight for a lower ranking office, as in the smashing defeat of Robert Marotz, by the party organization, by George Thompson, who made an indifferent cam-

Turn to Page 5, Col. 2



Philip G. Kuehn, left, winner of the Republican gubernatorial primary, and unopposed Democratic candidate John W. Reynolds shake hands early today as returns from Tuesday's election established them as the final contenders for Wisconsin's general election in November. (AP Wirephoto)

## Renk, Wollenberg Lose; Right Wing Now Controls Republican Party—Reynolds

BY DION HENDERSON

MILWAUKEE (AP) — A 42-year-old businessman who never has held public office and a 78-year-old veteran who has served Wisconsin longer in the Senate than any man in the state's history will lead the Republican ticket in the general election campaign.

And the campaign was underway before final returns were counted from Tuesday's primary, which gave Philip G. Kuehn the bitterly disputed GOP nomination for governor over Wilbur Renk, and nominated Sen. Alexander Wiley for an unprecedented fifth term by a four-to-one margin.

They will be opposed in November by Democratic Gov. Gaylord Nelson, bidding for Wiley's seat, and offering Kuehn his congratulations and best wishes, and declaring, "Our task now is to work together for a Republican victory in November."

Kuehn said that he had been offered control of the state of Wisconsin."

Reynolds expressed personal disappointment over the defeat of Renk, who had assailed Kuehn during the last heated weeks of the primary over support of the endorsed candidate by the party's right wing.

However, at Sun Prairie early today, the 53-year-old farm operator who had refused to allow his name to be put before the convention that last May selected Kuehn for its standard bearer in a close contest with Lt. Gov. Warren Knowles, issued a state-

## Voters Reject Hand-Picked Candidates

### Marotz, Walstead Lose in Bid for Attorney General

MILWAUKEE (AP) — Two hand-picked party candidates for state office were whupped in primary balloting Tuesday by a Wisconsin electorate that maintained a tradition of doing as it pleases.

Republicans in sufficient number stood by the endorsed candidate for governor, Philip G. Kuehn of Whitefish Bay, but dumped Robert G. Marotz in his bid for the party nomination for attorney general.

Democrats ignored the recommendation of Atty. Gen. John W. Reynolds, their unopposed candidate for governor, and rejected

The estimate is based on the Eliot N. Walstead, the deputy attorney general Reynolds had

votes than even the contest for tapped to succeed him.

Marotz was bypassed for George Thompson of La Crosse, the party candidate in 1960. Walstead lost out to William H. Evans of Milwaukee.

Returns from all but 66 of 3,516 precincts to report its election results was Deer Creek, at 7.11 Marotz 134.20, Evans 103.434, Walstead 80.343.

### Heavy Financing

Marotz, a 40-year-old attorney Marotz, in the 19th Ward at first were Republican state headquarters not able to make their total vote did not underestimate Thompson's cast coincide with the number of challenge but even heavy cam-voters who had checked in at paign financing in behalf of the polls. They were not able to resolve the problem until 11:25 Thompson lost his 1960 bid for p.m., about two hours after all attorney general to Reynolds by almost 30,000 votes, but apparently reaped delayed benefits from the unsuccessful campaign.

The only other intraparty fight for state office was on the Democratic side where John Schreider, 44, of Sheboygan, beat Eugene Lamb, 52, of Milwaukee, for

Turn to Page 11, Col. 4

## Heinritz 28-Vote Victor Over Broehm

### Sheriff Race in Doubt Until Official Canvass; Else Says He Will Run as Independent

BY RAY PY  
Post Crescent Staff Writer

Outagamie County Undersheriff Donald J. Heinritz Tuesday apparently won the Republican nomination in his bid for his brother's seat, according to an unofficial count.

The closeness of the race prompted speculation that Broehm with the strong support given me in this primary race for the office of sheriff in the November election.

In view of the returns, it is obvious the voters of our county want a change . . . but I can only say that my next move will be."

Broehm said today he plans no action on a recount until after the canvassing board meets and approves the final figures.

Broehm also said he has not dismissed the possibility of running as an independent candidate.

Heinritz polled 4,994 votes to Broehm's 4,966. Else won 4,402 votes in the unofficial count. The official canvass probably will be completed in a few days.

Heinritz may face Democratic winner, Outagamie County Patrolman Calvin Spice, in the Nov. 6 election. Spice received 2,600 votes in defeating Ray J. Kelly, an Ap-

leton housepainter, who received 654 votes.

Broehm, a half hour after learning of his 28-vote defeat and consulting with his supporters, resigns when he edged City Clerk

Leashed this statement: "Having Elder Broehm by 28 votes in what

may be the closest primary race for sheriff in county history.

Else, in a statement today, said he was taking out papers as an independent candidate.

"Due to the closeness of the race and because of tactics used against me, I do not feel the votes

Time was running out with a no-strike pledge given President Kennedy by the AFL-CIO auto-workers and machinists unions said to expire on Sept. 22.

New Strike Date

In Los Angeles, both unions reported contract negotiations still hopelessly deadlocked and set Sept. 22 as a new strike date.

A new dispute was fast shaping

### New York City Smallpox Scare Unfounded

NEW YORK (AP) — New York's third smallpox scare in a month appeared today to be unfounded.

Illness of a newly arrived student from Tanganyika, at first suspected as possible smallpox, was diagnosed as probably chickenpox.

However, further tests were being conducted.

The student, Benjamin Mkpala, 24, arrived Wednesday at Idlewild Airport from London and took a taxicab to International House, a residence for foreign and American students.

He became ill and was taken to a hospital.

City health officials ordered 500 residents of International House vaccinated as a precaution.

He said that he often saw Cuban militiamen armed with Russian-made rifles and machine pistols riding in Russian trucks.

He added that talk of missile bases is common among Cubans, for a Russian

"but my friends there complain that Fidel doesn't tell us anything."

Officer, a 28-year-old Waterloo

University geography professor, foreign diplomat commented,

"You become very conscious of uniforms all over the place."

She said that the former Berlin Language School in Havana, now

run by a uniformed Cuban, has recently had an increased enrollment of foreigners taking Spanish lessons.

"People Horrified"

One Cuban woman, who declined to give her name because

she did not want to be identified, said she had been brought in by Fidel Castro to fly Russian MIG jets.

Turn to Page 11, Col. 1

Church Council to Pay For Iranian Village

GENEVA (AP) — The World Council of Churches pledged to

day to build an entire new village

in the area of the recent earthquake catastrophe in Iran. The

council, said member churches in

at least 10 countries have pledged

\$416,000.

Turn to Page 11, Col. 1

Wisconsin's Sen. Alexander Wiley, third from left, senior Republican on the senate space committee, was a member of a presidential group that made a two-day inspection tour of U.S. missile bases. Part of the group is shown at Huntsville, Ala., space flight center. Others shown are, from left, Vice President Lyndon Johnson, an unidentified man, and James E. Webb, director of NASA. In the foreground, President Kennedy is shown with Maj. Gen. Francis J. McMorrow. (AP Wirephoto)

Turn to Page 11, Col. 1

# Space Race Called Means to Security

President Believes Nation's Conscience Requires It Lead Free World's Drive

HOUSTON, Tex. (AP)—President Kennedy said today the nation's conscience requires it to lead the world's drive into space.

He said peace and security hang in the balance.

Kennedy demanded a "bold and daring and unflinching" effort to

"In short," he said, "our lead-

land a man on the moon—a goal

he has set for this decade.

"We cannot shrink from it obligations as a first-class coun-

now," the President said in a try, all require us to make this speech prepared for delivery at effort, to solve these mysteries, to

Rice University Stadium.

The United States, he said, must

become "the world's leading

spacefaring nation."

## Homeward Leg

Starting the homeward leg of his two-day survey of space facilities, Kennedy said his administration commands bipartisan support in seeking world leadership.

"We are pledged to make it a

reality," he said.

Kennedy said the United States is entering a new age of exploration and claimed genuine prog-

ress. Forty of the 45 satellites which

have circled the globe during his

time in office have been made in

the home of the National Aeronau-

tics and Space Administration's

far more knowledge to the people

manned space flight center, to ex-

pect the world than those of the

Soviet Union," he said.

## More Determined

He made clear that he is more

determined than ever to land a

guard for the economic interests

of man on the moon. Some criti-

cisms, including former President

Dwight D. Eisenhower, have ques-

tioned spending billions in the

Malaya and Cyprus were believed

likely to withhold outright censure of

Macmillan's policy

In the face of the demonstra-

tions of overwhelming anxiety,

Macmillan ran the risk of im-

periling his government if he

presses on with his plan.

The British leader has pledged

he will take Britain into the Euro-

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# APPLETON POST-CRESCENT

Wednesday, September 12, 1962

## Handwriting on the Wall

The city-suburb problem in the Greater Green Bay area is rapidly coming to a head and what is happening there will be of great interest in the Fox Cities and other metropolitan centers of the state.

The town of Preble, which is a community of over 10,000 lying just east of the city of Green Bay, was recently blocked from incorporating as a fourth class city when the state planner ruled against such a move. As a result the town board has now set up an advisory referendum in November which, if approved, would authorize the board to enter into consolidation discussions with Green Bay.

Now the town of Allouez, with about 8,000 population lying just south of Green Bay on the east side of the Fox River, is discussing what the future holds for that municipality.

Allouez Town Chairman Roland Strid last week called for the urban municipalities to study the possibility of metropolitan government for the Greater Green Bay area. He mentioned the possibility of city or village government for the township but discarded both those ideas as undesirable.

The Green Bay Press-Gazette has supported in general the proposal that a study of the metropolitan form of government for an urban complex like Green Bay would be valuable. But it suggests that such a development in Wisconsin may be

a long time coming since state law does not now provide for such a form of municipal government. The newspaper also suggests that both annexation and consolidation are possible now and that Allouez might do well to explore both as an interim step.

A significant factor in Strid's proposal was the obvious fact that he made a detailed study of how metropolitan government operates in other jurisdictions like Greater Miami and Toronto. He outlined his own ideas of how it might operate in Green Bay. He also suggested that the study might be a proper one for the newly organized regional planning commission in Brown County, of which he is a member.

Experts have suggested in the past that the traditional enmities which frequently block discussions of amalgamation between suburban townships and core cities will disappear when the suburbs grow to the extent that it becomes as expensive for them to furnish the municipal services demanded by their residents as it is for cities to furnish those services.

This situation either has been reached in the suburbs of Preble and Allouez or is near at hand. Township officials in each are now about ready to sit down with Green Bay and explore possible solutions. And when they do they will be inscribing handwriting on the wall for other such communities in Wisconsin.

## e. e. cummings

When e. e. cummings died early this month the world was no longer shocked at his peculiar style of writing or that he even preferred to have his own name written without capitals. Poetry readers have accepted the notion that ideas may be expressed in new forms.

Actually much of cummings' poetry, and perhaps all of it, was rigidly disciplined. His sonnets, for instance, scrupulously followed rhyme patterns and metre. But his insistence upon unorthodox punctuation and breaking words and sentences in the middle upset his early readers. Some of his poetry may be unintelligible to readers but this has happened to the most orthodox of poets.

## America's Power System

The United States with one-sixteenth of the world's population has one-third of the world's power capacity. The total electric power capacity of the United States is 174,998,000 kilowatts. This is more than the total capacity for Russia, Great Britain, West Germany, Canada, and Japan.

This information is given in a small booklet published by the Investor-Owned Electric Utility Industry. It points out that more than three-fourths of the power plant capacity in the United States is furnished by some 400 investor-owned companies.

The remainder of the capacity is furnished by government-financed power suppliers. Approximately 300 companies pool their resources with one another in order to provide good service, efficiency and at a reasonable price to the public. An example of how the pooling operates is supplied by 12 companies supplying electric power in Pennsylvania, New Jersey and Maryland. They have a total capacity of 15 million kilowatts in an area of about 48,000 square miles and serve a population of 19 million persons.

One of the interesting facts about the American power system is its growth. The booklet shows this development in a series of maps beginning with 1908 when the lines were few and far between, following along successively through the years until the lines upon the map in the Eastern part of the United States extending out possibly to the Mississippi River and slightly beyond are so cluttered with lines as to appear almost black. The lines correspond almost exactly with the development of the population of the nation. In the beginning there were but few small power plants serving individual communities. Later on, development of transmission lines permitted the replacement of the small plants with a large central station serving many communities. Then as the power companies began interconnecting their lines giant power pools were developed which today supply power for all of the needs of the particular area in which the companies have pooled their resources.

The growth of the net production of electric energy in the United States has averaged about 7.15 per cent compounded per year. The growth during the post-war years has been at an average rate of 8.6 per cent. The booklet points out, is about two and a half times the rate of growth of the whole economy as measured by the gross national product. The booklet points out that the transmission lines and power capacities follow the population densities closely. However, the power plant and transmission capability has always remained ahead of the demand for electricity.

The investor-owned utility companies have invested \$46 billion in power facilities. The money for this purpose has come from the people's savings. In order to attract such investments of course it is necessary for the utilities to offer a rate of return comparable to that offered by other companies with similar risks. The utility industry has been spending about \$3.2 billion per year for new plant and equipment. This is about 10 per cent of the new construction for all American business.

The United States with a total area of 3,022,387 square miles has a total of 304,000 miles of transmission lines. Russia on the other hand with an area of 8,607,553 square miles has only 62,000 miles of transmission lines.

Thus America with about one-third of the area of Russia has about five times the miles of transmission lines. Production of electricity per capita in the USA is about three times that of the USSR. And since the United States is building at an increasing capacity Russia will fall farther behind in the immediate future. The American home uses about eight times the electricity of the Russian home and Americans use twice as much for lighting as the Russians do.

There are approximately \$46 billion invested in electrical plants and facilities at the moment. It is estimated that by 1970 there will be an investment of \$88 billion and by 1980, \$168 billion will be invested. Since the increases in electrical production capacity usually coincide with the increases in population and business development, the outlook for business in America is bright indeed.

It should be noted that America's favorable position is due to the free enterprise system. Its continued expansion can be expected so long as this system is preserved.

## The Human Element

Ever hear of a human engineer? No, he isn't an engineer who is a human being, he's an engineer who studies the compatibility of men and machines.

A human engineer recently warned that in a missile to be fired at Cape Canaveral certain electrical plugs could fit more than one socket, that the missile would not work if they were misplaced, and that the chance of human error was thus increased.

This \$2,000,000 missile failed in launching, the engineer has reported, and pre-

sumably this was the cause. In fact he reported to a convention of the American Psychological Association that human error is responsible for as many as 50 per cent of the failures or malfunctions in missiles and aircraft.

Obviously steps must be taken in the future to reduce to a minimum the possibility of human error. But it is somewhat reassuring to us human beings in this electronic age that mere man is still vitally important.



'I'm Rooting for the Yankees'

## Brother, You're Broke!

# Every Man, Woman and Child In Nation Has Debt of \$5,815

BY ROBERT S. BOYD

Chicago Daily News Service

WASHINGTON — This country is floating on a rising river of debt.

The flood of red ink — public and private — has passed the trillion-dollar mark, treasury figures show.

Last Dec. 31, Americans owed each other \$1,058 trillion (one trillion, 58 billion).

That's \$3,815 in debt for every man, woman and child in the nation.

It would take all the earnings of American workers and businesses for more than two years to pay it off.

The federal government is responsible for about 30 per cent of the debt — \$300 billion.

American business owns 38 per cent — \$30 billion.

Private citizens owe 31 per cent — \$307 billion.

And state and local governments owe the rest — \$75 billion.

## Slowest Growing

The federal debt is growing slowest of all, according to treasury statistics.

In the 15 years since 1946, after World War II, the federal debt has risen by 15 per cent. State and local government debt has quadrupled. Corporate debt has tripled. And private debt has multiplied five times.

Consumer credit is the sector

of the debt that is advancing the fastest. It's up 6½ times since 1946.

Government debt, however, is the one people gripe about the most.

Local and state governments, which usually can't borrow money without a vote of the people, are facing more frequent "tax revolts" at the polls.

Congress put the Kennedy administration through the wringer before okaying an increase in the federal debt ceiling this summer.

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And state and local governments owe the rest — \$75 billion.

He also notes that interest on the federal debt is costing \$9 billion this year. A dime out of every dollar you pay in taxes goes for interest.

Other politicians, like Sen. Paul Douglas (D-Ill.), say the debt is big but not too big to handle.

In terms of our expanding population, the federal debt has shrunk. In 1946, Uncle Sam owed \$1,790 per person; in 1961, the federal debt was down to \$1,648 per person.

## People's Forum

# Reader Writes Kennedy About Railroad Strike

Editor, Post-Crescent:

Please publish the following letter which I have addressed to President Kennedy:

John F. Kennedy, President  
United States of America  
White House  
Washington, D. C.

Dear Sir,

How can you, in good conscience permit the Chicago & Northwestern R.R. strike to continue. This third or fourth largest railroad in the country is critical to national defense and is critical to the economy of this area. You stamp it on the steel industry a few more as a . Why are you shilly-shallying now?

Allow me to remind you that the feather-bedding practices of

the railroad unions are reflected in railroad freight rates, and that these rates are eventually built into our cost of doing business overseas. Doesn't this also, as you said in the steel case, tend to price us out of foreign markets? And please remember that if they don't buy from us, they may buy from behind the Iron Curtain.

Understandably the votes of the strikers exceed the votes of steel industry management, but as your Profiles in Courage pointed out, there have been some men who were able to rise above politics.

Sincerely,

Leonard E. Dale  
20 Foster Court  
Appleton, Wisconsin

## Potomac Fever — by Fletcher Knebel

The Kennedy Administration is not without its critics, but even Republicans admit that it turns in a terrific performance on week ends.

The White House says the new Russian missiles in Cuba have a "slant range" of only 25 miles. So there's nothing to worry about. We'll just have all our planes fly on the bias.

Modern classroom hallad: School days, school days, dear old molecule days. Physics and fission, psychology, taught on the screen of the class TV.

Internal Revenue rules that payola is not tax deductible. It's just straight income. Well, income anyway.

We're matching the Russians, move for move. Every new shipment of arms they land in Cuba, the State Department counters with a withering white paper.

Teddy Kennedy and Eddy McCormack debate again. Massachusetts can't lost with these two handsome young men. One may go off to Washington — and the other to Hollywood.

## Under the Capitol Dome

# National Study Shows Wisconsin Rates Badly In Property Taxation

BY JOHN WYNGAARD

MADISON — Probably with an eye upon the elections and the sensitivity of principal state office candidates to popular issues, the League of Wisconsin Municipalities currently provides prominent publicity for a national survey of the comparative weight of property taxation in governmental financing.

And as might be expected, the comparison is an unfavorable one for Wisconsin. It will provide fuel for those who feel that the whole Wisconsin state-local finance system must be revised and that the unfair burden of the property tax upon the average man provides one of the legitimate incentives.

The League article provides an illuminating tabulation on the ratio of property tax contributions to the total of state and local taxes paid in the states of the country. Wisconsin ranks very poorly, with nearly 55 per cent. That is the 14th highest ratio in the country. More than a third of the states of the country have a ratio of property taxes to all taxes of less than 40 per cent. It is worth a passing note, at least, that some of them are states with which Wisconsin is in earnest economic competition for industrial development, such as those in the South.

**FOOTNOTES**  
The figures cited are for 1960. Because Wisconsin has made a start toward tax policy revision in the increases in the personal income tax and the inauguration of the selective sales tax adopted by the legislature a year ago, it is possible that the comparisons are not literally valid today. Yet the increases in property taxation in this state have been substantial during the last year, so that there is a fair chance, at the least, that the state's comparative position in the ranking of states has not changed significantly.

Moreover, the local government bonded debt total in this state is rising so rapidly, under the crushing demands for new capital expenditures for schools and other purposes, that the future property tax liability looks bleak, rather than good, in spite of the tentative gestures toward tax revision reluctantly made by the state government during the last year.

Like any businessman, Uncle Sam should count his assets as well as his liabilities in reckoning his financial situation, says Sen. Douglas.

**Birds Make Home While Tractor Idles**

ELK FALLS, Kan. (AP) — Ray Jones of near Elk Falls went out to start his tractor which had been idle for some time.

He found a nest containing four young mocking birds set up between the radiator and the fan.

Jones decided to do some other chores and let the tractor remain idle until his guests left.

The League is an association of local government administra-

tions, men in city and village councils and in the mayoral offices of Wisconsin who are most familiar with the increasing voter awareness of the property tax burden. The number of home owners in the country—and presumably in Wisconsin also—has doubled during the last 20 years. Especially in the larger cities of Wisconsin, the tax liability upon those homes is heavy. Electoral reaction is inevitable, and especially since the property tax bite is now the most painful for the average family to finance. Other basic governmental revenues, state and federal, are collected in comparatively painless chunks through the pay check deduction device.

**HOW TO DO IT**  
Sympathy for the cause of property tax relief falls easily from the lips of the typical Wisconsin office-seeker. There are proposals for more school aids, for example, from the state treasury, and other goodies from Madison. The legislature in recent years, indeed, has successively increased aids for a variety of local services—in amounts that would have been astonishing a decade or two ago. Yet the result has not been relief, in the state as a whole, but merely a stabilization of the local tax rate, at best, and often only a slowing of the annual rate of increase.

Significant relief of local property tax rates, and especially in the growing cities, cannot be attained without wholesale revision of the state tax base. It will require revenue in hundred million dollar chunks—beyond the huge increases in demands for existing public services. One of the difficulties in the various educational efforts on behalf of tax revision is that they have not yet communicated the immensity of the task.

**Increase of Coins**

DENVER (AP) — The U. S. Mint in Denver stamped out more coins in the fiscal year ending June 30 than ever before — 2,546,634,142 of them.

This was 430 million more than in the 1960-61 fiscal year.

Pennies, nickels, dimes, quarters and half dollars were minted during the year. But no silver dollars.

**Exit 'Free' Table**

GASTONIA, N. C. (AP) — "Free Picnic Table," read the roadside beside U. S. 29 near here. Somebody took it literally, Gaston County Rural Police reported, and hauled off the table during the night.

## Looking Backward

# Crescent Hammers Its Point

100 YEARS AGO

Quoted from the Appleton Crescent for Sept. 13, 1862.

We have before alluded to the necessity of the Democracy (Democrat Party) nominating a good man for Representative in the coming contest. The necessity is now doubly augmented in the consequence of our Republican opponents presenting such a miasmic spectacle as they have by nominating Ethiopian Loving Brown—a man who is admitted to be totally unfit for Congressman by Republicans as well as Democrats.

If we have no man in the Fifth District more fitted for Congressional honors than Waukesha Brown, then we say let the district be unrepresented.

We have heard mentioned in connection with the Democratic nomination the names of Charles D. Robinson, John Fitzgerald, Judge Wheeler of Berlin, H. S. Pierpont of Manitowoc and Col. Gabriel Bouck. Some of these gentlemen we are personally acquainted with and know them to be men of ability, integrity and honor.

We want no shoddy man—no man of equivocal character or tarnished reputation. We want a man of Constitution and Union loving sentiments, with marked ability and unsullied name.

Such a man is Charles D. Robinson, who has returned home on account of illness contracted on behalf of the cause of the Union. The Congressional mantle cannot fall on more worthy shoulders. Old Outagamie will speak for him in a majority of 600,

# Broehm Loses to Heinritz by 28

CONTINUED FROM PAGE 1  
reported. Heinritz held a margin of 100 votes. Else carried Hortonville, but the village voters gave Broehm a 48-36 edge over Heinritz to close the gap.

## Cut Margin

Greenville voters, a few minutes later, narrowed the margin to 36 votes with a 137-32 margin for Broehm.

The final tabulations from the town of Black Creek were not reported until 15 minutes later at almost 12:30 a.m. Broehm outpolled Heinritz, 27 to 16, to cut the final margin to 26 votes.

"I've never been so shaky in my life," Heinritz said soon after learning of his narrow victory. "I figured it might be a couple of hundred votes, but I never figured it would be that close."

"I shed a few tears," Heinritz admitted. "I appreciate the way the people helped me. I couldn't do this alone. I want to thank everyone who got out and voted. It looks like a tough race again in November and I expect 100 percent backing from the Republican party and am sure I'll get it."

Heinritz congratulated both Else and Broehm for the clean campaign in which "each of the candidates chose his platform and stuck to it."

## Heinritz Leads

Broehm, who has been Appleton city clerk since 1955, polled a few less votes than Heinritz in the city's precincts. Heinritz had 3,517 votes to Broehm's 3,495. Heinritz received 1,477 votes from the county-at-large to Broehm's surprisingly strong showing of 1,471. Else received 2,480 votes in the city, and polled 1,922 votes in the rest of the county.

Democratic Spice, with heavy backing in Kaukauna, his home town, received 1,947 of his 2,600 votes from the county outside of Appleton and Kelly received 329 out-of-town votes.

Broehm and Heinritz stood toe-to-toe when the returns started pouring in from Appleton. Else had led briefly in early rural returns.

Broehm's major strength in the city was marked in the First, Third, Fifth, 14th, 16th and 19th wards, where he outpolled Heinritz by a total of 238 votes. Heinritz was strong in the Sixth, Seventh, Eighth, Ninth, 10th, and 11th wards, polling a total of 275 votes over Broehm.

Incumbent County Clerk Miss Mollie Pfeiffer, who has served in that position since 1955 when she was appointed, defeated Republican newcomer Edwin F. Schueler in the Republican primary race, 10,554 to 3,070.

Unopposed Democrat Clerk nominee John A. Brown received 2,626 votes and will face Miss Mrs. Shirley Cherkasky, had 2,450 votes. Frank M. Charlesworth Jr., incumbent Republican surveyor, received 11,727 votes and his opponent Peter Akmantis, 2,302.

Other county offices were uncontested. Republican incumbent Raymond A. Bentz, incumbent Register of Deeds, his Democratic opponent, received 11,200 votes. Bernard H. Kemps received 11,189 votes for coroner to 2,454 for his Democrat opponent, Donald 10,976 votes.

## For County Sheriff

	Heinritz	Broehm	Else	Spice	Kelly
Deer Creek Town	8	7	6	0	7
Bear Creek Village	23	4	19	10	7
Hortonville Town	21	33	64	5	3
Liberty Town	6	7	35	2	4
Oneida Town	23	38	23	9	4
Maine Town	7	10	12	4	5
Kaukauna Town	10	12	5	25	1
Kimberly Village	130	110	122	227	78
Bovina Town	6	2	44	6	3
Osborn Town	16	23	46	5	1
Little Chute Village	186	78	110	158	41
Center Town	30	66	58	7	4
Combined Locks	23	19	20	42	4
Black Creek Village	26	35	70	18	2
Freedom Town	46	45	30	35	10
Shiocton Village	11	18	82	11	2
Grand Chute 1st Precinct	111	119	86	31	11
Grand Chute 2nd Precinct	106	107	84	19	10
Dale Town	37	44	80	11	3
Cicero Town	20	28	54	6	2
Maple Creek Town	9	7	31	1	4
Kaukauna 1st Precinct	81	69	34	232	31
Kaukauna 2nd Precinct	74	57	60	233	8
Kaukauna 3rd Precinct	92	66	56	300	22
Kaukauna 4th Precinct	60	32	45	232	9
Kaukauna 5th Precinct	11	5	3	119	7
Seymour Town	27	15	40	6	3
Vandenbrook Town	18	14	15	31	2
Buchanan Town	33	46	24	88	12
Seymour City 1st Precinct	76	52	114	12	5
Seymour City 2nd Precinct	42	12	64	8	3
Ellington Town	15	55	76	5	0
New London 3rd Precinct	19	23	124	13	7
Hortonville Village	26	49	102	20	10
Greenville Town	32	137	56	19	3
Black Creek Town	16	27	28	5	1
<b>COUNTY TOTAL</b>	<b>1477</b>	<b>1471</b>	<b>1922</b>	<b>1947</b>	<b>329</b>
Appleton Ward 1	182	217	114	26	20
Ward 2	197	185	131	39	14
Ward 3	111	170	134	19	17
Ward 4	113	121	68	26	16
Ward 5	136	193	113	20	17
Ward 6	159	118	81	37	13
Ward 7	241	193	106	24	17
Ward 8	290	184	124	50	25
Ward 8-1	101	31	23	20	12
Ward 10	229	163	145	28	4
Ward 11	221	141	74	30	25
Ward 12	253	206	143	25	17
Ward 13	155	130	115	40	20
Ward 14	136	165	164	22	9
Ward 15	122	122	183	27	23
Ward 16	147	103	141	23	11
Ward 17	272	206	201	28	17
Ward 18	172	213	140	36	15
Ward 19	127	227	190	36	10
Ward 20	122	181	92	26	10
<b>Appleton Total</b>	<b>3617</b>	<b>2495</b>	<b>2490</b>	<b>863</b>	<b>329</b>
<b>COUNTY GRAND TOTAL</b>	<b>4804</b>	<b>4802</b>	<b>4402</b>	<b>3290</b>	<b>653</b>

## Value of GOP

### Machine Shown In Kuehn Race

CONTINUED FROM PAGE 1

They were rivals for the nomination of Republicans for attorney general, perhaps the second most important office on the state election ballot and a place from which many incumbents have vaulted to higher rewards.

**Crossover Voting**

(3) Thousands of Democrats in this state, where the Democrats have pulled into competitive position during the last half dozen years, cannot yet resist the habit of voting in the Republican column in November and I expect 100 percent backing from the Republican party and am sure I'll get it."

(4) Even with the Democratic vote reduced to the hard core

loyalists, the party organization who had made a direct appeal to them. That Renk failed in spite of such backing and in spite of party nominations, as shown by the rejection of Deputy Attorney General Walstead as a candidate for the Democratic nomination for attorney general and the choice of William Evans of Milwaukee. That result illuminated again the value of a familiar name in the view of the Democratic Party professionals.

The nomination of Kuehn over Renk in the most vigorous fight for the top nomination in the Republican party in a decade was a satisfying one to the Republican voluntary organization and its basically conservative elements.

A Kuehn defeat, although the threat obviously came from Democrats crossing over into the Republican primary, would have given Renk the leverage he wanted for the transformation of the party and the modification of some of its viewpoints and what he called its "image."

Renk's defeat, conversely, means that there may be a contest in Wisconsin for delegates to the national Republican presidential nominating convention two years hence. As Governor, Renk would have paved the way for an easy capture of the Wisconsin primary election in the spring of 1964 by the Nelson Rockefeller camp.

Kuehn's leadership of the party will mean a course of neutrality, at the least, and may offer some comfort to the partisans of Richard Nixon in the center and Barry Goldwater on the right.

**Kuehn Hard Driver**

The Kuehn victory in a hard fight, following his cool defeat of popular Lt. Warren Knowles in the Republican convention last May, suggests that the new titular leader of the party is one of the hardest driving and determined nominees of recent times.

Kuehn regarded his primary battle as more difficult and doubtful than his election in November over Atty. General John W. Reynolds, the Democrat.

The trailing position of the Democratic candidates, most of them unopposed for their nominations, is not particularly important in assessing the November voting outlook, according to the past political behavior of the state.

Democratic managers had predicted that the Republican vote would be far heavier than theirs, on the basis of past performances, as a way to reduce the publicity impact of the contrast.

**Democrats Trailed**

Democrats trailed principally because so many of their normal adherents crossed over to the Republican column to back Renk

Wednesday, Sept. 12, 1962 Appleton Post-Crescent A5

## South Vietnamese Accused of Attack Expecting Baby

PHNOM PENH, Cambodia (AP) — Prince Norodom Sihanouk has accused South Vietnamese of making a new naval and air attack on a Cambodian border village. The 23-year-old star of "Suzy Wong" is the wife of Peter Pock, a Cambodian border village. He threatened to break relations with President Ngo Dinh Diem's North Vietnamese if more such attacks occurred.

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Left: Spandex long leg panty girdle. 3" cuff-leg for gentle but effective thigh control. **6.99**

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# Kuehn, Wiley Victors in GOP Race for Governor, Senator

CONTINUED FROM PAGE 1 Tuesday, the turnout of voters agreed to address a fund-raising sure of support by Renk—"a fell short even of the modest dinner in Reynolds behalf Oct. 6 through Republican"—in view of eligible — predicted. And more than two-thirds of those who earlier this year at a \$100-a-plate the primary's outcome, and said, "The efforts of Mr. Reynolds to vote cast their ballots in the Re dinner that brought Wiley, Kuehn divide the Republican party will public primary, a stunning in and Sen. Barry Goldwater, R- increase in GOP strength over 1960, Ariz., together in Milwaukee, fall on deaf ears."

"The people of Wisconsin," when Kuehn polled 286,398 to Kuehn, who had been GOP state Kuehn said, "can rest assured 258,141 for Nelson in the primary chairman in 1956—when the Re- that the party, in which both were unopposed, public convention rejected the including Mr. even though the governor, most senior senator's bid for fourth- Renk. Mr. effective Democratic campaigner term endorsement, only to see Knowles and myself, Wisconsin has produced in this him go on to primary victory self, is united to century, came back to win a sec- over the convention's choice. Rep. achieve a Repub- lican victory and term by a decision of fewer Glenn Davis—introduced Wiley to the kind of ag- than 60,000 votes over Kuehn in the audience. gressive, con- the November election. structive, leader."

**Rural Strength**  
With the Republicans turning Wollenberg be motivated by more than 400,000 of the political expediency." lots, Kuehn showed unexpected

**Birch Repudiated**  
Kuehn steadfastly refused to strength in the rural areas where campaign against Renk during the Renk family name has been the primary, but at one point was known and respected for more forced by the combined attacks of than 100 years. Reynolds, Nelson and Renk over. The Milwaukee executive car- alleged rightist influence to re- 5 of the state's 72 counties, padiate the support of compared with 15 for Renk and the John Birch Society under the none at all for Robert La Follette Sucher, a grandson of the late Sen. Robert M. La Follette Sr., both the right and left wings, and who frankly was counting on the political magic of his middle name.

Associated Press returns from weekend, a Milwaukee conserva- 3,494 of the state's 3,516 precincts showed this count:

Kuehn 246,269  
Renk 196,258  
Sucher 14,425  
And, on the Democratic side, Reynolds 193,727.

**Overwhelmed**  
In the race for the senatorial nomination, Wiley overwhelmed Arlyn F. Wollenburg, a former school teacher from Rosendale in Fond du Lac County.

The vote, in 3,450 precincts showed:

Wiley 333,703  
Wollenburg 83,994  
And on the Democratic side, Nelson drew 183,227.

Wiley termed the results a "great vote of confidence, and promised to return home to campaign throughout the state against Nelson as soon as the Senate adjourns.

The senior senator, who also is the senior Republican in the U.S. Senate, made his statement by telephone from Houston, where he had been invited by President John F. Kennedy to join administration leaders in an inspection

of missile centers.

**Sharp Reminder**  
The invitation itself, by the Democratic President, on Wisconsin's election day reminded ob-

servers that Nelson was not among the early supporters of John F. Kennedy during his presi-

dential primary campaign days.

Dane 102,102 9,184 8,439 150

Dodge 69,50 782 2,095 3,044

Door 25,25 376 2,477 1,645

Door early in 1960, and Atty. Gen. Robert Kennedy already has

150

CONTINUED FROM PAGE 1

Jackson 30,30 799 909 656 up at Boeing, another key space.

Jefferson 50,50 1073 3,111 3,601 missile and planemaker for the

Jenue 40,40 525 1,520 2,583 government.

Kenosha 55,55 10,834 4,348 1,758

Keweenaw 14,14 702 741 859 Tuesday night the settlement plan

La Crosse 46,46 2,783 5,916 2,654 devised for the four firms by a

Lafayette 28,28 239 1,595 1897 fact-finding board.

Lingle 25,25 1191 1,365 1,057

Lincoln 28,28 688 2,154 1,783 shop arrangement would be con-

Manitowoc 52,42 7,697 3,786 2,747 tioned on a two-thirds ratifying

Marathon 76,75 2,861 5,407 3,314 vote of affected workers.

Marquette 35,32 784 2,375 1,335 Kennedy, on a tour of missile

Milwaukee 22,22 167 549 1,015 and space installations, said at

Minn 5,4 130 67 24 Houston that the companies and

Wile 706,705 8,0874 56,683 34,614 unions should use the board's find-

ings as the basis for settling the

Monroe 46,46 716 2,496 2,333

Oconto 42,41 811 2,745 1,775 labor contract disputes without

Onida 31,31 1,147 2,352 1,105 strikes. "They have a duty to the

Oigmie 56,56 2,997 8,067 5,095 country," the President said.

Ozaukee 13,13 1244 4,291 2,063

Negotiators Leave

Pepin 13,13 257 289 136

Pierce 30,30 585 1,363 680 negotiators for the four firms and two

Polk 37,37 759 807 476 unions have packed up and left

Portage 38,38 1,609 1,753 1,764 Washington without any immedi-

Price 27,27 622 1,141 605 ate intention of resuming talks.

Racine 66,66 9,761 6,638 3,836 Kennedy's fact-finders, who had

Richland 29,29 347 1,638 1,564 presented their union shop and two

Rock 68,68 3,235 7,632 4,728 other settlement recommendations

Rusk 39,39 1,478 939 525 to the two sides privately a week

S. Croix 46,46 922 902 710 ago, conceded that no agreements

Sauk 47,47 565 2,713 2,727 have been reached and the union

Sawyer 23,23 347 1,024 510 shop issue is still "the chief road-

Shawano 42,40 445 3,563 2,454 block."

Sheboygan 64,64 6,080 5,430 4,619

The President said any aerospace

Taylor 31,31 773 986 719 space strike would obviously be

Trapp 39,39 596 1,303 818 against the public interest and

Vernon 42,42 913 1,672 1,213 would not only shut down the

Vilas 18,18 355 1,870 901 plants which manufacture a large

Walworth 38,38 1,042 3,698 2,625 proportion of our missiles, rockets

Washington 32,32 456 928 331 and spacecraft—but would also

Waukesha 83,83 4,514 11,400 10,494 "Such a strike," the President

Waupaca 53,53 767 3,307 3,201 said, "would seriously set us back

Winnebago 53,52 3,555 9,980 6,437 imperil the national defense."

Wood 57,57 1,457 3,464 3,842 It was believed likely, if there

so that Kenealy will feel compelled to invoke the Taft-Hartley

third candidate for the Republican law emergency provision to obtain nomination for governor, retain an 80-day assurance against

Received 13,852 votes.

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Actor James Mason, right rear, bites his lip as his attorney, Jake Erlich, argues with attorney Paul C. Russo, left, in a Santa Monica, Calif., courtroom Tuesday. They were attempting to reach a settlement of a

\$14,165 monthly separate maintenance suit brought against Mason by his estranged wife, Mrs. Pamela Mason, center. Standing beside her mother is the Masons' 13-year-old daughter, Portland. (AP Wirephoto)

For Assemblyman			
Appleton Ward 1	200	200	46
Ward 2	200	200	51
Ward 3	227	100	34
Ward 4	160	130	47
Ward 5	246	100	33
Ward 6	157	100	46
Ward 7	244	200	36
Ward 8	206	200	72
Ward 9-1	96	74	26
Ward 10	206	207	22
Ward 11	214	213	37
Ward 12	265	200	68
Ward 13	181	200	61
Ward 14	278	186	72
Ward 15	220	163	47
Ward 16	251	200	38
Ward 17	228	200	41
Ward 18	226	200	47
Ward 19	222	244	47
Ward 20	196	165	43
Ward 21	81	62	8
Center T.	155	147	27
Grand Chute 1	128	144	29
Grand Chute 2	128	144	29
<b>TOTAL</b>	<b>3,827</b>	<b>4,732</b>	<b>973</b>

For Assemblyman			
(Second District)			
Deer Creek T.	13	2	2
Bear Creek Vil.	37	10	4
Hortonia T.	100	2	2
Liberty T.	35	3	2
Oneida T.	58	9	1
Maine T.	21	1	4
Kaukauna T.	16	10	5
Kimberly VI.	234	133	42
Bovina T.	29	5	2
Little Chute Vil.	281	124	24
Combined Locks T.	20	10	20
Black Creek Vil.	110	5	6
Freedom T.	23	26	5
Shiocton Vil.	81	6	2
Dale T.	130	4	2
Cicero T.	85	1	3
Maple Creek T.	31	2	1
Kaukauna 1	154	134	43
Kaukauna 2	166	93	45
Kaukauna 3	177	81	159
Kaukauna 4	123	29	49
Kaukauna 5	16	18	27
Seymour			

## Science at Work Between Space Shots

Utilize Findings In Equipment for Schirra's Flight

**BY THE ASSOCIATED PRESS**  
Sometime in the next month astronaut Walter M. Schirra Jr. is to ride a Mercury spacecraft six times around the earth to a Pacific Ocean landing. It will come four months after the latest Mercury manned shot. What happens in those four months is a subject for science at work.

The public eye is focused on the magic of the moment—a man staking his life on an adventurous ride into space.

### Reason for Delay

But what of the months between these big moments? Why does it take so long between shots? The question is to be expected. To the men at work on Mercury spacecraft the answer is obvious.

The spacecraft itself is constantly changing. Malcolm Scott Carpenter's Aurora 7 spacecraft was different in some respects to John H. Glenn Jr.'s Freedom 7. Each flight contributes new ideas, new concepts of flight, new evaluations of equipment.

As of now, National Aeronautics and Space Administration officials plan at least one six-orbit flight—Schirra's—and at least one 18-orbit flight. How well the Mercury spacecraft and its pilot perform can determine the next shot.

### New Ideas

For instance, Carpenter's flight May 24 confirmed some ideas, offered some new ones.

Carpenter found he could easily put the spacecraft into controlled drift—constantly changing attitude. The maneuver didn't seem to bother him and it allowed a conservation of the fuel used to maintain the attitude—the pitch, yaw and roll of the spacecraft.

On future long-term missions, this will be part of the flight order. Earlier astronauts questioned the need of the 60-pound telescope. The spacecraft window in the Carpenter flight seemed adequate. In future flights the telescope will be removed, and the weight used to provide other services.

### Changes Made

Glen's experience allowed Mercury engineers to remove some instruments from the spacecraft dash panel, and put in some additional heat-sensing equipment, and improve the electrical circuits that sense the release of the heat shield. There were other changes too.

Changes in the spacecraft itself are only part of the story. NASA planners look carefully at the pilot's performance, his flight plan, the things he did in orbit.

### Sees Particles

Carpenter became engrossed in certain of the phenomena he observed during the flight. He was concerned with looking closer at some of the things Glenn had observed—the strange particles for instance.

In fact it was, by his own statement, the discovery of these particles toward the end of his flight that made him hurry his preparations for re-entry to the earth.

NASA officials, reporting on the mission said that flight difficulties occurring during this mission have served to emphasize that the primary attention of the pilot should be devoted to management of spacecraft systems and detailed attention to operational functions. His first duty is to fly his spacecraft.

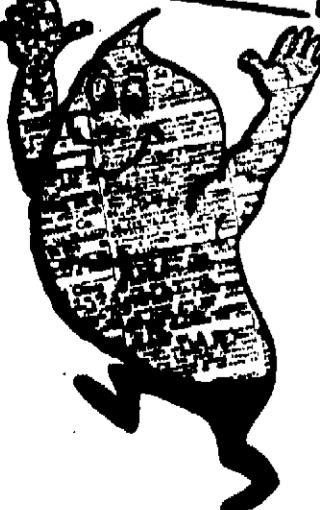
### Constant Activity

What goes on during the time between missions? Everyone's been flying and reflying—on Grand Turk Island in the Bahamas where he made his initial report, at Cape Canaveral, Fla., at manned spacecraft headquarters in Houston, Tex., and everywhere that engineers put together the heart of the Mercury spacecraft.

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**65c**

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2 lb. Jar 49c

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Fancy Home Grown  
**Tomatoes** 5 Lb. Basket 49c  
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**PEPPERS**  
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**SAVE 20%**

LUXURY SOFT CLASSIC SWEATER BUYS

**3.90**

REG. 5.98

- Long-line "boy-look"
- Cardigans, pullovers
- Matching colors

Proof again of Wards 90 years of buying skill! Washable Orlon® acrylic. White, black, colors. 34-40.

**SAVE 10%**

WOMEN'S PROPORTIONED NYLON SLIPS

**2.90**

REG. 3.99

- Easy-to-wash
- Quick-to-dry
- Snowy white

Scoop 'em up while Wards price-slashing sale lasts! Easy-care nylon tricot proportioned for perfect fit. S-M-L. 32-44.

**SAVE 10%**

BOYS' REG. 5.98 HOODED POPLIN JACKETS

**4.90**

REG. 5.98

- Machine washable
- Resists wind, rain
- Cotton poplin

A great buy for little boys—Wards poplin jackets with detachable draw-string hood, zip front, bulky knit collar. Acetate quilted. 3-6x.

**SAVE**

100% COMBED COTTON UNDERWEAR FOR BOYS

**3 for 1.66**

REG. 3 FOR 2.19

- Soft, absorbent
- Full cut sizes

Terrific Wards Anniversary value! Flat knit T-shirt or matching rib knit briefs. Comfortable and long-wearing. White. Sizes from 4 to 16.

**SPECIAL!**

MEN'S QUALITY FALL-FASHIONED SPORT SHIRTS!

**2 FOR \$5**

2.99 EACH

- Most wanted fabrics
- Most popular styling
- Most low-price value

Easy-wash cottons 'n rayons in prints and solids. Button-downs, pullovers. Sta-spread 'n button-down collars. S-M-L-XL.

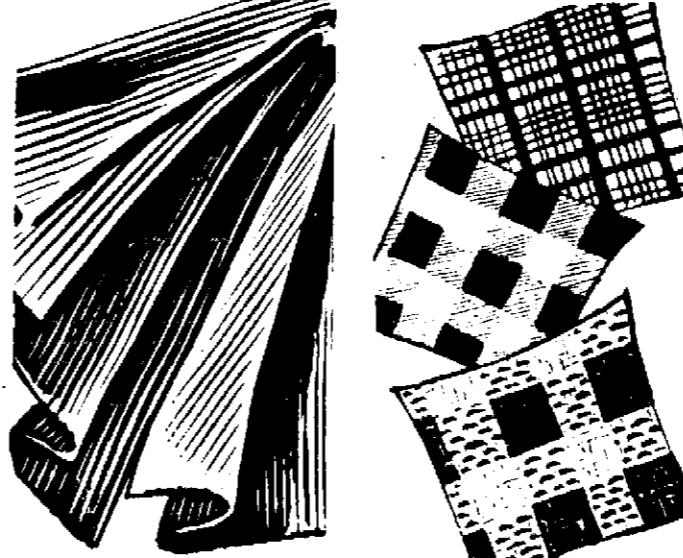
**SAVE 2.09**

GLOVE LEATHER WORK SHOES

Reg. 10.99. Lined with sweat-proof material; deep-cushioned to cradle your foot in comfort. Goodyear welts. 7-11, 12 D & E. Reg. 9.99 Oxford shoe. 7.90

**8.90**

6" HI-RISE



PRINTED CORDUROY

Reg. 1.98 45" Wide

Lowest Price Ever

**90c**

SPECIAL! RAYONS, ACETATES, ARNELS

Exciting textures in radi-antrayons, acetates and Arnel® Triacetates. Fashion suitings.

**66c****SAVE 108!**

1 PIECE BLANKET SLEEPER

Wards Anniversary buy! Fleecy soft acetate-Acrlan® Acrylic is machine washable. Zip front S, M, L. (1-4).

**3.90**

Reg. 4.98

## carpeting cut!

INSTALLATION OVER SPONGE RUBBER CUSHION INCLUDED!

**7.90**  
 sq. yd.  
 installed  
 Reg. 8.93

 12' and 15' widths  
 Continuous filament nylon resists shedding, pilling. Tightly woven fibers withstand hard wear, dirt penetration. In 7 Style House colors.

**8.90**  
 sq. yd.  
 installed  
 Reg. 10.93

 12' and 15' widths  
 Practical Du Pont 501 continuous filament nylon won't shed, fuzz. 4 vibrant Style House colors stay bright; carpet stays soft, springy.

**9.90**  
 sq. yd.  
 installed  
 Reg. 10.93 to

 12' and 15' widths  
 Includes: Acrlan® acrylic loop pile, 8 colors; Du Pont 501 continuous filament nylon pile, 15 colors; all-wool pile tree bark, 6 colors.

NO MONEY DOWN

**SHOP AT HOME** Phone Wards and a carpet expert will come to your home with many samples. No obligation!

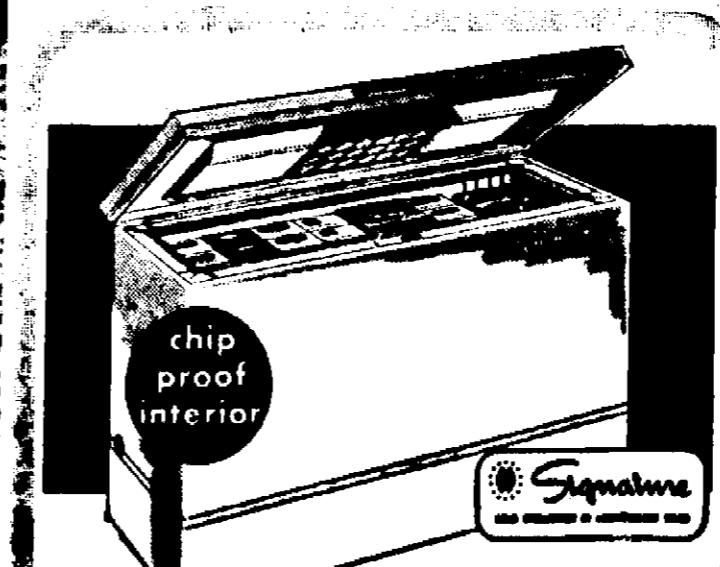
**SAVE over \$1 a pair**  
**EASY-CARE FIBERGLAS® DRAPERYES**

Surround yourself with elegance at Wards sale price! Washable fiber-glass dries fast, is never ironed. Lovely, no-fade colors. 50 other sizes also sale-priced.

**4.90**

Reg. 5.98

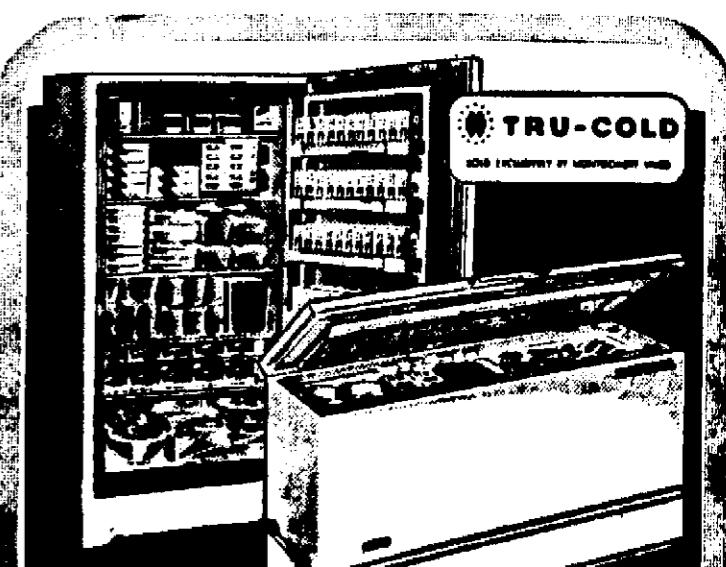
50x84" PAIR

**4.790**  
 ea.  
 FULL OR TWIN SIZE
**save \$22 on each unit**

REG. 69.95 MATTRESS OR BOX SPRING

Elegant damask-covered mattress, foam and cotton cushioning over 612-coil innerspring. Richly quilted, flange stitched to keep ticking taut. 612-coil spring.

\*Reg. T.M. of Ovencorning

**SPECIAL freezer buy!**

21 cu. ft. CHEST, REGULARLY 279.95

Both freezers store 735 lbs. of food at zero° cold. Upright stores food on open refrigerated and door shelves. Chest has 2 lift-out baskets, 2 dividers.

**238.90**

Upright 710 more

**159.90**

SPECIAL

100 W. College Ave. RE 3-6661  
Open Monday & Friday 'til 9



**MONTGOMERY WARD**

# sale extra-specials

## Our Greatest Sale in History Continues



### SAVE 36<sup>50</sup>! choice of colors!

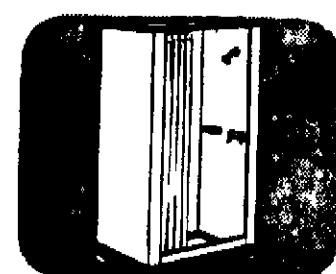
3-PC. BATH SET NOW ANNIVERSARY-PRICED.

- Spacious 19x17" vitreous china lavatory—stain-resistant
- Full-size, 5-ft. porcelain-enamaled steel bath tub
- Quiet-action, reverse-trap toilet of acid-resistant vitreous china

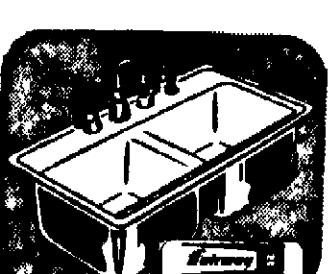
Enjoy the luxury and convenience of a modern color bathroom at remarkable savings. Wards low 90th Anniversary price makes it possible. Choose from yellow, pink, green or blue to match your decor. 18.90 OFF! Color lavatory and toilet with trim, reg. 64.80....45.90

**82<sup>90</sup>**  
Less  
fittings  
reg.  
119.40

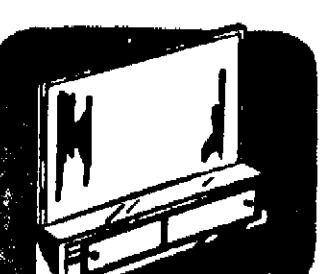
NO MONEY DOWN



**SHOWER CABINETS**  
Porcelain-enamaled steel or cast stone base. **55<sup>90</sup>**



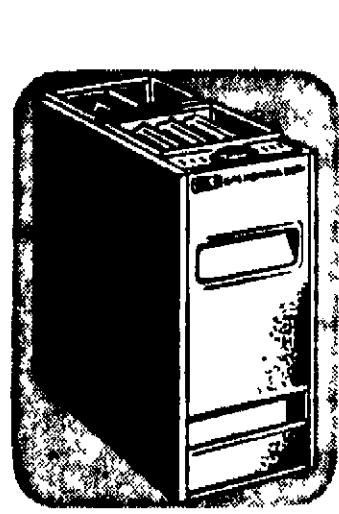
**WHITE STEEL SINK**  
Stain-resistant, porcelain-enamel finish. Less fittings. **14<sup>90</sup>**



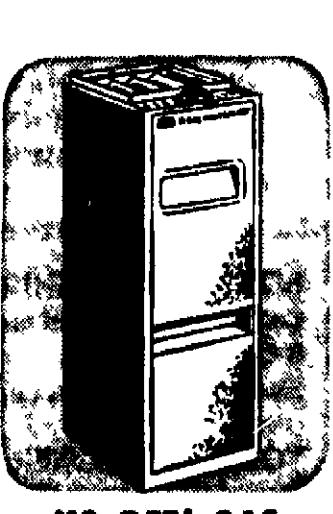
**MIRROR CABINET**  
Reg. 48.50. Stainless steel frame; surface mounting. **36<sup>90</sup>**



**POLYSTYRENE SEAT**  
Reg. 10.85. Contoured to blend with bowl. 8<sup>90</sup> marble colors. **8<sup>90</sup>**



**\$16 OFF! GAS  
LO-BOY FURNACE**  
**\$169**  
Reg. \$229  
NO MONEY DOWN



**\$10 OFF! GAS  
HI-BOY FURNACE**  
**\$129**  
Reg. \$139  
NO MONEY DOWN

100,000-BTU burner heats 7 rooms with ease. Fully automatic operation, 100% safety gas shut-off. Easy to install.

100,000-BTU burner heats 7 rooms with ease. Fully automatic operation, 100% safety gas shut-off. Easy to install.

### guaranteed like-new!

RIVERSIDE 100% REBUILT ENGINES

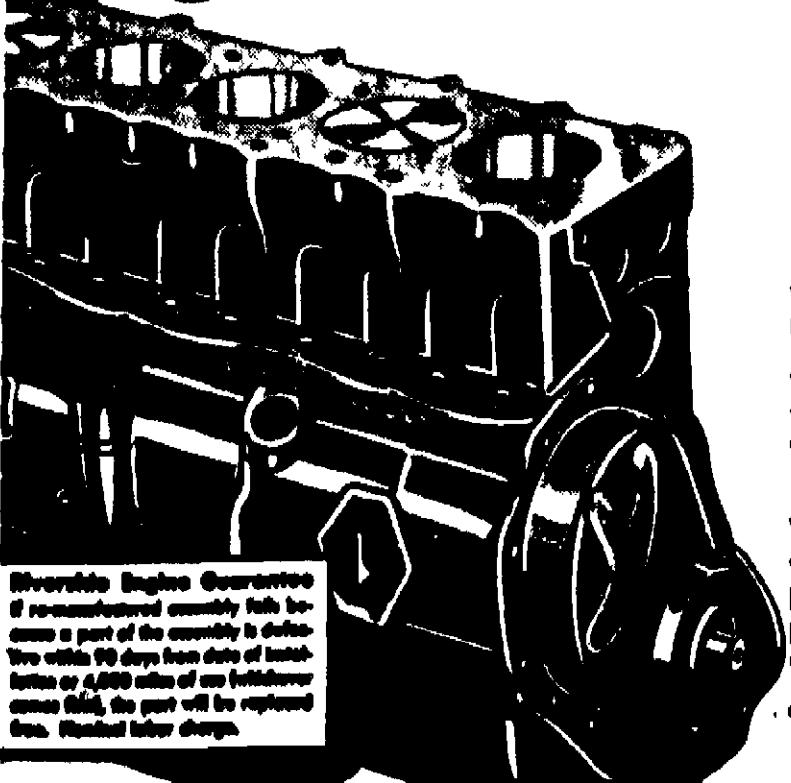
**139<sup>95</sup>\***  
Chevrolet 6, 1938-57

1955-56 Dodge, 1955-56 Plymouth, 6 cyl. **149<sup>95</sup>\*** Ford V8, 1955-56 **188<sup>95</sup>**\*

- Over 200 brand-new parts installed
- 100% dismantled, reassembled by experts
- Complete with Riverside nationwide guarantee—90 days or 4000 miles

Why take chances with an overhauled or a used car? If your present car is in good overall condition, but lacks power from poor engine performance, get a Riverside 100% rebuilt... get the "zip" back in! \*\*With head plus trade. \*\*Without head plus trade.

TRANSMISSIONS FOR ALL MAKES, MODELS



Riverside Engines Guarantee  
If reconditioned assembly fails to become a part of the assembly it is defective within 90 days from date of installation or 4,000 miles of use whichever comes first, the part will be replaced free. Standard labor charge.



### Riverside 18-mo. Safety Nylon

buy first tire at Wards no-trade-in price... get second tire for

**\$7**  
6.70-15  
tube-type  
blackwall

\* Enjoy the extra safety, strength and dependability of a Nylon tire... at an outstandingly low price! Low-profile for extra stability.

Buy first tire at No-trade-in price Tubeless blackwall	Second tire only	Buy first tire at No-trade-in price Tube-type blackwall	Second tire only		
6.40-15	19.15	9.00*	6.40-15	14.35	7.00*
6.70-15	19.95	9.50*	6.70-15	16.95	7.50*
7.10-15	20.14	11.50*	7.10-15	20.75	9.00*
7.60-15	24.45	13.00*	7.60-15	22.75	11.00*
8.00-15	27.25	14.50*	8.00-15	24.95	12.50*

### Riverside 27-mo. Nylon ST-107

buy first tire at Wards no-trade-in price... get second tire for

**\$10**  
6.70-15  
tubeless  
blackwall

\* Outperforms new-car tires! 4 full plies of Nylon plus 7% deeper tread and 3300 traction edges give surer starts, stops in any weather... smoother rides, too!

Buy first tire at No-trade-in price Tubeless blackwall	Second tire only	Buy first tire at No-trade-in price Tube-type blackwall	Second tire only		
6.00-13	19.95	9.00*	6.40-15	19.95	9.00*
6.50-13	21.95	10.00*	6.70-15	20.95	10.00*
7.00-13	24.95	12.00*	7.10-15	24.75	12.00*
7.10-15	26.95	13.50*	7.10-15	24.75	12.00*
7.60-15	31.00	15.00*	7.60-15	26.75	13.50*
8.00-15	32.45	17.00*	8.00-15	29.95	15.00*

### SNOW TIRE LAY-AWAY SALE! RIVERSIDE 24-MONTH POWER-GRIP NYLONS

**14<sup>88</sup>\***  
6.70-15  
tube-type  
blackwall

\* Buy now, at pre-season prices! Extra-wide, extra-deep tread bars—Give more gripping power plus a smoother, safer ride.

### RIVERSIDE SNO-TREAD—15 MONTH GUARANTEE

Retreaded sidewall to sidewall with traction tread—positive go-power in snow, slush.

\*Plus excise tax. No trade-in required. Add \$1 more per whitewall.

**11<sup>88</sup>\***  
7.00-15  
blackwall



### a 90th anniversary sale special!

**53<sup>88</sup>**  
no money  
down



### WESTERN FIELD SOLID-FRAME 6-SHOT REPEATING SHOTGUN

Get solid value during Wards anniversary! Rapid-fire pump... takes all 2 3/4" reg. or magnum shells! Hammerless action, cross-bolt safety. Full, mod. choke. 12, 16, 20 or 410-ga.

**59<sup>77</sup>**  
no money  
down

**REG. 69.95 4-SHOT PUMP GUN**  
12-ga. repeater... weighs just 6 lbs., takes down in a flash! Cross-bolt safety, "Fire-Cote" finished stock, forearm. Full, mod. choke.

**26<sup>95</sup>**  
Reg. 29.95

**WESTERN FIELD .410-GA. REPEATER**  
A small-game favorite! Holds 3 regular or magnum shells. Bead-type front sight, American walnut stock. Fires reg. or magnum. Full choke; choice of gauges.



Riverside Engines Guarantee  
If reconditioned assembly fails to become a part of the assembly it is defective within 90 days from date of installation or 4,000 miles of use whichever comes first, the part will be replaced free. Standard labor charge.

## GOP, Democratic Party Precinct Committeemen Selected Tuesday Record for Primary Vote

### Appleton Second Ward Democratic Write-in Causes Temporary Confusion

A misunderstanding in Appleton's Second Ward added a little excitement to Outagamie County's primary election balloting for Democratic party committeemen. Sept. 11.

The election board originally set aside six write-in votes for Democrat Anton Vanden Heuvel, Town of Vandenbroek Republican and Joseph Blair, Democrat. Sprangers and Democrat and Town of Buchanan, Ray Mickens, because Swanson also appeared. Cookie Vande Leygraaf, Town of el. Republican, and Gordon Lam-

First District Assemblyman.

The board questioned whether Swanson could run for both posts and decided not to count the write-in votes. Mrs. Swanson brought this to the attention of County Clerk Mollie Pfeiffer. She conferred with City Clerk Elden J. Broehm, who called the election board members to his office about 10:30 p.m.

Broehm explained that the write-in votes must be counted and the election board re-canvassed the vote, giving Swanson the victory. There was no candidate's name printed on the ballot.

Republican candidate for Second Ward committeeman, Andrew C. Jimos, who ran unopposed, received 449 votes.

Appleton Selections

Other committeemen elected in Appleton precincts were: Ward 1, Republican Rose Schroeder and Democrat write-in Jacob Shilcrat. Ward 2, Republican Andrew C. Jimos; Third Ward, Republican Kenneth J. Loos; Fourth Ward, Republican Austin N. Tucker and Democrat Lester A. Balliet.

Fifth Ward, Republican Malcolm C. Willis; Sixth Ward, Republican Merrill F. Filz; Seventh Ward, Republican G. Allen Bubolz and Democrat Leonore L. Kern; Eighth Ward, Republican Bertha Froehlich; Ninth Ward (First Precinct), Republican Dorothy Boettcher and Democrat Michael J. Hart; Ninth Ward (Second Precinct), Republican William F. Fisher and Democrat Bernice Cich; 10th Ward, Republican Cody Spill and Democrat Elva Myse; 11th Ward, Republican Richard Van Sistine and Democrat Marie Selig; 12th Ward, Republican Charles Heeter and Democrat Christine Wise.

Other Committeemen

Committeemen selected for other wards were: 13th Ward, Republican Marion A. Withuhn and Democrat Glenn W. Thompson; 4th Ward, Republican Lyman B. Park; 15th Ward, Republican Richard N. Platt; 16th Ward, Republican Ethel Meidam; 17th Ward, Republican William L. Chopin and Democrat Virginia Kagen; 18th Ward, Republican Dave W. Wolfe and Democrat Jeanette P. Shaff; 19th Ward, Republican Harold V. Froehlich and 20th Ward, Republican Roger A. Rusch.

In the five Kaukauna wards committeemen elected were: First Ward, Democrat Kenneth Kiffe; Second Ward, Republican James Bamberg; Third Ward, Republican Arthur Lauer; Fourth Ward, Republican Percival Eimerman and Democrat Philip Voights; Fifth Ward, Republican Lester Lundenmuth and Democrat Fred Reichel.

Augusta Bunnow was elected Republican committeeman in Kimberly and Eugene Hietpas was chosen Democratic committeeman. Domonic Peeters got the Republican post in Little Chute, while in Combined Locks, William J. Peterson Jr. got the Republican nod and John P. DeGoye the Democratic.

New London Choices

In New London's Third Ward, that city's only Outagamie County precinct, Eleanor Sennett was elected Republican committeeman and Mary Van Alstine got the Democratic nod.

In the two Seymour precincts committeemen elected were: First Ward, Republican Keith Van Vuren and Second Ward, Republican Norman Haess and Democrat William Richardson. The town of Grand Chute also had two precincts reporting. Elected in the First Precinct were Stanley Gillespie, Republican, and Don Weiland, Democrat. In Precinct Two, winner was Republican LeRoy Melzer.

Elected committeemen in Horicona were Leon Jensen, Republican and Garret Foy, Democrat. The Liberty Republican winner was Alfred Kalbus. In Deer Creek Francis Roberts was elected Republican committeeman and Henry Flanagan Jr., Democrat. Town of Oneida elected Robert Appleton, Republican committeeman and Albert Van Den Heuvel, Democrat.

Other Results

Other committeemen elected were: Town of Maine, Republican, Cecil Carpenter and Democrat Ray Muskavitch; Town of Kaukauna, Republican Frank Farrell and Democrat Wesley Newhouse; Town of Bovina, Republican Ervin Conradt and Democrat Mel Gehring. Town of Osborn, Republican Norman Maass, Town of Freedom, Republican Joseph J.

## Shawano Sets Primary Vote

### Carl Krueger Nominated in Hot GOP Sheriff Race

WILBUR BRICK: Village of Hortonville, Republican Emil Diestler and Democrat Bernardine Olk; Village of Shiocton, Republican Norman Knorr and Democrat Julia Johnson; Village of Bear Creek, Republican Harold E. Smith and Democrat Edward El.

Town of Dale, Republican W. Lenbecker; A. Price and Democrat Anton Town of Maple Creek, Republican Wayne Jensen and Democrat Robert Matz; Town of Cen-

1,998 voters turned out for a hotly

contested three-way race for GOP Sheriff nomination. There were

over 7,000 votes cast in the coun-

try.

Incumbent Carl L. Krueger, for clerk of circuit court; Kenneth

Lester Mathewson and Democrat

Levi Lathrop; Town of Black Creek, Republican Alvin Sasman Krueger's heels was Capt. Edward W. Bahr, county policeman, with clerk, coroner or surveyor.

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## Exiles Saw Soviet Troops All Over Cuba

CONTINUED FROM PAGE 1

er family is still in Cuba, re marked, "The Communist soldiers are taking the place of Cuban physicians who earlier fled the revolution in droves."

"Doctors are not allowed to leave Cuba now," said a gentle speaking surgeon, who had spent five days on the open sea during the trip to Florida.

"All Cubans know that," he said. "We have seen it."

Thirteen-year-old Angel Ricardo

Jacobs reported he had witnessed on the island from the clothes

urban militiamen escorting uniformed Communists to bases out

side Havana.

"I saw pen and pencil sets that

came from Red China," he com

Olga Martinez. She related that on Aug. 30 she had seen 15 buses loaded with Russian technicians being driven to the airport.

**Foreign Doctors**  
Fleeing Cuban refugees, who recently arrived in Miami by boat, told of increasing numbers of foreigners from behind the Iron Curtain now practicing medicine on the island.

The Communist bloc doctors and medical technicians are taking the place of Cuban physicians who earlier fled the revolution in droves.

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## Voters Reject Hand-Picked Candidates

CONTINUED FROM PAGE 1

Some of the passengers reported that they had been stripped of

valuables and money at the Havana Airport before boarding the plane. Several, however, brought

a box of cigars or a carton of

run.

The cartons were marked in Spanish: "A truly Happy Place—Visit Cuba."

### Youths Riot in Yemen

BEIRUT, Lebanon (AP) — Student riots in Yemen and demonstrations against Imam Ahmed, the autocratic ruler of the primitive Arabian kingdom, were reported

Mrs. Dena Smith tallied 357,911 votes for the Republican renomination as state treasurer.

She was unchallenged.

Zimmerman and Smith are ex

amples of candidates who once

left from party favor and went on to win the office they sought by defeating GOP convention choices.

Thompson now joins the Zimmerman-Smith duo as the primary President Dwight D. Eisenhower level at least. That leaves Kuehn hits the campaign trail Thursday and Jack B. Olson of Wisconsin Dells, the unopposed candidate for lieutenant governor, the only members of the present Republican team with party records clear of outcome organizational rejections.

Eisenhower's first appearance

at Rensselaer, Ind., at a boatline operator, polled 342,213

votes for House GOP Leader

Charles A. Halleck

Republicans National Chairman

William E. Miller said Eisenhower

will campaign in at least six other

states up to Oct. 15, when he

can decide for the Democratic

nomination for lieutenant governor, and Gerald Humphrey, who

drew no foes in his bid for the

secretary of state nomination.

Carley resigned as director of

the State Department of Resource

Development to make his first try

for public office.

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Eisenhower's first appearance

at Rensselaer, Ind., at a boatline operator, polled 342,213

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## Indians Vote For First Time As New County

### Slight Mixup Occurs During Balloting on Former Reservation

Post-Crescent News Service

KESHENA — Indian citizens of the new Menominee County voted for county candidates for the first time Tuesday.

Except for one of the five precincts, where confused voters in a mixup voted straight tickets in the primary election, balloting went off without a hitch.

Incumbent sheriff Wilmer Peters, a Democrat, will oppose Aloysius Frechette, the Republican nominee, in the general election. Peters polled 170 votes to 55 for Wilbur (Ted) Warrington on the Democratic ballot and Frechette had 79 to 6 for Mose Neosh on the Republican ticket. County Clerk George C. Bowan, who together with sheriff Peters and other incumbent county officers, was appointed by Gov. Gaylord Nelson, was the largest voter on the county ballot. The only non-Menominee on the ballot, Bowan polled a total of 192 votes. He is a white man and his wife is a Menominee.

#### All Appointed

Incumbent Democratic officeholders, all serving by appointment since the former Indian Reservation became the state's 72nd county on May 1, 1961, received the following vote totals: Bruce Wilbur, treasurer, 181; Arnold Corn, coroner, 188; Mary Grignon, clerk of court, 188, and Lillian Plas, register of deeds, 188.

Democrats in office will be opposed in November by Republican candidates, who polled the following vote totals Tuesday: Atlee Dodge, clerk, 98; Erwin Besaw, treasurer, 94, and Joseph White, coroner, 81.

The voting mixup came in Menominee County's first precinct, which covers the Zoar settlement north of Neopit. Voters there, many of whom speak the native Menominee language and follow the tribal religion, simply voted by marking an X at the top of either of the party ballots.

The Zoar voters cast 14 Republican ballots and 11 Democratic ballots without choosing between candidates for nominations in contested races on each ticket.

#### Made Ruling

According to ruling by the office of the secretary of state in Madison this morning, the Zoar votes will count only for the uncontested candidates on either party ballot.

In the Republican primary contest for the state assembly seat from Shawano and Menominee counties, Menominee county voters cast 37 ballots for Assemblyman Theodore Abrahamson, Tigrerton, the incumbent, 33 for Hugo V. Baker, Shawano, 22 for John Reinke, Bowler, and 3 for Orie A. Meyer. The single Democratic candidate for assembly, Martin Weining, Shawano, polled 137.

Burglars used an unknown object to shatter quarter-inch plate glass in a side door of the Ford Rexall Drug Store, 228 W. College Ave. and enter the building early this morning.

Merchandise on display was disturbed but a complete list of the missing items has not been tabulated and police still are investigating the break-in.

Police said the glass on the side door was shattered with such force it sent glass 15 feet inside the building. The entire five-foot high plate glass window was damaged. The door is on the Superior Street side of the store.

#### Found Break-In

The break-in was discovered by William Zimmerman Jr., an employee of the Yellow Cab Co. who when he went past the building about 5:30 a.m. today, noticed the shattered glass and called police.

Detectives at the scene said the only cash taken was several pennies left in the unlocked cash registers. The registers are left unlocked to prevent damage to them by burglars. The cash drawers normally are kept open, police said, but the burglars shut the drawers after taking the pennies.

### Oshkosh Man Charged With Morals Offense

OSHKOSH — Arthur C. Grahn, 54, 831 Oneida St., Oshkosh, this morning asked for a preliminary hearing on a charge of taking indecent liberties with a 9-year-old girl.

The alleged incident took place Sept. 1 in the Town of Algoma. Bond of \$1,000 was set for the hearing Friday afternoon.

### Young GOP Plans Meeting At Conway Hotel

The Outagamie County Young Republicans organization will be reactivated at a meeting in the Crystal Room of the Conway Hotel at 8 p.m. tonight.

Peter Kohler, of Kohler, the state committee man of the Wisconsin Federation of Young Republicans, will be the speaker. He will discuss the aims and purposes of the YGOP. The meeting is open to all persons between the ages of 14-36.

According to Dr. A. P. Popelka, "Outagamie County has long been a stronghold of Republican principles and the YGOP will provide a vehicle through which younger members can act in the party."

#### Cut-Rates, Name Brands Reverse

### Fox Cities Gas Stations Display Price Variety

In the past 24 hours a motorist could buy regular gasoline in the Fox Cities at 21.9, 22.9, 23.9, 25.9, 26.9, 29.9, 31.9, 33.9, 35.9 cents a gallon, plus numerous other variations.

This morning in Appleton the so-called cut rates and independents were selling for \$1.32 cents a gallon while some major brands were down to 26.9.

Tuesday afternoon Standard dropped its price from 33.9 for regular to 26.9. Shell and some Shell stations were also selling at 33.9 a gallon while independents were down as low as 23.9. Shell, however, was selling at 26.9.

Sen. Alexander Wiley won an easy victory in Tuesday's primary and will oppose Gov. Gaylord Nelson for his senate seat in November.

#### Winnebago Welfare Worker Resigns Post

OSHKOSH — The resignation of Miss Elizabeth Oxnen from the Winnebago County welfare department was announced today by welfare director Norman Whitford.

Miss Oxnen will return to the University of Wisconsin to complete work on her masters degree in social work. She was an intake worker for the department from Jan. 1, 1960, until the present time.

Her duties will be assumed by Name brand stations in Neenah.

Neenah were selling gasoline at 33.9 a gallon while independents were down as low as 23.9. Shell, however, was selling at 26.9.



Melvern Hemmen, Manager of the Appleton Ford Rexall Drug Store, inspects some of the damage done by burglars during a break-in sometime Tuesday night. (Post-Crescent Photo)

## 4 Men Named to Board of Directors Of Paper Institute

### Thilmany Executive Among New Members Elected at 33rd Meeting

Alexander Calder Jr., David C. Knowlton, Guy E. McCrison, and Paul C. Baldwin were elected trustees of the Institute of Paper Chemistry at the 33rd annual meeting of Supporting Members of the Institute of Paper Chemistry at the Institute Tuesday.

Calder is president of the Union Bag-Camp Paper Corp., New York City. Knowlton is president of Knowlton Brothers, Watertown, N. Y. McCrison is chairman of the board, Thilmany Pulp and

Paper Co., Kaukauna. Baldwin's executive vice president, Scott Paper Co., Philadelphia.

Calder and Knowlton were elected to five-year terms as term trustees. McCrison was elected to the ex officio trustee term held by a nominee of the Lawrence College board of trustees. Baldwin was elected to the position of alumni trustee as a nominee of the Institute of Paper Chemistry.

McCrison, Knowlton and Baldwin are making their initial ap-

### 11,081 Votes In Appleton

#### Unofficial Totals Show 50 Pct. Cast Ballots Tuesday

Appleton residents cast 11,081 votes at the polls in Tuesday's primary election.

The unofficial totals show 11,336 city residents, who were registered and eligible, did not exercise their right to vote. A total of 22,417 voters registered for the primary.

If it had not been for keen interest generated by the sheriff's race, Appleton's vote total could have been much lower. In the primary of Sept. 13, 1960, comparable primary, a total of 12,017 votes were cast out of a possible 21,303 registered voters.

However, the Appleton voter turnout was far better than the state average. About 50 per cent of the registered voters here cast ballots.

Tuesday noon's vote total was 2,457, compared to 2,587 two years ago.

The city's heaviest balloting took place in the Twelfth Ward, 762; Eighth Ward, 709; and Nineteenth Ward, 647.

Second High

Second high female was purchased for \$685 by Harold Vick.

route 2, Plymouth, from Francis Webb and Sons, Plymouth.

Eight heifer calves averaged \$833.

Top animal sold for \$750. It was a two-year-old female consigned by Joseph Keuler, Kiel, and purchased by Wayne Steinmetz, route 1, Chilton. This marks the first year that a county buyer purchased the high animal.

Paid Price

Highest price ever paid for a single animal at the 400 Sales was \$1,000. This was done twice.

In 1946 a Mexican buyer paid it for an Edwin Seybold bull and in 1960 Sheboygan County Hospital

Farm matched the price for a 7-year-old cow consigned by a New York breeder.

Fifty head of females averaged \$428.20 compared with \$451 last year and \$488 in the record shattering 1960 event.

Seven bulls averaged only \$200.

Last year the bulls commanded an average of \$279 and two years ago it took \$300 to buy the average bull.

The top bull this year was con-

tinued.

STOCKBRIDGE — A false alarm of gigantic proportions was set off here Tuesday.

About mid-afternoon the fire siren began to wail summoning the volunteer fire fighters to their equipment. When they arrived they learned their was no fire but the siren continued.

Normally an 11-cycle siren, the warning device continued long after it normally would have stopped. Shop keepers and shoppers scurried about the street. Some feared it was a Civil Defense emergency.

The ominous signal finally was stopped by Fire Chief Cliff Mayer who pulled the switch, but not before it sounded its warning 24 times.

Two wards topped the 50 per cent marks Tuesday, the city clerk also noted, as 50.38 and 50.19 per cent of the registered voters visited the polls in Wards Three and Four, respectively.

One of the city's other six wards topped 45 per cent: Ward Two with a 45.45 turnout.

The remaining three wards had percentage turnouts as follows: Ward One, 40.22; Ward Five, 41.07 and Ward Six, 44.97.

### Menasha Voting Turnout Term'd 'Good' Tuesday

MENASHA — In a voting turnout termed "good" by City Clerk Harry H. Kind, 45.26 per cent of Menasha's 6,39 voters visited the polls during Tuesday's primary elections. This was better than the 43.07 per cent turnout in the primary two years ago.

Even better, Kind intimated, was "the excellent job done by Menasha's election boards: all of the results from the city's voting precincts, except one, were in this office by 10 p.m. Tuesday."

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The remaining three wards had percentage turnouts as follows: Ward One, 40.22; Ward Five, 41.07 and Ward Six, 44.97.

### Fritz, Constant Canine Pal of Late Patrolman, Dies

Fritz, a large German Shepherd dog, the constant companion of the late County Traffic Patrolman E. A. Welch, died in his sleep Monday, five months after his master died from injuries received in a highway accident.

Familiar to hundreds of motorists with whom Welch came in contact during his 11 years on the county traffic force, Fritz was in the back seat of the squad car which collided with another vehicle at U. S. 41 and County Trunk A March 31. Welch received injuries in the accident which led to his death April 1.

"Fritz lost the joy of living," Mrs. Welch said. "Fritz waited and waited for him to come home. He used to sleep on our bed, but he never got up there after Elvin died. He just lay on the floor."

The dog had been in poor health recently. He was 13 1/2 years old.



Guy E. McCrison

pears on the Institute's board previously as a term trustee from 1955 to 1960. Term trustees cannot succeed themselves in consecutive terms.

With the election, Karl E. Stansbury completed a period of 16 consecutive years of service on the Institute's Board of Trustees. Stansbury, formerly chairman of the board of Thilmany, was first elected a term trustee in 1946, and subsequently served continuously as the ex officio trustee nominated by the Lawrence College board of trustees.

Also completing terms as trustees with the election were Ward D. Harrison, president, Allied Paper Corp., Kalamazoo, Mich.; P.

H. Glatfelter III, president, P. H. Glatfelter Co., Spring Grove, Pa.; and William R. Adams, president, St. Regis Paper Co., New York.

#### Members Listed

Currently serving on the Institute's Board of Trustees with those newly elected are David L. Luke, chairman, chairman of the board, West Virginia Pulp and Paper Co.; New York: John L. Riegel (vice chairman), chairman of the board, Riegel Paper Corp., New York; Ernst Maher (honorary chairman of the board), founding trustee, Neenah; Richard C. Doane, chairman of the board, International Paper Co., New York; D. K. Brown, founding trustee, Neenah; George Olmsted Jr., president, S. D. Warren Co., Boston; and Robert Faegre, president, Minnesota and Ontario Paper Co., Minneapolis.

Others are Maxwell D. Bardeen, president, Simpson Lee Paper Co., Vicksburg, Mich.; John R. Kimberly, chairman of the board, Kimberly-Clark Corp., Neenah; Dwight L. Stocker, president, KVP Sutherland Paper Co., Kalamazoo, Mich.; William H. Chisholm, president, Oxford Paper Co., New York; Stanton W. Mead, president, Consolidated Papers, Inc., Wisconsin Rapids, Howard W. Morgan, executive vice president, Weyerhaeuser Co., Tacoma, Wash.; P. F. Watzek, Crossett, Arkansas; Douglas M. Knight, president of Lawrence College, John G. Strange, president, the Institute of Paper Chemistry.

The next meeting of the Board of Trustees will be in Chicago Oct. 4.

#### Park Board Convenes; Budget Not Discussed

Members of the Appleton park board failed to discuss the preliminary park's budget for 1963 when holding a brief business session at the Pierce Park office Tuesday afternoon.

The board approved routine bills, and then announced that a public hearing on next year's proposed budget will be held at the same place the night of Sept. 27.

News-PAPER-REVIEW



Mr. and Mrs. Wm. Rogers listen to returns as he learned he won the Outagamie County Second district assemblyman race on the Democratic ticket. (Post-Crescent Photo)

# Menasha Voters OK Bonds For Stadium

Passes by Margin of Two to One

MENASHA — Voters of Menasha Tuesday gave emphatic approval of the Nathan Calder Athletic Field project, passing on the \$150,000 bond issue by a 2 to 1 margin.

Of the 2,817 votes cast for the stadium project, 66.42 per cent were in favor of the bond issue. Vote was 1,871 for and 946 against.

The bond issue carried decisively throughout the city. By wards the totals were 305 to 121 in the First, 321 to 173 in the Second, 353 to 163 in the Third, 341 to 182 in the Fourth, 310 to 164 in the Fifth and 241 to 143 in the Sixth.

Voter response was 44 per cent of the city's 5,399 registered

Council Approval

The stadium will be built, since the Common Council already has 11,881 votes in favor of the bond issue. Winnebago County to 4,642

It will be at 11th and Warsaw for Warren Streets, on a 10-acre site donated by the Banta Foundation. The foundation also offered at least \$25,000 cash up to its commanding lead Draheim

so has offered to see the approaching Lasko car.

County votes to 882 for Wilke He

Philip G. Kuehn by a 3,640 margin. Menasha Eagles clubrooms. Also

Terms

Terms of the grant are that the city will build a permanent stadium

Received 10,244 votes to 6,604 for the Labor Day weekend softball tournament

for a total cost to the city of \$150,000 (with the foundation paying the remainder); dressing and shower rooms and adequate storage are to be provided in the stadium; a cinder running track is to be built; the field is to be well drained; and the field is to be under supervision of the Board of Education.

The foundation has specified that both Menasha and St. Mary high schools, as well as other W. Doty Avenue at 5:06 p.m. in schools public and parochial may be used for the facility. Non-profit-making Laske, 70, 321 Grandview Ave., Menasha, and Roger L. Werth, 18, route 1, Neenah.

Mrs. Harvey Grundman, 320 Ninth St., Menasha, wife of one of the Town of Menasha Board members, is in serious condition at Theda Clark Hospital with lacerations on the face, a head injury and possible broken arm. She was a passenger in the Laske car.

Lasko received a head and chest injuries and his wife received a right shoulder and chest injury. Their condition was described this morning as being satisfactory.

Lasko was headed east on Main Street and Werth was going west on W. Doty Avenue and had stopped for the arterial prior to starting into the street. He said he had failed to see the approaching Laske car.

Meeting Tonight

The name given the stadium is to be proposed by Herbert Pitt, that of "Nate" Calder, Menasha's unopposed Democratic candidate

head football coach from 1923 to 1948, when he retired because of poor health.

Terms

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## Hospitalize 3 in Two-Car Neenah Crash

NEENAH — Three persons were hospitalized as the result of an accident at Main Street and W. Doty Avenue at 5:06 p.m. in schools public and parochial may be used for the facility. Non-profit-making Laske, 70, 321 Grandview Ave., Menasha, and Roger L. Werth, 18, route 1, Neenah.

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The Blackened Shell of what was the garage at the Bruce Lintner home, 311 Church St., Neenah, remains after being damaged in an early morning fire today. Firemen prepare to leave the scene after extinguishing the fire to which they were called at 1:48 a.m. today. (TCNR Staff Photo)

## Waterway Development

### Menasha Historical Society to View 1856 Paintings of Fox Lock Projects

BY PAUL VANDERBILT

State Historical Society

When the Fox River Improvement Co. was having its try at making a go of river transportation in 1856, it commissioned two of the best known artists in Wisconsin. Samuel M. Brookes and Thomas H. Stevenson, to make a series of paintings of the canals along the river. All 11 of these original local scenes painted 107 years ago, will be loaned by the State Historical Society in Madison for exhibition at the annual dinner of the Menasha Historical Society at the Hotel Menasha at 6 p.m. Thursday.

Exactly what use was made of the paintings is not known. Very likely they were used in connection with money-raising, for they were commissioned by Morgan L. Martin of Green Bay, the principal promoter of the river improvement company. If so, this was an unusual use of works of art for that day.

Most paintings of that time were portraits or views painted merely to please. These views, as a set, were apparently made for the highly practical purpose of showing the appearance of the Fox River improvements to men interested in the progress of commerce in the region.

City Views

There are in the series views of Portage City, Menasha and Green Bay as they looked in 1856. All the other paintings are of locks along the canal, in the scenery of the time, with small mills at the dams and sometimes small boats fishing or approaching the locks.

These paintings represent the locks at Grand Chute (Appleton), Cedar Rapids opposite Kimberly, Little Chute, the double lock a little further on, The Guard Lock at Kaukauna, Grand Kaukauna with its whole series of locks, Rapide Croche above Wrightstown and De Pere.

The paintings are small and could easily have been shown in the course of turning a conversation toward the progress which would follow when the improvements in the river were completed. They are clear, brilliant and well-executed and give an excellent sequence picture of how the river looked before the Civil War. Where great mills and power plants now stand was then a picturesque countryside, almost a wilderness.

New Company

This company had only three

years to complete its work, however, and in this they failed. In the course of financial complications, a new company was formed, called the Green Bay and Mississippi Canal Co., but in due

course their assets were taken with his parents to Chicago and battlefield of the Black Hawk, "B" or heavy commercial classification by the U.S. government. Then to Milwaukee, where he became a War. At the time of the Civil War, Brookes sold all his remaining marina and seaplane landing boats and operates the locks to which he had just passed through on his way to California, soon which is now about 500 feet this day, the original private in their travels or had wandered where he continued to paint successfully and to install a gasoline tank. Samuel Brookes, the principal artist and was very successful in his work. The State Historical Society has recommended him to the board of adjustment.

English Artist painted many portraits of prominent people and was very successful in his work. The recommendation will be submitted to the County Board at the Calis Sept. 25 meeting for either approval or rejection.

Later this year, Brookes will lake.

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# Suggest Arrest of Burning Violators

## Trash Collection and Disposal Costs Discussed by Committee

Appleton residents violating the city's trash burning ordinance who has been to blame for the should be arrested and taken to laxity in enforcing the ordinance court, it was agreed Tuesday, and prosecuting violators.

night by members of the committee. Committee members said vice

town council's welfare and ordinance of the ordinance were defi-

nately in the minority.

Meeting at city hall, committee members appeared reluctant to take action on the proposal by service we have to watch the Fire Chief Roland L. Kuehnl to tax rate," Mrs. Stillings said. In

ban trash burning in Appleton. some state cities the municipalities

discuss the current local political and burn it in incinerators.

hot potato and among other things questioned the economics hold action on the chief's request.

of the city taking over the job and decided to give it further

consideration.

However, the committee did not picks up trash and garbage

of collecting trash, which one al-

derman said could cost an esti-

"We can't hold this matter in committee forever," Mrs. Stillings said, in pressing for action.

The possibility of Appleton and nearby communities entering into an agreement to construct a re-

gional incinerator was mentioned trash burning within the city lim-

but only casually.

Al. Donald W. Mueller said he

thought Mayor Clarence Mitchell posal by Building Inspector Wal-

should play a stronger role in ter Bogan to prohibit construc-

getting discussions underway con-

cerning an incinerator for the homes. Several structures were

area. "I think the mayor should built during World War II because

start the ball rolling right now of the building material shortage

and ask the townships to appoint

Ask For Legal Opinion

committees so that discussions

The committee instructed the

city attorney to write a legal defi-

Mueller declared.

Ald. Mrs. Dorothy Stillings ex-

presses the opinion the matter of

incinerator should be taken up, recommendation.

by the Fox Valley Regional Plan

Robert Sundby of Municipal Or-

Commission. "In three years of dinance Service, Inc., appeared

deliberations it (the commission) before aldermen and explained

hadn't even mentioned it," she

procedures to be followed in re-

codifying city ordinances. The

"A landfill program may be

committee indicated the city is

cheaper but I think the entire seriously thinking of having its

matter is a regional problem," ordinances brought up to date,

Mrs. Stillings added. The last codification took place

"I think it's about time some in 1943.

questions are asked the regional Held over for consideration by

plan commission on this matter," the full committee was the con-

Mueller commented.

controversial report from the Apple-

Ald. Harold Hannemann, com-

mon Taxpayers' Association enti-

mate chairman, explained the tled. "Financial Administration

city has ordinances regulating the in the City of Appleton," which

burning of trash and wanted to calls for the overhauling of the

know why violators have not been municipal financial structure,

prosecuted. "The law is on the This would include the appoint-

books and everyone knows it," ment of a finance director and

Hannemann asserted.

"Arrest Someone" posts.

It's about time someone got Ald. George Buckley, author of

arrested for violating the ordi-

a resolution calling for creation

and make an example of the finance director position,

Dr. A. M. Skeffington of the Op-

ometric Extension Program

Foundation.

## Democratic Post May Go to Mrs. Cherkasky

### Appleton Woman Has Declared for State Committee

Madison — Election of Mrs. William Cherkasky of Appleton to the second ranking office in the

Democratic state party organization is expected at the session of the state party committee in Milwaukee, Sunday.

Mrs. Cherkasky is the only candidate thus far declared for Mrs. Cherkasky the position of organization vice chairman of the Democratic state

committee vacated with the recent resignation of Mrs. Marion McBride of Wauwatosa.

Wife of an Appleton merchant and a veteran of party organization service, Mrs. Cherkasky has been head of the Outagamie county party unit and currently has a special assignment as director of the "Dollars for Democrats" drive of the state party.

The organization vice chairmanship is a kind of deputy leadership position in the organization headed by Chairman Patrick J. Lucey of Madison. A second vice chairmanship was created in the party a year ago, to be held by a man, and to be concerned primarily with legislative liaison of the party. That office now is held by Sen. Lynn Stalbaum of Racine, one of the leaders of the Democratic minority in the state legislature.

Democratic committeemen will consider progress of their party campaign at the session in Milwaukee Sunday afternoon which will precede a fund-raising testimonial dinner for Gov. Gaylord Nelson, Democratic nominee for United States senator.

Two other council committees are

SEARS  
ROEBUCK AND CO.

Anniversary

SALE

Special Preview Tonight 6:30 - 9 P.M.

FREE PARKING! FREE GIFTS! FREE PEPSI! HOT DOGS 9¢



## Sale! Men's Jackets

A - \$11.98 Leather-Look Vinyl

## Pile Lined Jacket

997

- Warm Orlon® acrylic pile lining
- Assorted colors
- Sizes 36 to 46

## B - 12.98 Dacron and Cotton Pile Lined Jacket

1097

- Scotchguard® stain repellent
- 3 colors, Sizes 36 to 46 .....

## C - 11.98 Bulk-Knit Jacket

Reg. 11.98

- Dacron® Polyester & Cotton
- 3 colors, Sizes 36 to 46 .....

997



## Men's 1.98 Printed Cotton Flannel Shirts

Stock up for the season!

- Sanforized cotton flannel
- Huge array of Fall styles, colors
- Small, Medium and Large

157

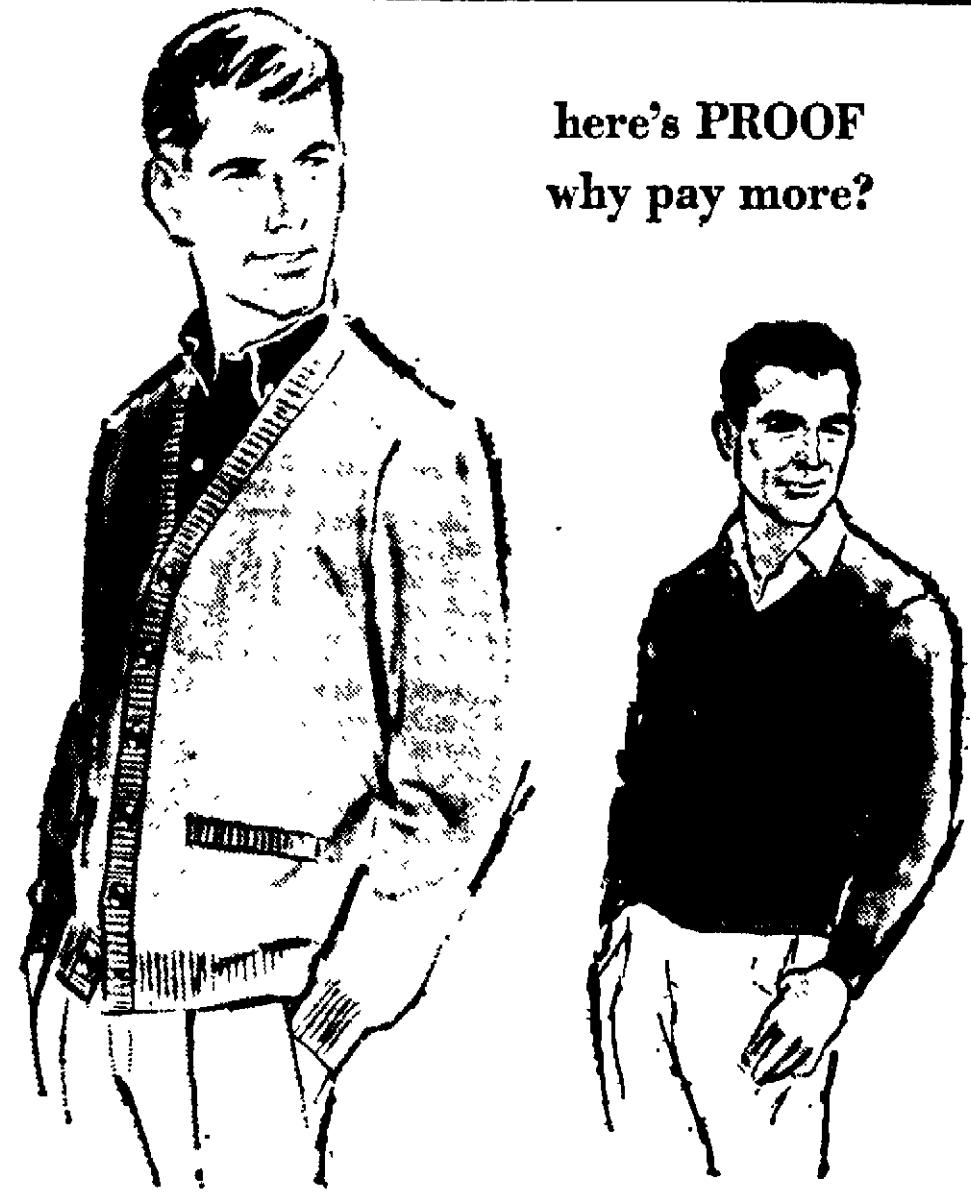


## Boys' 1.99 Printed Cotton Flannel Shirts

Buy Now and Save!

- Sanforized to keep their comfortable fit
- Wide selection of wash fast colors, designs; Sizes 4 to 18

157



## Sale! Men's Orlon Sweaters

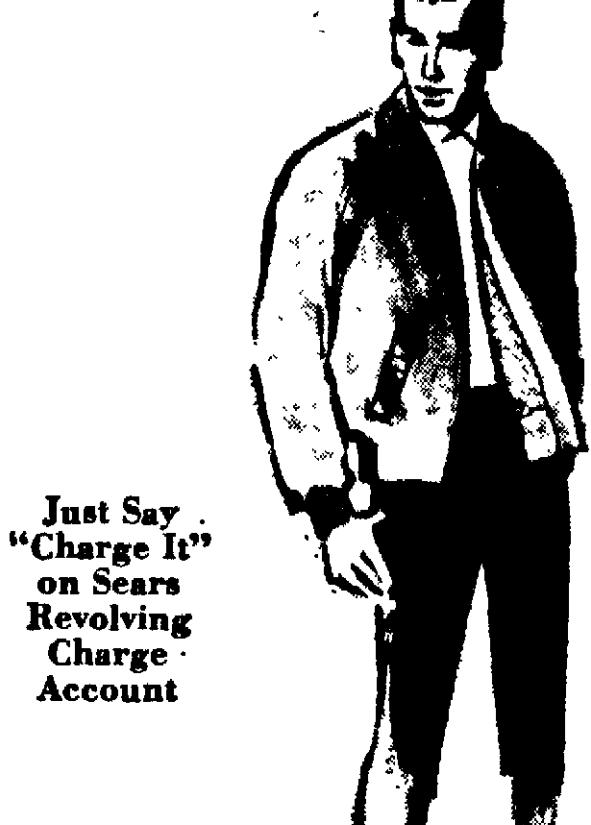
4.98 Men's V-neck

- Interlock knit, fashionable colors

399  
S.M.L.

6.98 Men's Cardigan

- Easy-care fiber, many colors

499  
S.M.L.Just Say  
"Charge It"  
on Sears  
Revolving  
Charge  
Account

## Save \$3.11 - Boys' Jackets

Regular 9.98

688

- Automatic Wash and Wear
- 65% Dacron, 35% Cotton, Water repellent
- Olive or Blue, Sizes 10 to 20

## SAVE!

Boys' Hooded  
Sweatshirts

Regular 1.99

166

## SAVE!

Boys' Hooded  
Sweatshirts

Regular 2.59

233

• Ass. colors, 8-16

## SAVE!

Boys'  
Socks

Regular 3/1.17

3/99c

• Ass. colors, styles

## SAVE!

Infants' Shoes

Regular 3.99

333  
2-8  
B.C.D.E. WidthsRecommended by the  
National Foot  
Health Council

## SAVE!

Men's  
Socks

Regular 6¢ to 69¢

3/\$1

• Ass. styles, colors

## SAVE!

Men's  
Underwear

Regular 3/1.95

3/166

• Short, T-shirts

## SAVE!

Men's  
Slacks

Regular 3.99

299

• Cotton cord

## SAVE!

Men's Gray  
Work Pants

Regular 4.98

398

• Mountain cloth  
Broken sizes

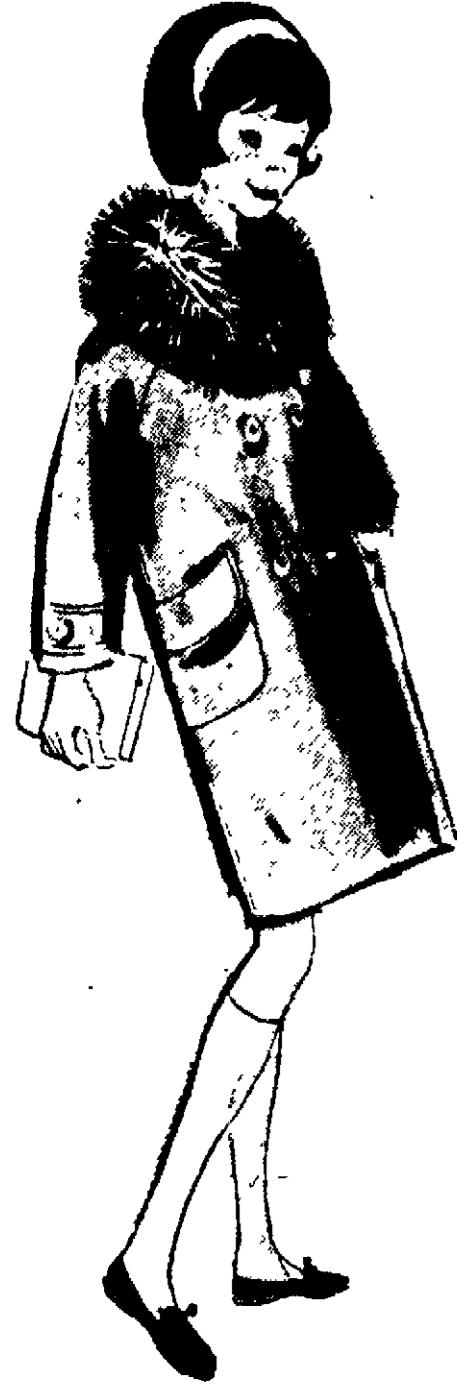
## SALE



## SPECIAL PREVIEW TONIGHT 6:30-9 P.M.

FREE PARKING! FREE GIFTS! FREE PEPSI! HOT DOGS 9¢

4 Days Only! Save \$3

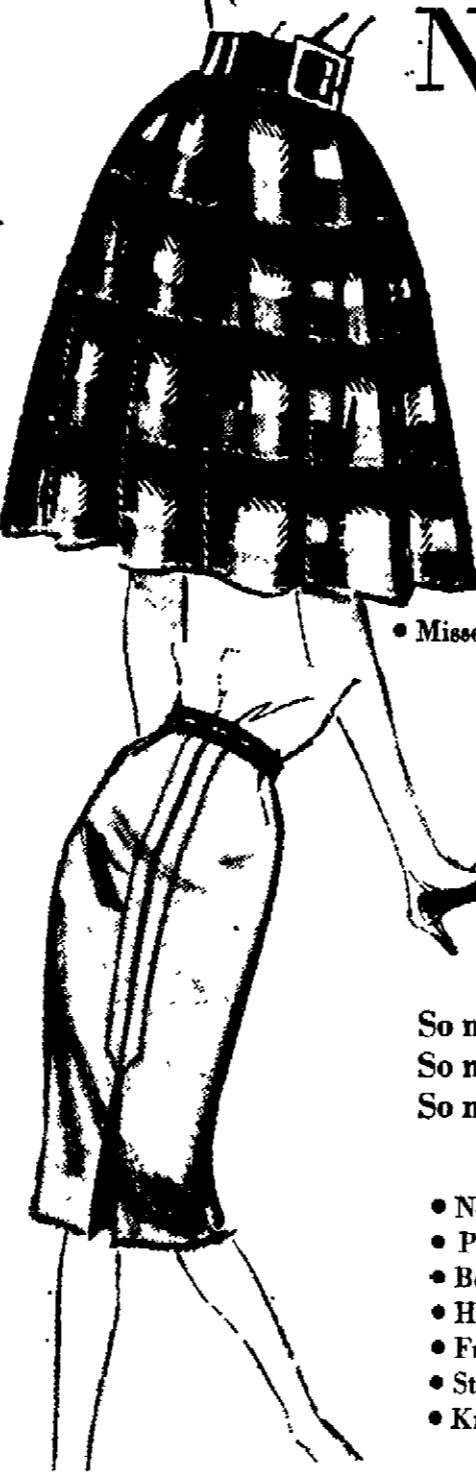


Regular \$19.99

Racoon Collared  
Coats

Sears Low Price!

16.99

NO MONEY DOWN  
on Sears Easy PaymentNatural racoon collared double breasted  
suburban coat of beige or green poplin  
cotton . . . matching Orlon® acrylic pile  
lining (cotton backed) Sizes 7-14.Sale Starts Tonite!  
6:30 - 9 P.M.Buy All the Skirts You  
Need...NOW!Sizes and Styles for  
Everyone . . . at Sears

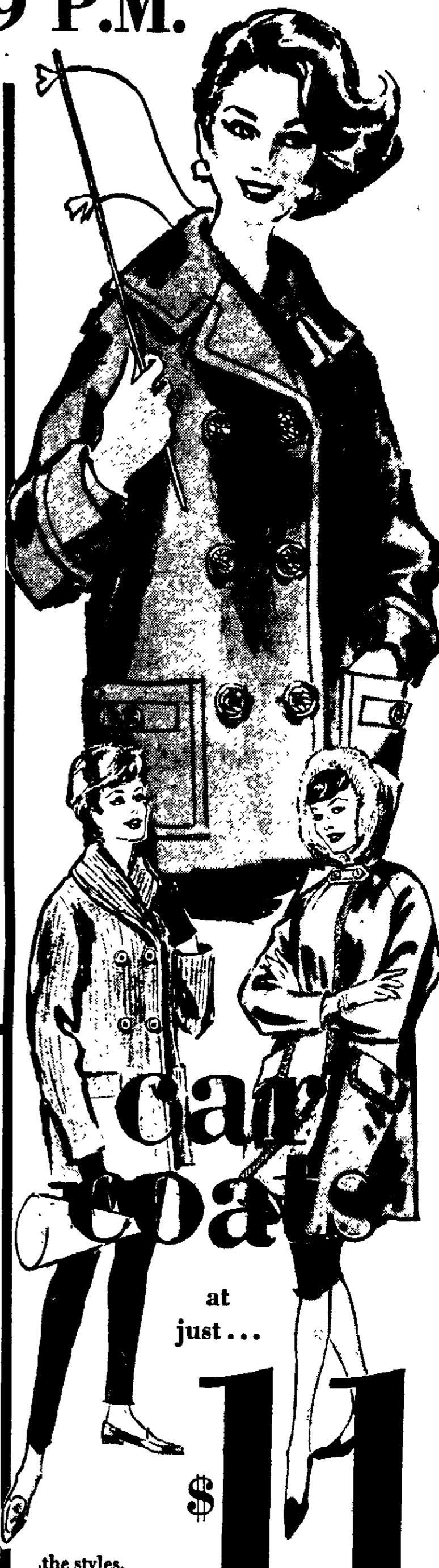
5.98

• Misses' and women's sizes

- Wool and nylon flannels
- 100% wools
- Cotton and rayon tweeds
- Stripes, plaids
- Pretty solids

So many styles—  
So many colors—  
So many fabrics—

- Novelty textures
- Pert checks
- Box pleats
- Hip-stitched pleats
- Full skirts
- Straight-line skirts
- Knife pleats

Gaily Pleated  
Plaid Skirts

Regular \$3.98

3.22

4 Days Only!

Jaunty plaid skirts in  
a variety of pleats.  
Choice of many many  
popular new Fall colors.  
Sizes 7 to 14.10 Styles in Girls' Full Skirted  
DRESSES

Regular 1.99

1.66  
4 Days Only!SIZES  
3 to 6x

## Blouse Specials!

Girls' Cotton Blouses  
White & Colors, Sizes 7-14 Reg. 1.98 . . . . . 1.55Young Junior Blouses  
Assorted Colors, Sizes 5-13 Reg. 2.29 . . . . . 1.77Choose several in plaids or  
solids with fancy trims. All  
EASY-CARE cottons treated  
with SCOTCHGUARD® stain  
repeller to help keep them  
fresh and clean all day.

## Most Popular Fabrics

- Cotton Poplin
- Cotton Cord
- Cotton Corduroy
- Sheen Cotton
- Wool Fleece
- Wool Tweed

Many, Many Styles & Colors  
To Choose From  
be early for best selections!

## SAVE!

Ladies'  
Capri Slacks

1.66

## SAVE!

Infants' Hooded  
Sweatshirts

1.56

## SAVE!

Infants'  
Pajamas

99c

## SAVE!

Infants  
Jeans

88c

## SAVE!

Girls'  
Panties

2/77c

## SAVE!

Women's  
Childrens'  
Leotards

99c

## SAVE!

Full Size  
Sheets3.99  
Reg. 3.49  
Full Size

## SAVE!

Harmony House  
Knit Panels99c  
Reg. 1.29  
40x81 inch



Dedicated to **YOU...** ENJOY BETTER LIVING TODAY

76<sup>th</sup> Anniversary **SALE**



4 Days Only! Save '11.95  
**Bronzetone Dinettes**

Regular \*99.95

NOW ONLY!

**\$88**

- Easy-care Melamine plastic top looks like wood.
- 36x48" table, 2 leaves, open to 72-inches.



Sale Starts  
Tonight!  
Preview 6:30-9 P.M.

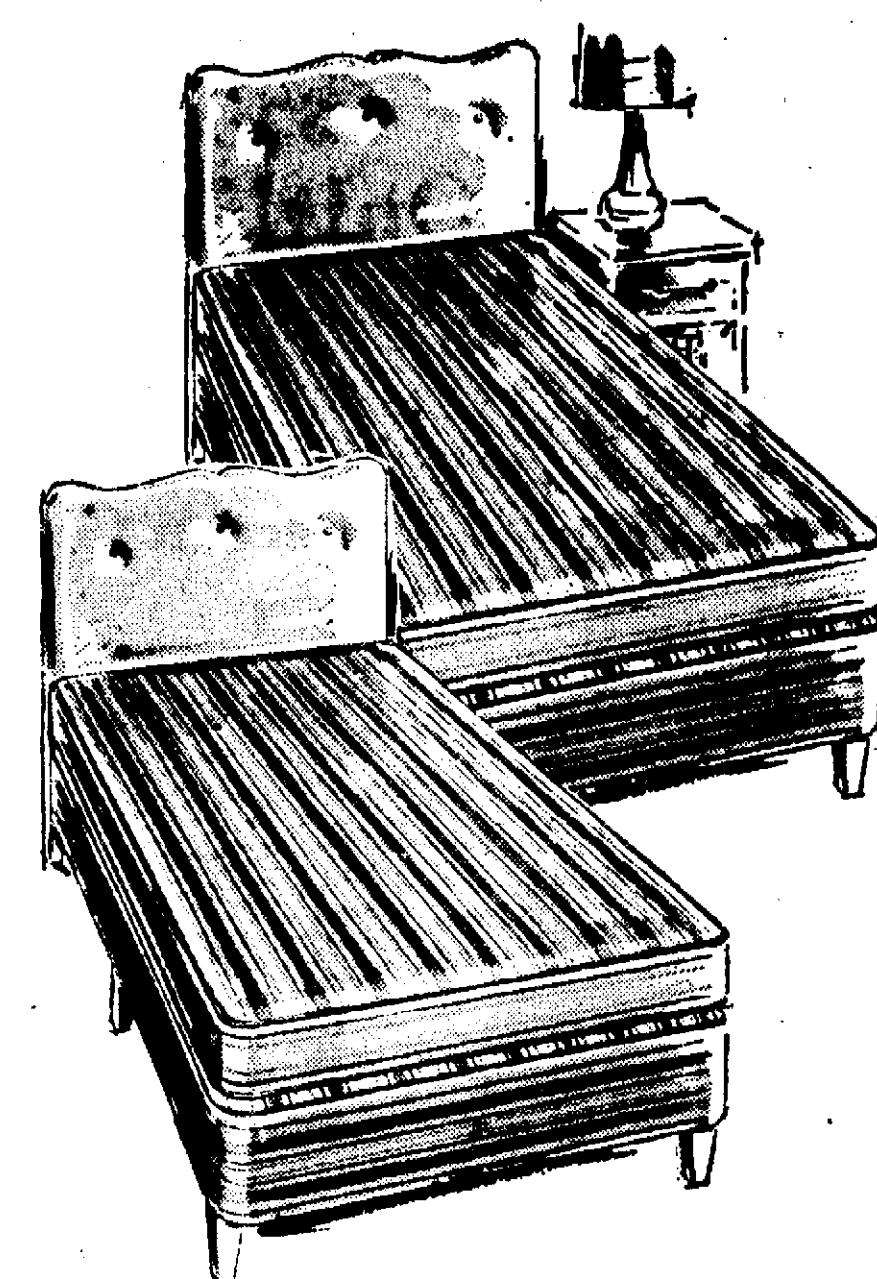
**SPECIAL PURCHASE**  
**Recliners, Rockers**

4 Days Only At This Price!

- Luxurious new glove-soft vinyl.
- Sagless spring interior.
- Recliner adjusts to 2 positions

**\$48** ea.

Regular \*59.95      SAVE \*10.95



**Hollywood Beds**

Regular \*59.95

SAVE \*10.95

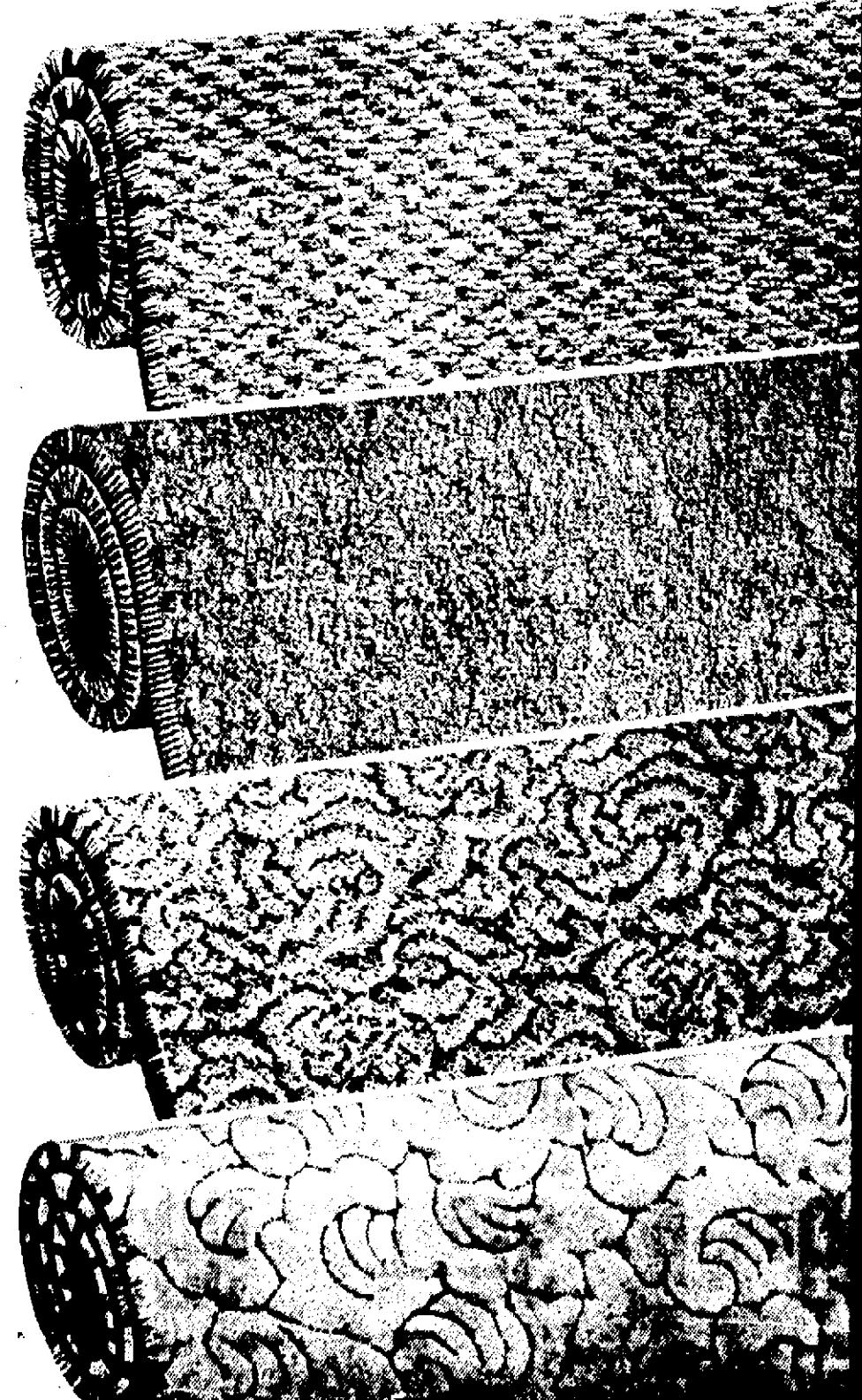
**\$49**

- Includes foam mattress, box spring, head board, leg & bracket set.

No Money Down  
On Sears  
Easy Payment Plan

Save 10% to 21%! All-Wool or 100% Nylon Pile Carpets

**BROADLOOM  
PRICES SLASHED**



**Save 19%! Wool Carpets**

Regular \*4.95 Sq. Yd.

- Adds richness to any decor

- Durable loop construction

So resilient underfoot! Mothproofed. Candy stripe, beige or brown plain, beige or gold tweed. 9, 12 ft. wide.

Anniversary Priced

**399**  
Sq. Yd.

**Save 19%! Nylon Carpets**

Regular \*9.95 Sq. Yd.

- 7 beautiful colorations

- Mothproof, crush resistant

Continuous filament nylon is unequalled for wear. Heavy double back holds tufts firmly. 12, 15 ft. wide.

Anniversary Priced

**799**  
Sq. Yd.

**Save 10%! Wilton Carpets**

Regular \*8.95 Sq. Yd.

- Tweed or solid scrolls

- Hides traffic, footprints

Luxurious, deeply interwoven wool pile. Permanently mothproofed. 6 rich colors. 9, 12, 15-ft. widths.

Anniversary Priced

**799**  
Sq. Yd.

**Save 21%! Wilton Carpets**

Regular \*13.95 Sq. Yd.

- Our finest plush wool pile

- Exquisite textured scrolls

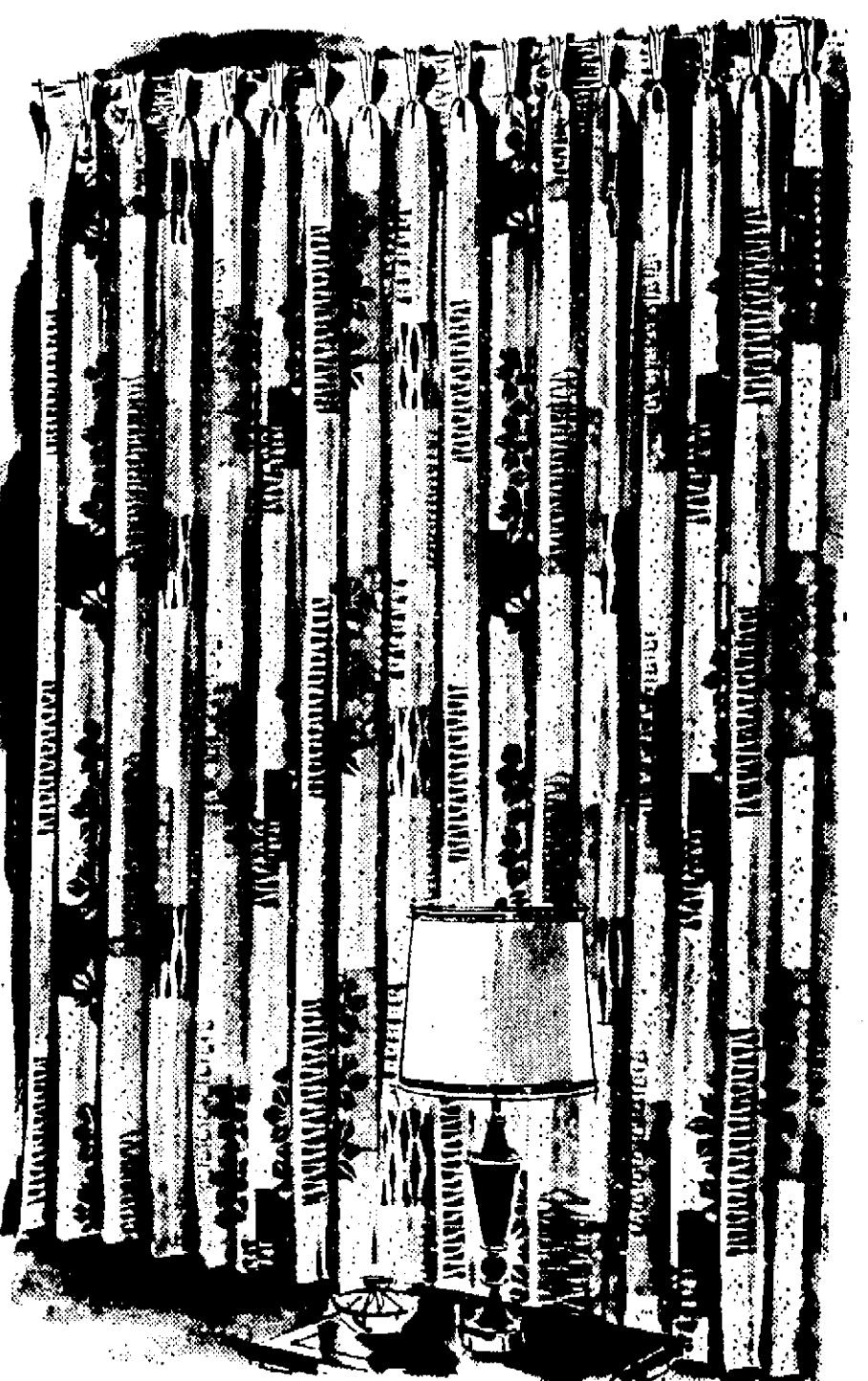
Delightfully luxurious underfoot! Mothproofed. Brown, green, beige, light beige or gray. 12-ft. width.

Anniversary Priced

**1099**  
Sq. Yd.

NO MONEY DOWN on Sears Easy Payment Plan

**Drip-Dry Draperies**



New Modern Print  
**Fiberglass® Glass Draperies**

Regular \*6.98

4 Days Only

**5.99**  
50x84 in.

78 x 84" in. Regular 10.98 ..... 9.44

New contemporary print is inspired by the popular Scandinavian designs of today, designed to give your home an exciting "lift." Choice of White with Tangerine or White with Horizon Blue.

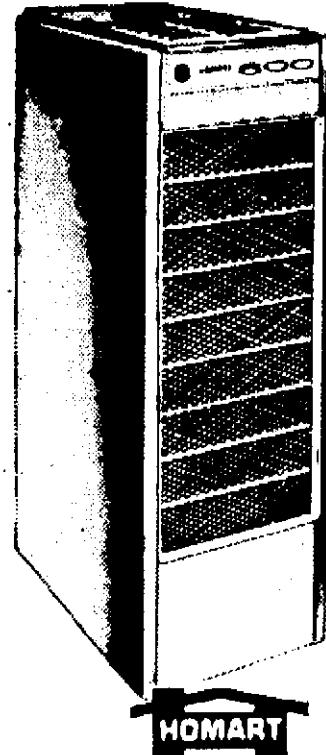


Dedicated to **YOU...** ENJOY BETTER LIVING TODAY

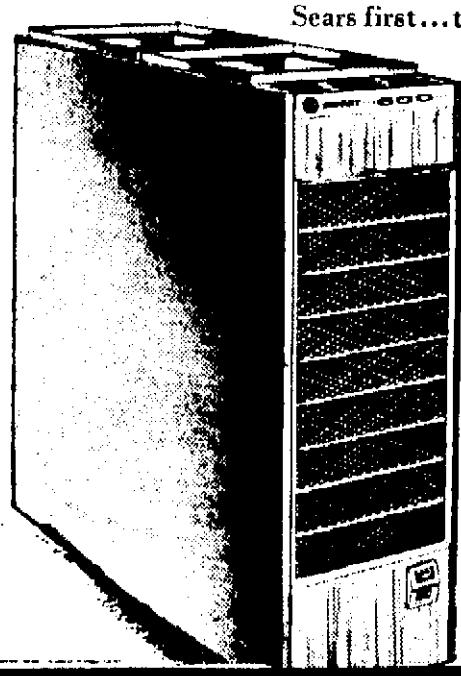
**SALE**

**All Kinds of Heat for All Kinds of Homes  
Save \$40 to \$60 Now  
Homart Combination Furnaces or Boilers**

**Sale Starts Tonite!**  
**Preview 6:30-9 P.M.**



\$229.90 Combined Gas Space-Saver with Thermostat  
75,000 BTU **189.90**  
Three larger size furnaces for gas or oil heat as well as counterflow and horizontal models at reduced prices.



\$259.90 Combined Gas Basement Model with Thermostat  
80,000 BTU **219.90**  
Gas and oil larger furnaces with savings of \$40 to \$60 are available. See Sears first...today

**Plus**  
Comfort Center Thermostat

Automatic comfort conditioners include barometer, thermometer, humidity indicator.

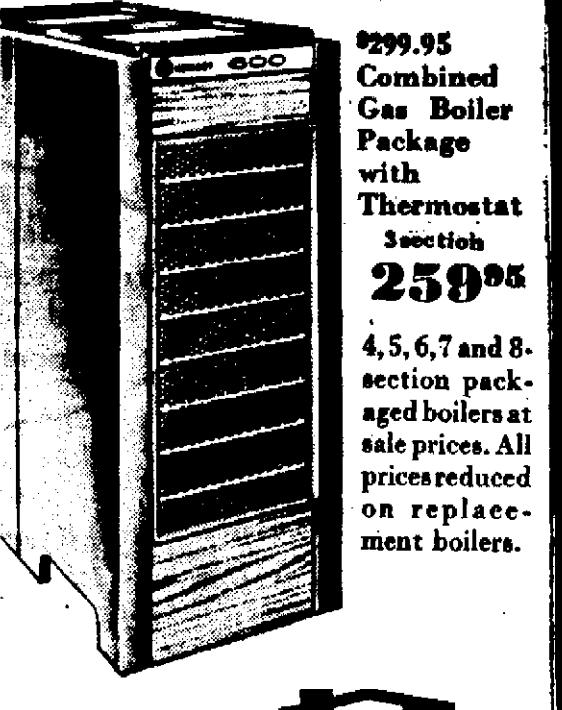
**Choose Sears Best  
"600" Series  
28 Furnace Models  
26 Boiler Models**

Truly a wide selection of top quality in automatic gas or oil heating. All models are UL Listed, or A.G.A. approved.

**Installations**  
Let Sears arrange expert installation with proper qualified craftsmen who follow all local codes. Scheduled through Sears.

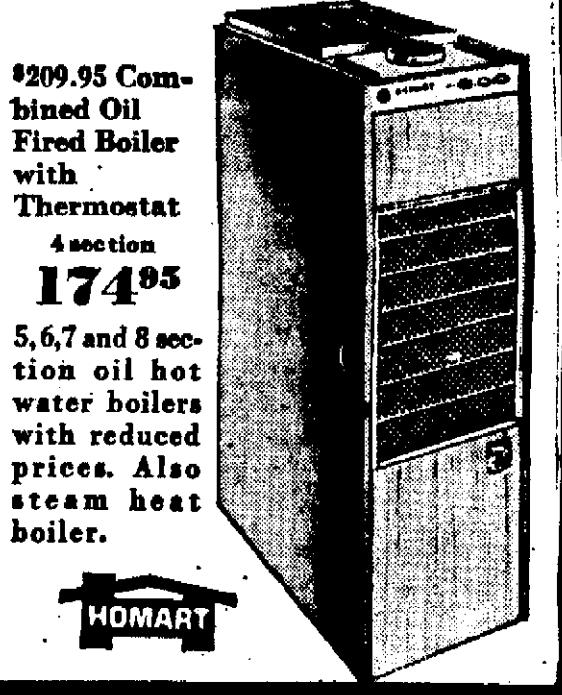
**24-Hour Service**  
Sears maintains a 'round the clock heating service crew throughout the heating season. Always as near as your telephone.

PHONE 4-1421, Ask for the Plumbing and Heating Department



\$299.95 Combined Gas Boiler Package with Thermostat 3-section  
**259.95**

4, 5, 6, 7 and 8-section packaged boilers at sale prices. All prices reduced on replacement boilers.



\$209.95 Combined Oil Fired Boiler with Thermostat 4 section  
**174.95**  
5, 6, 7 and 8 section oil hot water boilers with reduced prices. Also steam heat boiler.

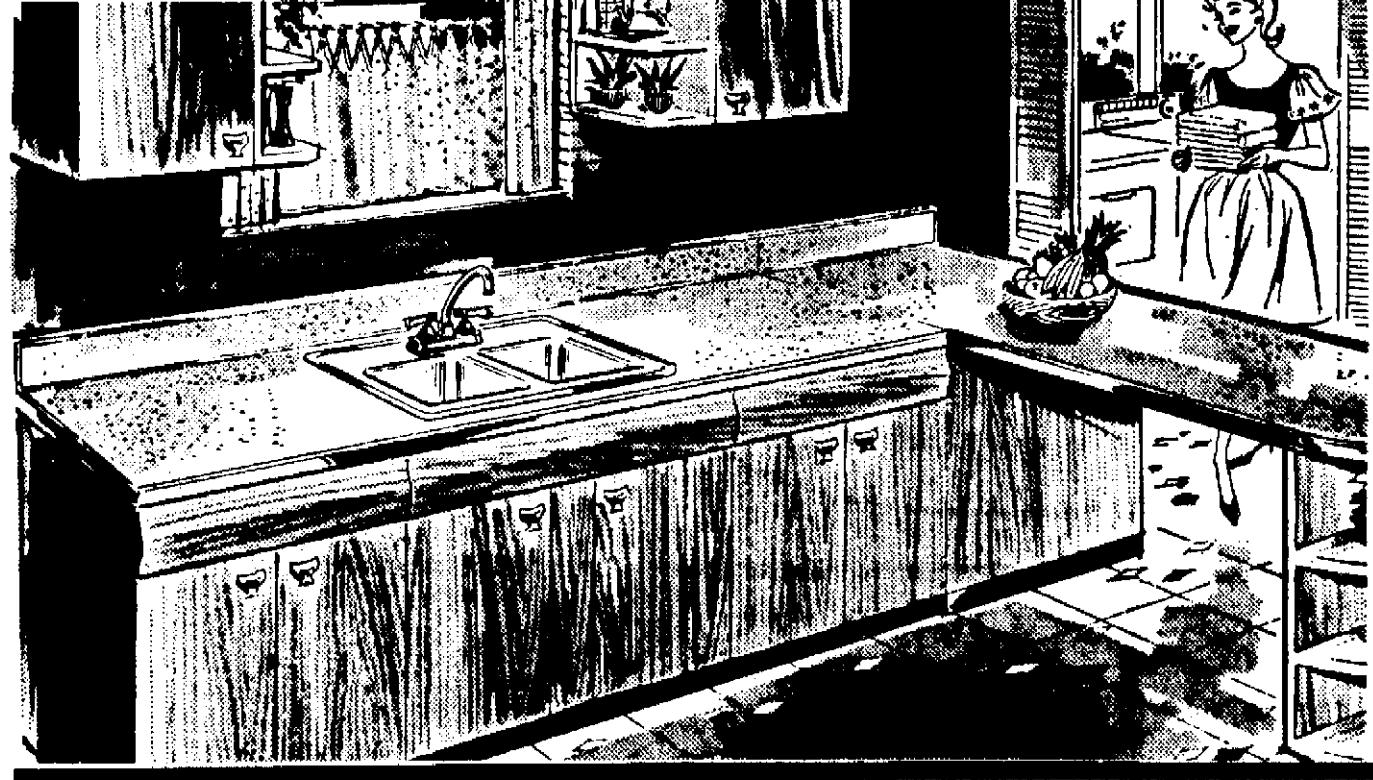


**Aluminum Triple Track  
Storm Windows**

**1398**

**No Money Down on Sears Easy Payment Plan**

Gleaming aluminum can't rust and never needs painting! Easy-sliding panels let you change seasons with a flick of a wrist. Panels tilt into the house for fast, easy, safe cleaning.



**Enjoy The Warmth of...**

**Birch Cabinets**

**4 DAYS ONLY!  
FREE ESTIMATES!**

**15% OFF**

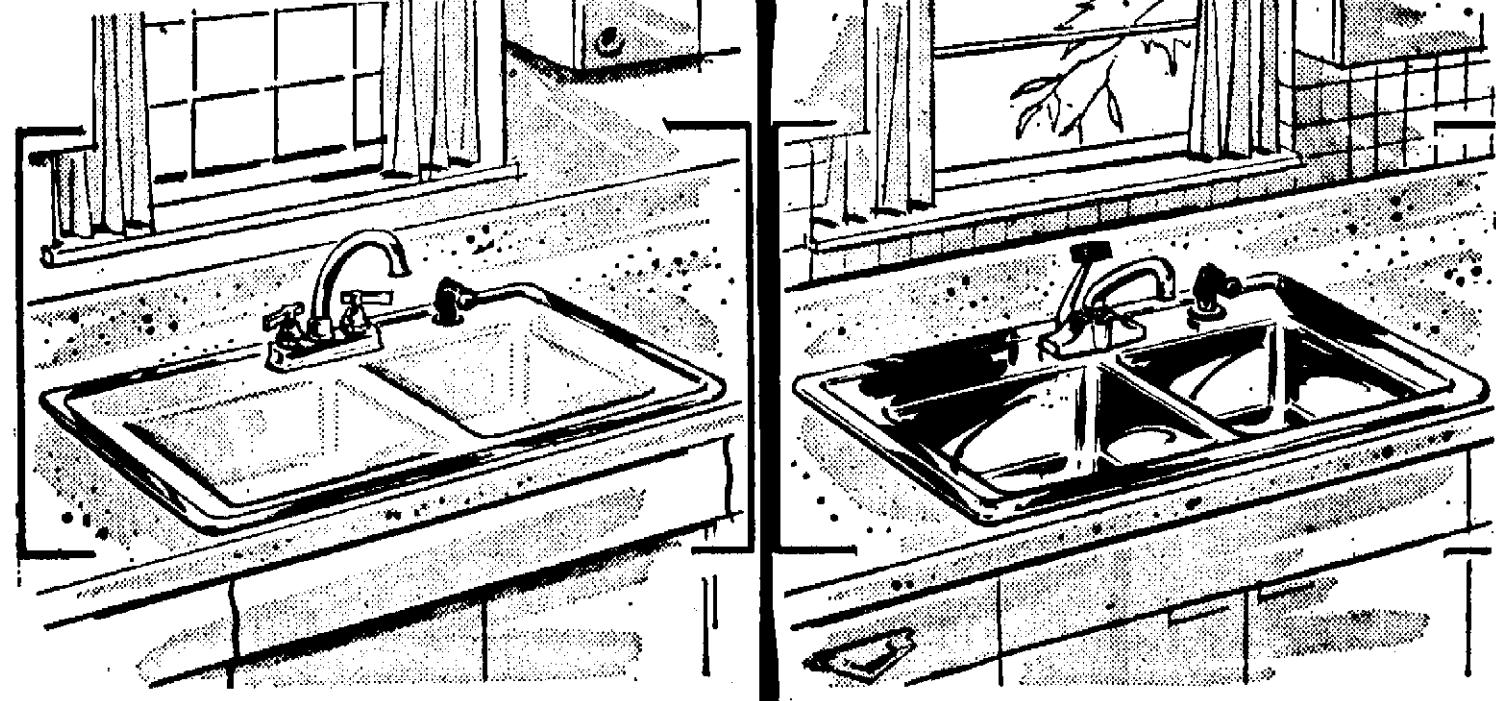
- Glide-out base cabinet shelves
- Easy adjustable cabinet shelves
- Silent closing magnetic catches; finished



**Automatic Water Softener  
With Brine Tank**

**\$189**

- 3 cycle regeneration
- 2 stage rinse
- Fiberglas® brine tank



**Long-Lasting Cast Iron  
Double Bowl Sink**

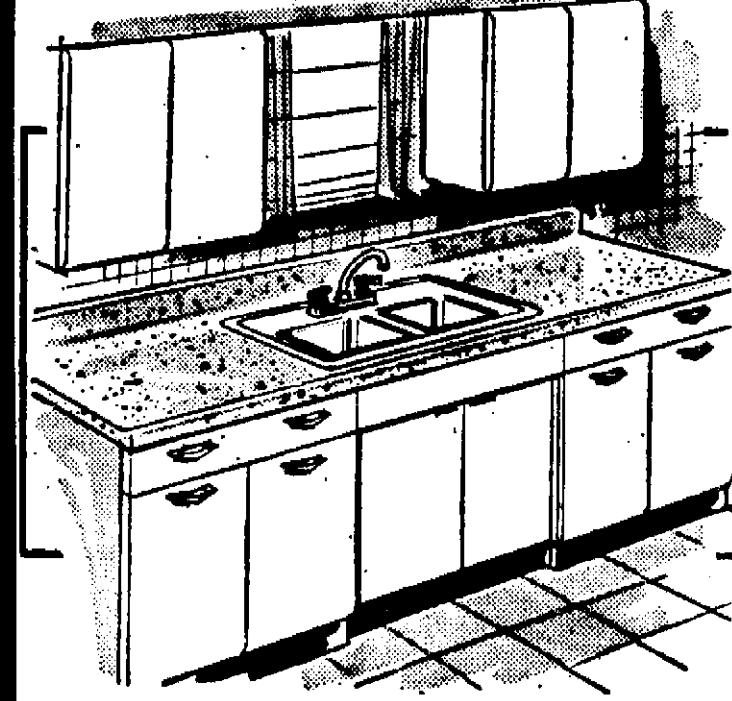
- Big 32x20 inch flat rim sink
- Porcelain finish resists stains

**Regular \$29.95 23.88**

**33x21-in. Self-rim  
Stainless Steel Sink**

- Satin finish never needs scouring
- No separate rim needed; installs quick

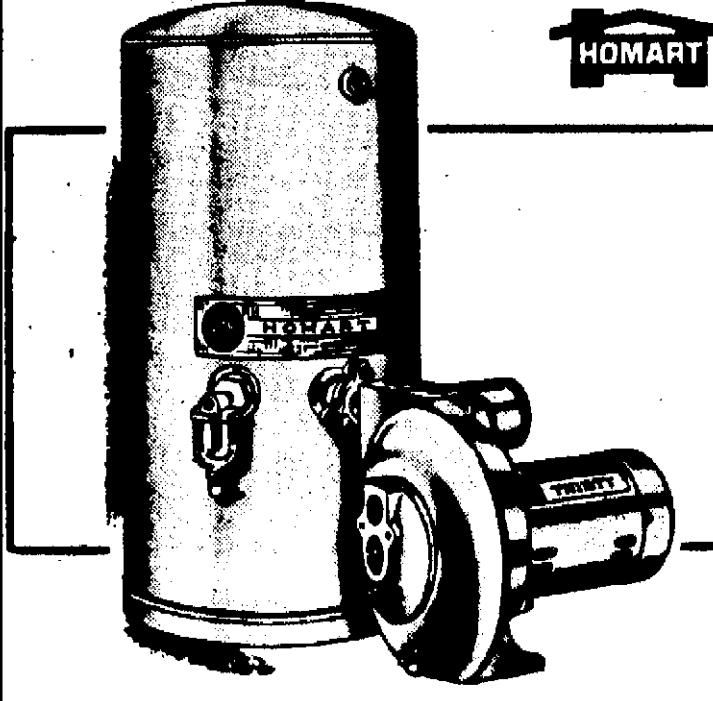
**Regular \$42.95 34.88**



**4 Days To Save On  
Cabinet Sink Outfits**

- Choice of 42, 54 or 66 inch
- Gleaming enamel finish, easy to clean

**4 Days Only \$10 OFF**



**1/2- HP "Sears 30" Pumps  
With 42-Gallon Tanks**

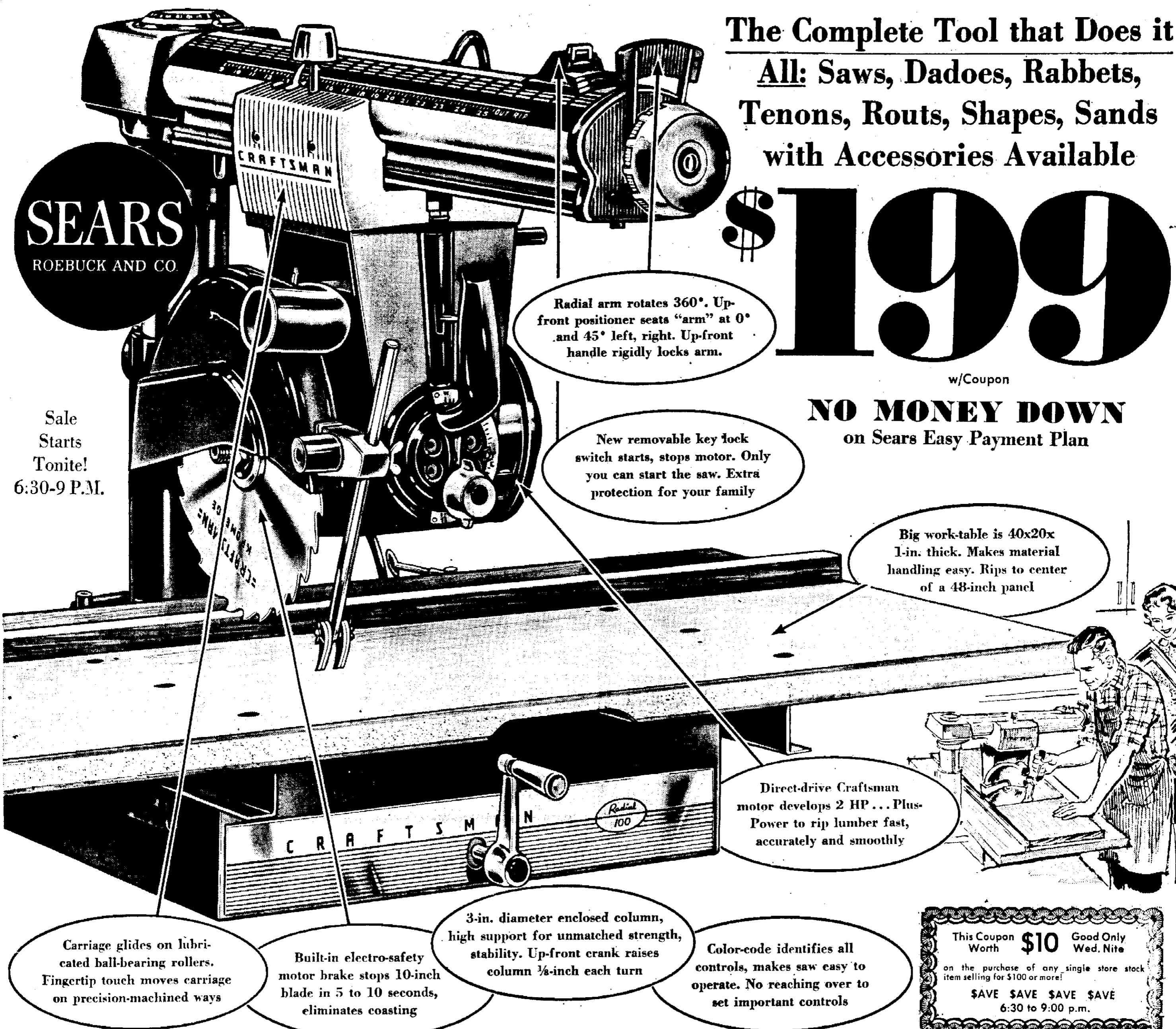
- 51% more pressure than industry standards
- Self priming at all depths

**Regular \$128 \$96**

# 4 Days Only \$249 Craftsman 10-in. Radial Saws...\$50 Off

**SEARS**  
ROEBUCK AND CO.

Sale  
Starts  
Tonite!  
6:30-9 P.M.



This Coupon **\$10** Good Only  
Worth **\$10** Good Only  
on the purchase of any single store stock  
item selling for \$100 or more!  
**SAVE SAVE SAVE SAVE**  
6:30 to 9:00 p.m.



Master-Mixed Fine Quality  
**Exterior House Paint**

Regular 5.69 Gallon

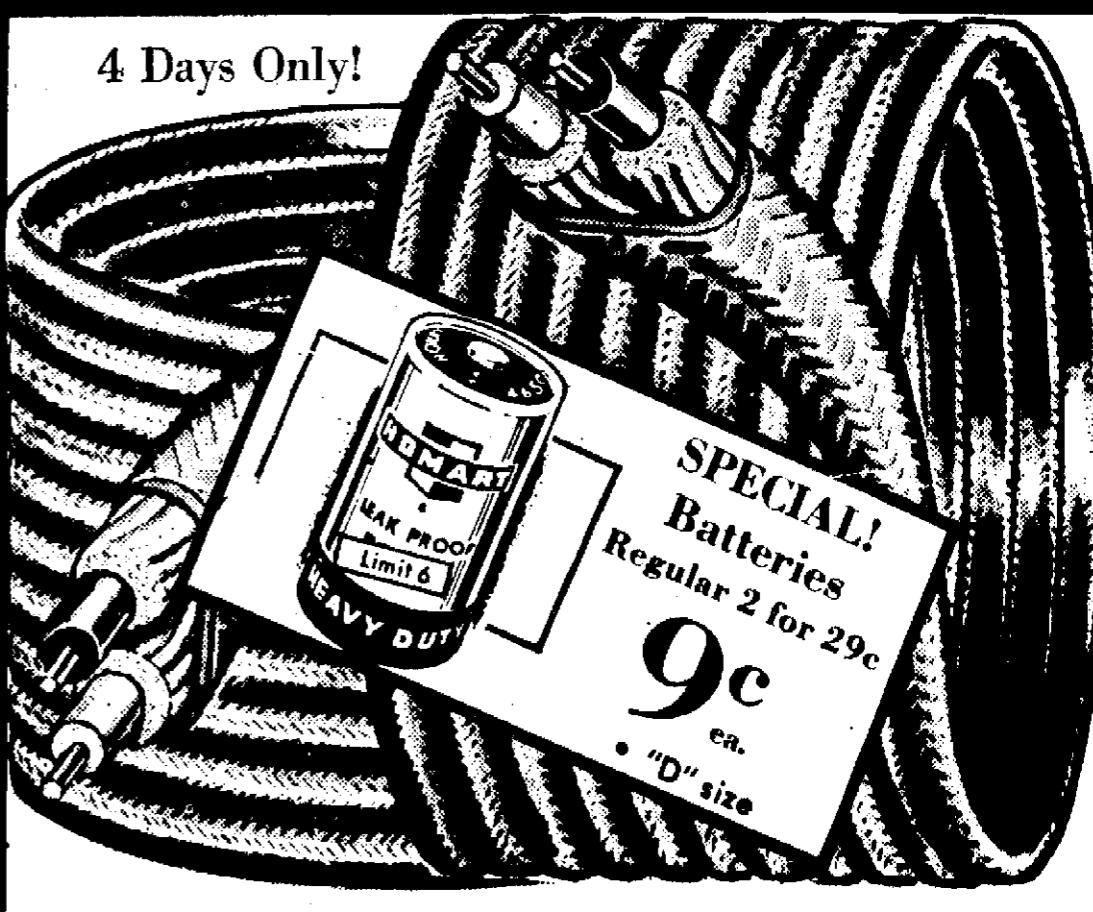
Made to match or exceed performance of other best selling "name brands." Spreads on easily, hides beautifully, defies weather. White & colors.

**399**  
4 Days Only



Cuts Trees Fast...  
**Chain Saws**

**99**



Save Over 15% on Plastic Jacketed  
**Non-Metallic Cable**

Regular **\$7.45**  
14-ga., 2-wire without ground in  
\*250-ft. coils.

Regular **\$9.45** 12-ga., 2-wire  
without ground in \*250-ft. coils **3 1/2 c.**

**2 1/2 c.**  
ft.

Dedicated to **YOU...** ENJOY BETTER LIVING TODAY

76th Anniversary

**SALE**

Sale Starts Tonight 6:30-9 P.M.



J. C. Higgins Star-crimp Shells Give You Uniform Shot Patterns

Not a pattern-spoiling top wad, but a ball-shaped, hole-proof pattern for maximum yardage . . . maximum killing power, everytime.



## Save! J. C. Higgins Famous Shotguns

\$67.95 Pump-action 12-ga. Full or Modified Choke \$59

\$72.95 Model 20 Pump Shotgun with two-tube choke. 12-gauge . . . \$60

\$69.95 20-gauge pump-action gun. Full or modified . . . \$60

\$104.95 Automatic Shotgun. Full Model. 12-gauge \$94

\$38.95 Bolt-action 12, 16, 20 gauge, 3 shot capacity . . . \$29

Permanent Anti-Freeze Bulk . . . in Your Container

**1 66**  
Gallon

Proved better than four other leading national brands: (1) lower freeze point, (2) higher boiling point and (3) good resistance to rust and corrosion. Won't boil away.

Permanent Anti-Freeze In One Gallon Cans Slightly Higher

Allstate Batteries  
Sale Priced!**BATTERY GUARANTEE**  
If defective and will not hold a charge: (1) FREE REPLACE-  
MENT within 90 days. (2) After 90 days, we will replace  
battery, charging only for the  
period of ownership. Charge  
is based on regular price less  
trade-in, at time of return, pro-  
rated over number of months  
of guarantee.**12-Month Guarantee, 6-Volt Batteries**

Fits: 1940-54 Chev.; 1940-55 Dodge; 1950-55 Rambler; 1940-53 Ford and others.

6-Volt, 24-Month Guarantee . . . **8.88\***  
6-Volt, 30-Month Guarantee . . . **10.88\***  
6-Volt, 36-Month Guarantee . . . **12.88\*****18-Month Guarantee, 12-Volt Batteries**

Fits: 1955-61 Chev.; 1955-61 Plym.; Dodge; DeSoto; Chrysler; Rambler and others.

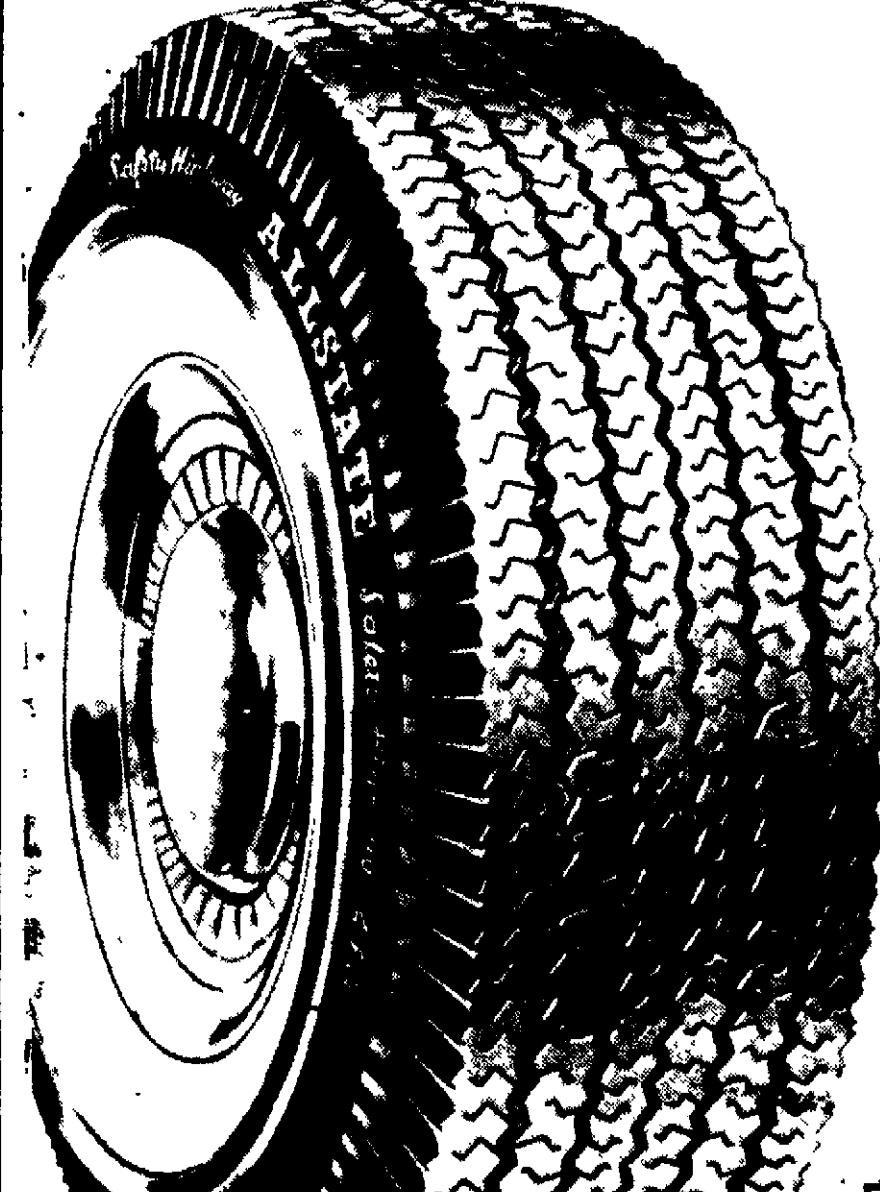
12-Volt, 24-Mo. Guarantee . . . **10.88\***  
12-Volt, 30-Mo. Guarantee . . . **12.88\***  
12-Volt, 36-Mo. Guarantee . . . **15.88\*****5 88**  
\*and your  
old battery**7 88**  
\*and your  
old battery

Only At Sears — J. C. Higgins Star Crimp

**Shotgun Shells**

At These Incredibly Low, Low Prices

Economy Priced 12, 16, 20, 4.10 Gauge

**Field Loads . . . . . 1 68**  
Box of 25Regular \$3.15 12, 16, 20, Long Brass  
**Heavy Loads . . . . . 2 33**  
Box of 25Regular \$3.65 12, 16, 20, 4.10  
**Magnums . . . . . 2 56**  
Box of 25Regular \$4.10 12 Gauge  
**3-inch Magnums. . . 2 99**  
Box of 2520 Gauge 3" Magnums . . . Regular 3.20 **2.66****BLACK WALLS  
WHITEWALLS  
at the same low price****21-Month Guaranteed  
Full 4-Ply Nylon Whitewalls  
& Blackwalls****12 50**  
\*Plus tax  
6.70x15  
Tube Type

And Old Tire Off Your Car

Tube-Type Whitewall & Blackwalls  
7.10 x 15 . . . . . 14.50\*Tubeless Whitewall & Blackwalls  
6.70 x 15 or 7.50 x 14 . . . . . 14.50\*  
7.10 x 15 or 8.00 x 14 . . . . . 16.50\*  
7.60 x 15 or 8.50 x 14 . . . . . 18.50\*

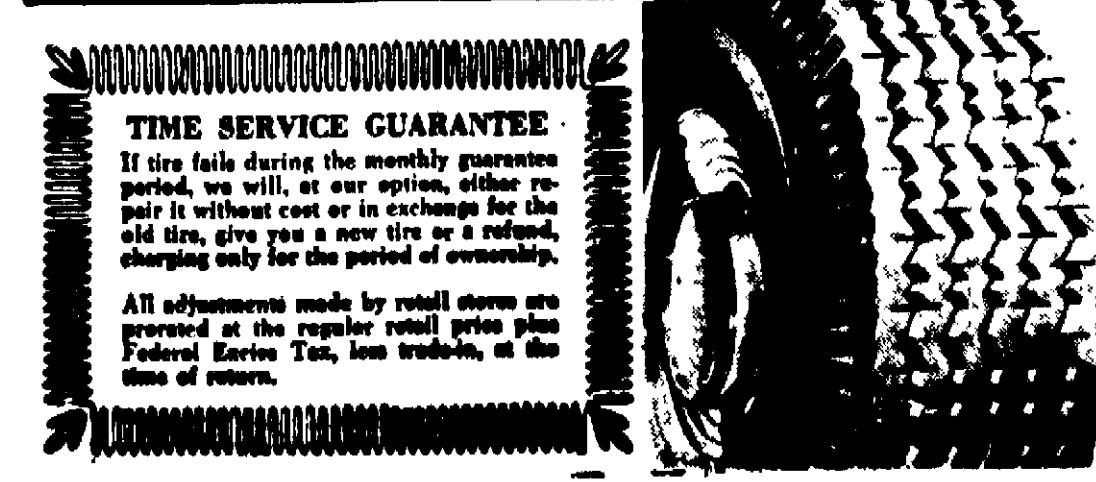
\*Plus Tax and Old Tire Off Your Car

- ALLSTATE whitewall tires are made with DuPont's Hypalon synthetic rubber to resist discoloring
- Deep tread plus cut-skid tread design

**Full 4-Ply Nylon  
Guaranteed 15 Months****6.70 x 15  
Tube-Type  
Blackwall** **\$7**  
Plus Tax

And Old Tire Off Your Car

- Guaranteed nation-wide against all road hazards—buy a set at Sears today
- Free ALLSTATE Tire Mounting



We're Not Cutting Fictitious "List" Prices...We're Slashing Sears Everyday Low Prices!

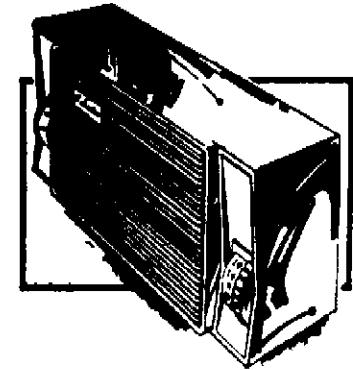
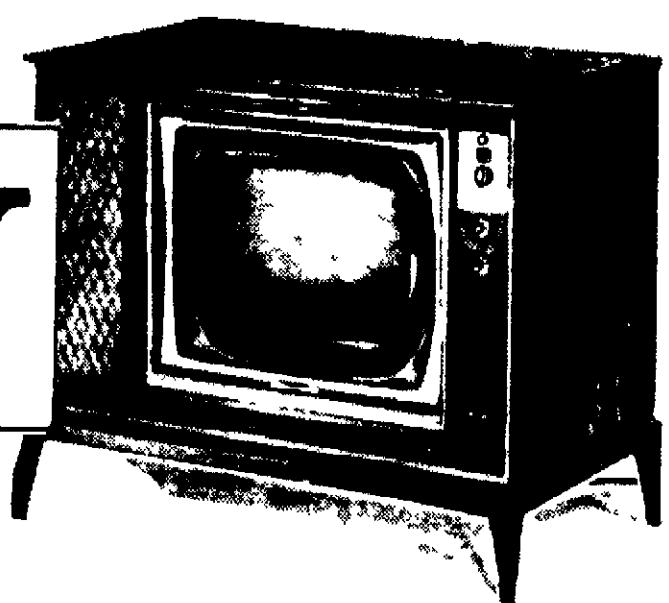
Sale Starts Tonite  
Preview 6:30 - 9 P.M.FREE PARKING  
FREE PEPSIHOT DOGS 9¢  
GIVE AWAYS!Dedicated to **YOU...** ENJOY BETTER LIVING TODAY

76th

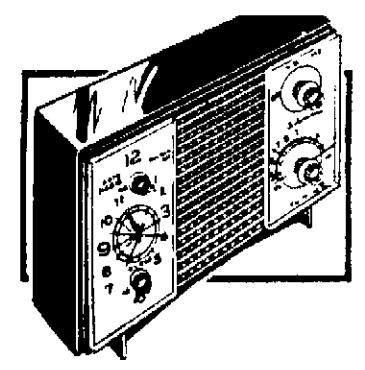
Anniversary

**SALE**SEARS  
ROEBUCK AND CO.

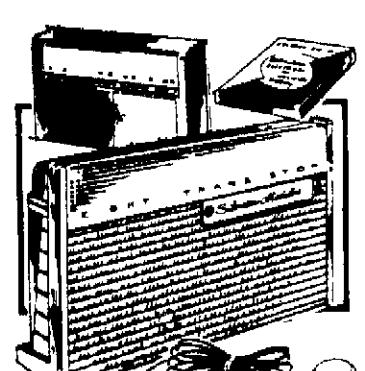
Sears Brings You . . .

**COLO****TV**

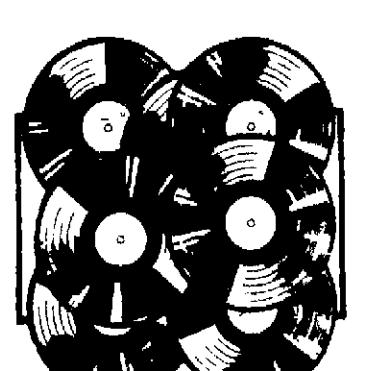
Silvertone Radios

• 4" Speaker  
• 3 tubes, rectifier  
**895**FREE  
HOME  
DEMONSTRATION

AM Clock Radio

• 4" speaker  
• Ultra slim  
• Choice of colors  
**1995**

Portable Radio

• 8 transistors  
• Slide rule dial  
**3495**

LP Records

Mono

Stereo

**275 360**

• Famous Artists



4-Speed Phono

• Plays all sizes  
• Full voice speaker  
**1495**ALL OVER THE MAP  
7000 Sears Service  
Men Are Ready To  
Serve You Now

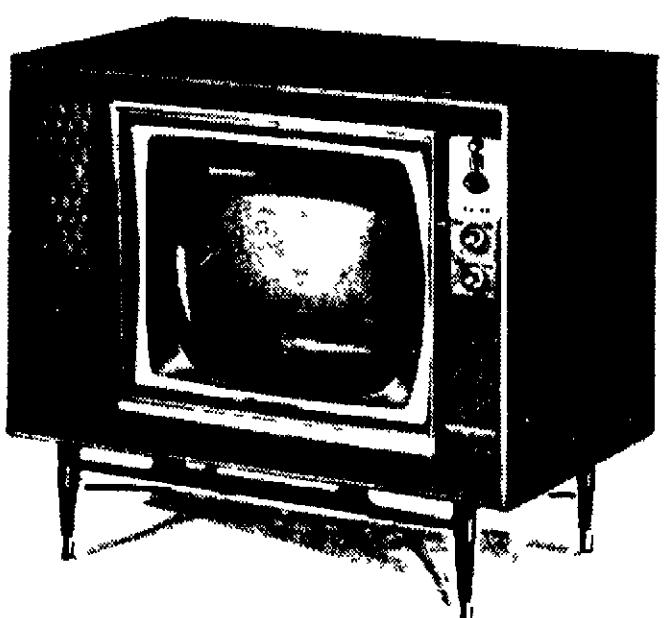
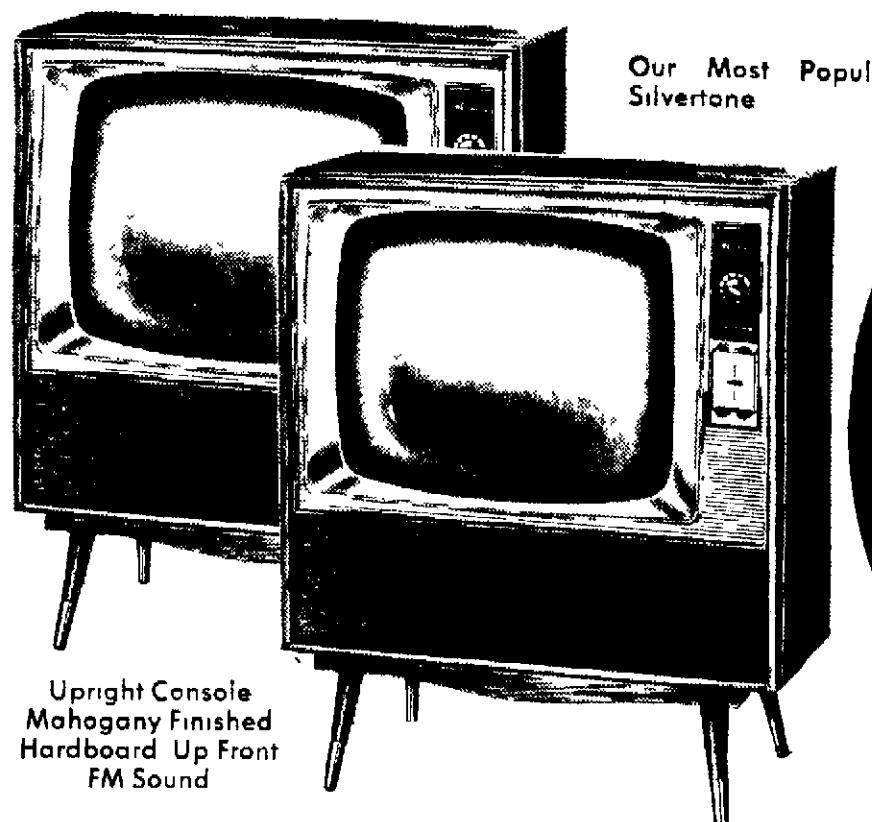
FOR 4 DAYS ONLY!

**\$499**  
w/coupon

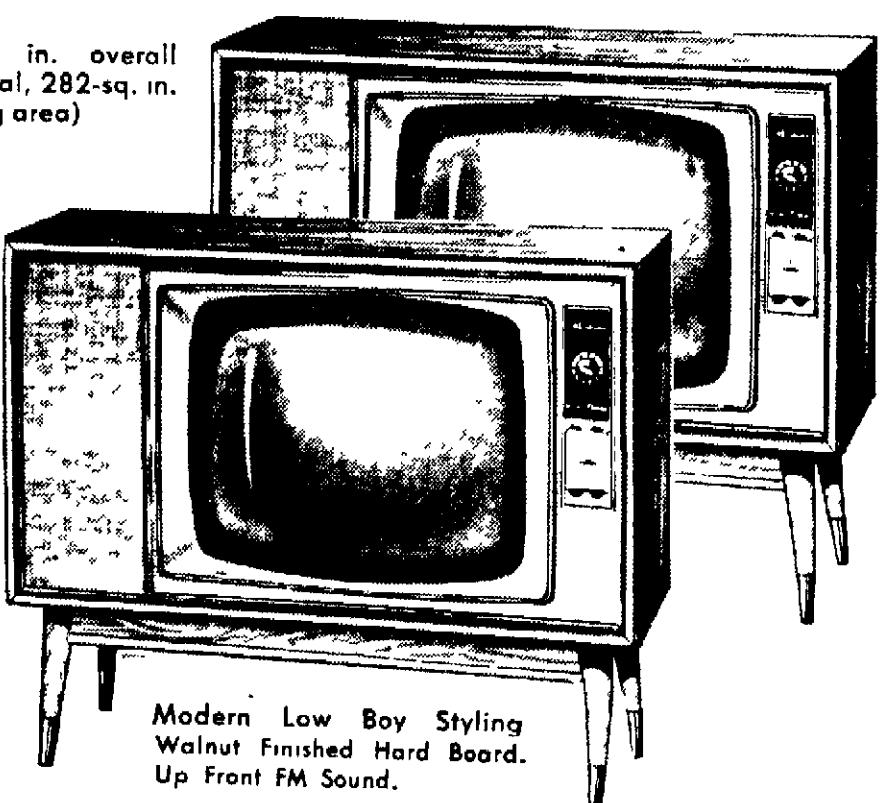
INCLUDES 1 YEAR HOME SERVICE

With Every Color Television Set Includes All Parts, Labor

Now you can enjoy an exciting new thrill in television viewing . . . All the beauty and wonder of color TV at Sears famous low prices. The handsome console has a big 21-inch over-all diagonal screen, 262 sq. in. of true color viewing area. Tune it once, picture and sound stay tuned. Rich teak finish solid metal cabinet. Phone RE 4-1412 for free home demonstration.

**\$199.95 TV Consoles . . . Big 23" Screens\***4 Days Only  
at this low price

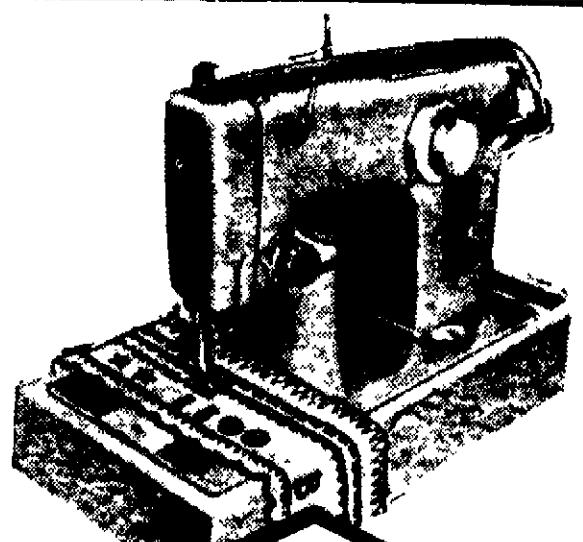
YOUR CHOICE

**179.88**  
W/CouponNo Trade-in Required  
NO MONEY DOWN  
on Sears Easy Payment\*23 - in. overall  
diagonal, 282-sq. in.  
viewing area**Floor Polishers**None Sold  
to DealersNO MONEY DOWN  
on Sears Easy Payment Plan**23**

Do all your floors with speed and ease. Snap-on felt pads give protective gloss. No hard rubbing. All-purpose brushes, rug attachments included.

**Upright Cleaners**No Trade-in  
RequiredNO MONEY DOWN  
on Sears Easy Payment Plan**33**

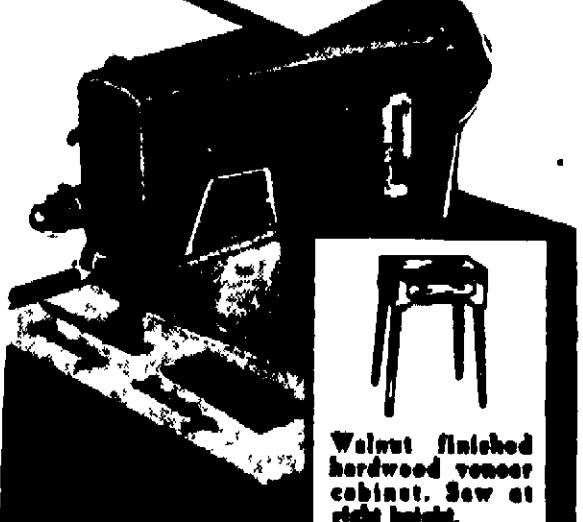
The cleaner that never loafs! Always gives full dirt pulling suction and beating action . . . you save time and save wear on your rugs. Compare!

**Zigzag Portables  
or Cabinet  
Sewing Machines  
Your Choice****\$66**

Portable sews many zigzag designs, does all straight sewing, mends, darns. Cabinet model with smooth round bobbin action, strong double-lock stitch.

**Canister Cleaners**  
Hurry! They'll  
Sell Fast!  
NO MONEY DOWN  
on Sears Easy Payment Plan**23**

New, improved Kenmore rolls on wheels; comes complete with floor and dusting attachments. Packed with dirt pulling power. Uses disposable bags.

Walnut finished  
hardwood veneer  
cabinet. Sew at  
right height.

We're Not Cutting Fictitious "List" Prices...We're Slashing Sears Everyday Low Prices!

**Sale Starts Tonite**  
**Preview 6:30 to 9 P.M.**  
**FREE PARKING!** **GIVEAWAYS!**  
**FREE PEPSI!** **HOT DOGS 9c**

Dedicated to **YOU...** ENJOY BETTER LIVING TODAY

**ALL THE** **SALE**

The Perfect Pair For Easier Washdays . . . Kenmore

# Washers and Dryers



## Kenmore Automatic Washers

**\$144** w/Coupon

4 Days Only! No Trade-In Required

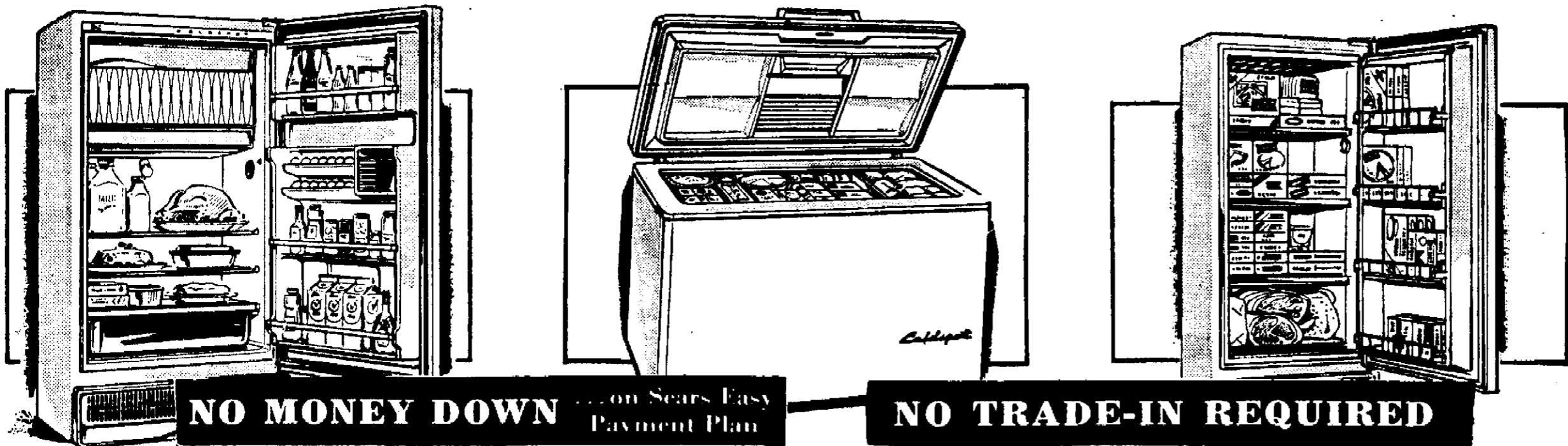
- Simply turn dial; the machine fills, washes, rinses and spin dries your clothes without any additional setting
- Big 10-lb. family size capacity; easy to clean lint filter
- Choice of 3 water temperatures; 6-vane Duralite agitator
- Safety lid switch; rust resistant acrylic enamel finish

## Matching Kenmore Electric Dryer

**\$94**

4 Days Only! No Trade Required

- 2 settings "heat" for drying all fabrics or "air" for fluffing
- Giant 10 pound family size load; safety lid switch
- Timer; load-a-door; rust-resistant acrylic cabinet finish



### 12.6 Cu. Ft. Coldspot Economy Refrigerator

**\$184** w/Coupon

### Feature-Packed Freezer Priced Unusually Low

**\$174** w/Coupon

### Store 367 lbs. of Food In This Budget Freezer

**\$164** w/coupon

### Kenmore 30-in. Gas Range

**\$84**

4 Days Only!

- Giant 25 inch oven
- Easy to clean porcelain finish
- Large pull-out drawer broiler

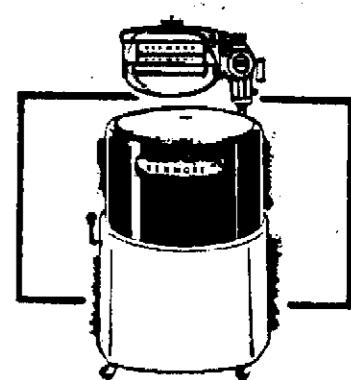
### 30" Electric

**128** w/Coupon

4 Days Only!

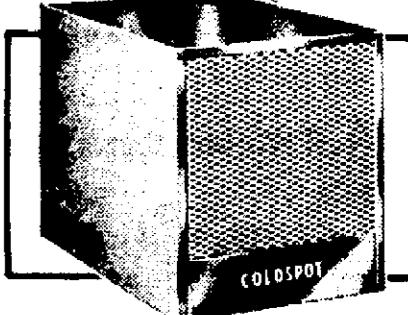
- Choice of 7 burner heats
- Easy to clean porcelain finish
- Auto. even thermostat

**SEARS**  
ROEBUCK AND CO



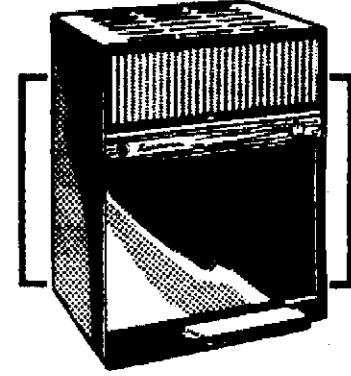
Kenmore Wringer Washer

**\$64**



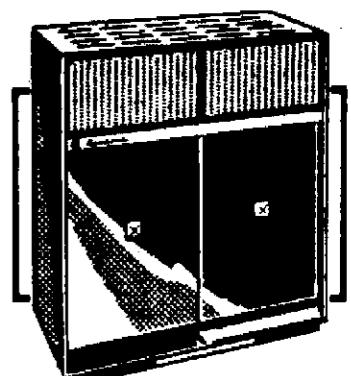
Dehumidifiers

**\$48**



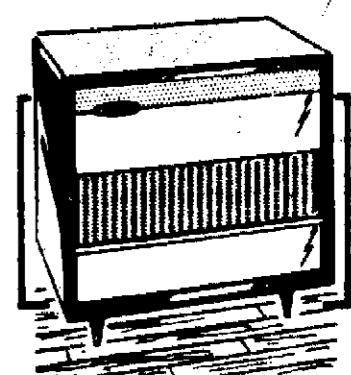
Oil Heaters

**\$99**



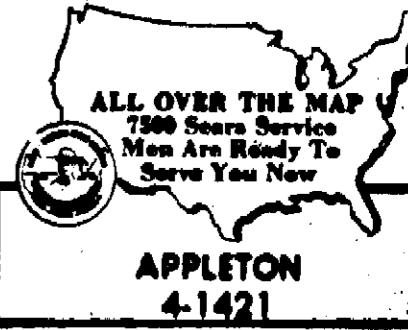
Oil Heaters

**\$129**



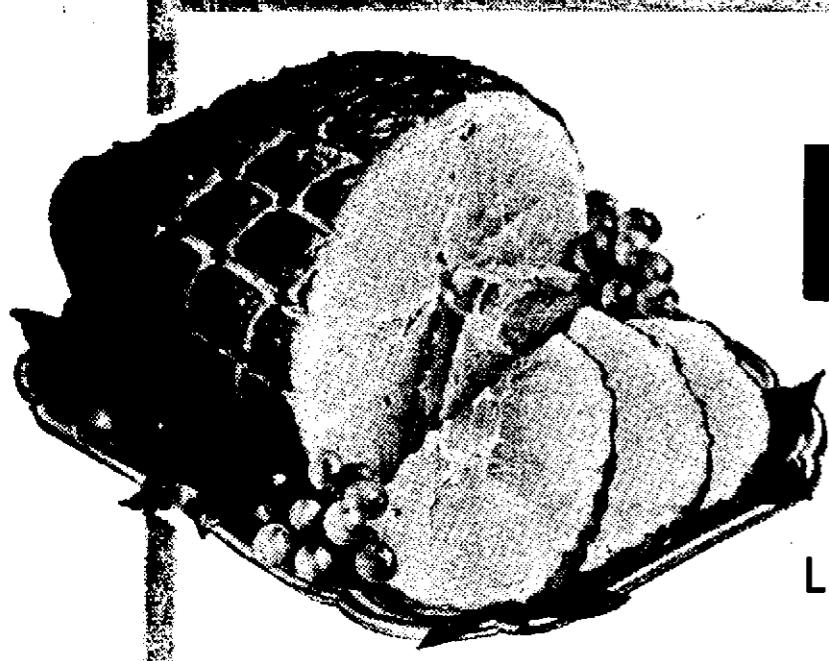
Gas Heaters

**\$139**





# FREE



Your Favorite Brands, Lean, Flavorful, Fully Cooked

FULL SHANK HALF

# HAM

With All Center Slices

Lb. **45c**

SHANK PORTION

# HAM

With Fair Share of Center Slices

Lb. **39c**

With All Center Slices, Fully Cooked

**BUTT HALF HAM**

Ib. **55c**

With Fair Share of Center Slices

Fully Cooked

**Butt Portion HAM**

Ib. **49c**

Fry, Broil or Grill, Lean, Tender

**Ham Center Slices** ... Lb. **79c**

Lean, Meaty, Bite Size Pieces BONELESS

**Beef Stew** ... Ib. **69c**

A Treat to Eat! Hi-Q Brand, Chunk

**Beer Salami** ... Ib. **49c**

Tops for Your Cook-Out, Quick-Fix Lunch! Hi-Q

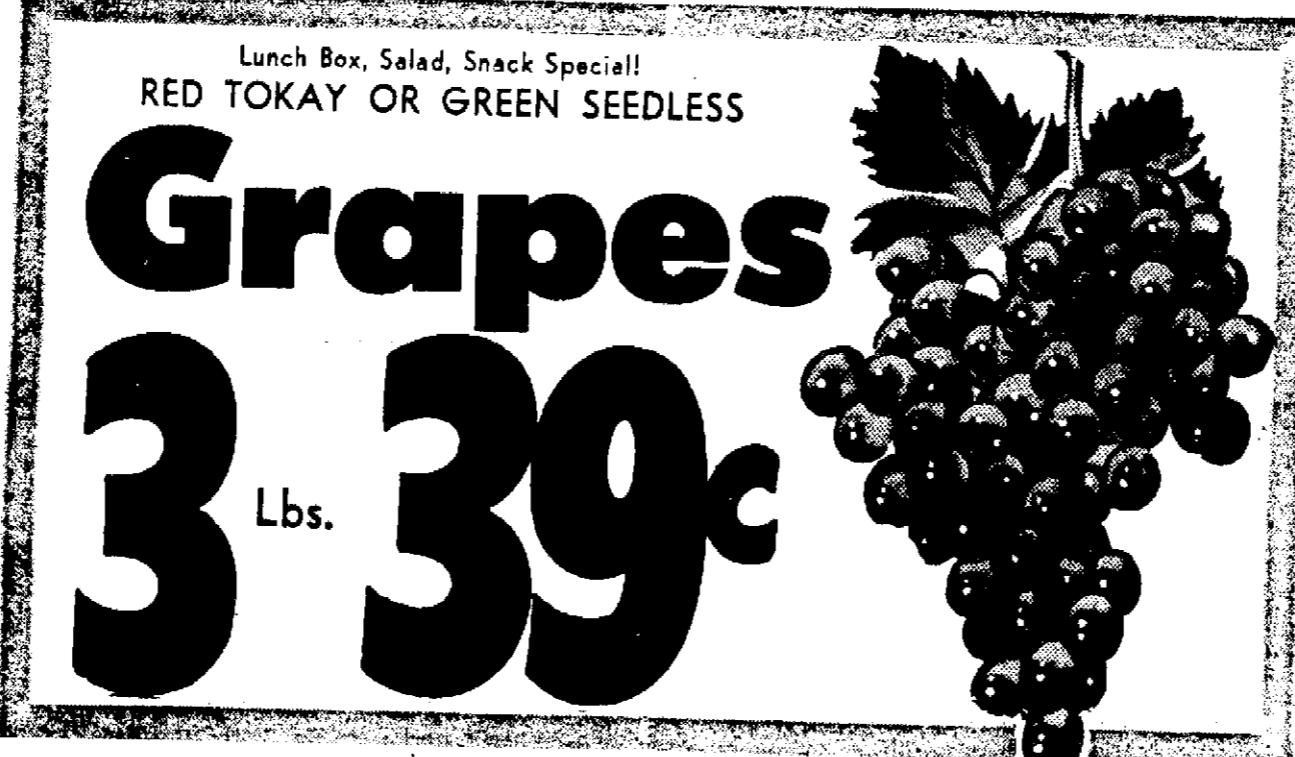
**Skinless Wieners** ... 2 Pkg. **89c**

Save! Wisconsin Grown, Red or White, All Purpose

**Potatoes**  
**25** -Lb. **69c**

Special! 24 Inch Pot

**Totem Pole Plants**  
Each **\$2.98**



Lunch Box, Salad, Snack Special!  
RED TOKAY OR GREEN SEEDLESS

# Grapes

3 Lbs. **39c**



Special! Spotlight Brand, Freshly Ground

**Coffee**  
**49c**

Lb.  
Bag

3-Lb. Bag **\$1.45**

Save! Pride of Oregon, Fresh-Frozen, Sliced

**Strawberries** 2 1-Lb. **59c**

Save, Serve Oriental Foods! Chun King, Divider Pack

**Beef Chop Suey** ... 2 1/4-Lb. Can **89c**

Special! Chun King, Divider Pack

**Chicken Chow Mein** ... 2 1/4-Lb. Can **89c**

Save! Herl White or Colored, Facial

**Kleenex Tissue** ... 2 Boxes of 400 **49c**

Sandwich, Snack Special! Kroger Quality, Rich

**Peanut Butter** ... 4 1-Lb. Jar **1.29**

Each Can Makes 1 1/2 Quarts! Kroger, Fresh-Frozen

**Orange Juice** ... 2 12-Oz. Can **59c**

Save! Chicken of the Sea, Light

**Chunk Tuna** ... 1 1/2-Oz. Can **43c**

Save! Fine Granulated

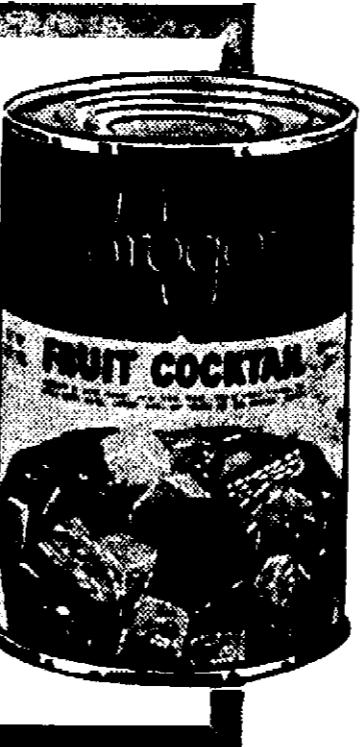
**Sugar** ... 10 Lbs. **\$1.10**



Dessert, Salad Special! Kroger Finest Quality

# Fruit Cocktail

17-Oz. Can **19c**



Special! Kroger Quality  
**Oyster Crackers** ... 1-Lb. Can **29c**

Special! Kroger, Oven-Fresh

**Italian Bread** ... 1 1/2-Lb. **19c**

## VALUABLE COUPON

**FREE—FREE**

A 400 ct. pkg. of Kleenex

**FACIAL TISSUE**

With this coupon and a purchase of \$3.00 or more  
minimum mark-up and fair-traded items excluded, at  
your Krambo store thru Tues., Sept. 18, 1962. Limit one  
coupon per adult shopper.

Special 30c Off Deal!

**Hills Instant Coffee** ... 10-Oz. Jar **\$1.09**

Save!

**Condensed "all"** ... 3 Pkg. **79c**

The Liquid Way to Your Cleanest Wash—

**Wisk Liquid** ... Quart **75c**

Blue Liquid Laundry Detergent

**Wisk Liquid** ... 1/2-Gal. Can **\$1.39**

Soaks Dishes Sparkling Clean

**Vel Liquid** ... Giant **69c**

**SAVE 24c HERE!**

## Gleem

## Tooth Paste

Regularly **83c**

Family Size **59c**

Save Here!  
**Liquid Prell** ... Med. 60c Large **\$1.00**

Don't Wrap It, Bag It With  
**Baggies** ... Pkg. of 50 **29c**

So Handy—White  
**Kleenex Towels** ... 2 Rolls **41c**

Save Here!  
**Kleenex Napkins** ... 2 Pkg. of 50 **49c**

Feminine  
**Sanitary Napkins** ... Pkg. of 12 **45c**

Regular Sanitary Napkins  
**Kotex** ... Pkg. of 12 **89c**

At Your W. College Ave. Krambo

Tender, Tasty, Ready to Serve  
**Bar-B-Queed Fryers** ... ea. **89c**

Mayonnaise or German Style  
**Potato Salad** ... Ib. **29c**

Save 20c! Kroger, Oven-Fresh Chocolate Devil's Food

## Layer Cakes

2 1/4-Oz. Each **39c**

Kroger Oven-Fresh, Cinnamon Topped

## Cinnamon Rolls

Pkg. of 12 **33c**

Special! Kroger, Fresh

## Hard Rolls

Bag of 12 **49c**

Dishwashing's Easy With

## Liquid Kandu

12-Oz. Btl. **23c** 22-Oz. Btl. **39c**

Cleaner, Brighter Clothes With

## Powdered Kandu

2 20-Oz. Pkg. **49c** 49 1/2-Oz. Pkg. **55c**



## Couple to Reside in Minnesota

Gary Dean Anderson, son of Mr. and Mrs. Gerhard Anderson, Nelsonville, claimed Miss Elaine Marilyn Hagen, daughter of Mr. and Mrs. John T. Hagen, Glenwood, Minn., as his bride in a 2:30 p.m. double ring ceremony Sept. 1 at Barsness Lutheran Church, Glenwood. The Rev. Ronald Golberg officiated.

Mrs. Odell Anderson served as matron of honor. Bridesmaid was Miss Karen Anderson, a sister of the bridegroom.

Best man was Neal Nottleson. Luther Tostengard acted as groomsman. Kenneth Roen and Douglas Peterson seated the guests.

A reception was held in the church parlors. After a honeymoon to Lake Mille Lac, the couple will reside at 4210 Golden Valley Road, Minneapolis, Minn.

The bride was graduated from Glenwood High School and Luther College, Decorah, Iowa, where she was affiliated with Tau Delta Gamma sorority. Her husband was graduated from Amherst High School, Amherst, and Luther College.

Rummage Sale  
Sept. 13th & 14th  
At the Y.M.C.A.  
Price and 1/2 Half Sale  
Thurs. at 7 p.m.  
Reg. Price Fri. at 9 a.m.  
Sponsored by  
Ymenettes



### November Rite Planned by Engaged Pair

macher. The bride-elect is the daughter of Mrs. Joseph Haag, 516 N. Bennett St., and the late Mr. Haag.

Miss Haag was graduated from a Nov. 22 wedding is planned St. Mary High School, Menasha, by Miss Kathryn Ann Haag and her fiance was graduated from John R. Schumacher, son of Mrs. St. John High School, Little Chute. The couple is employed at Appleton, and the late Mr. Schu- the Wisconsin Telephone Co.

### Football Theme Set for Dance

The Pine Room of Lakewood Lanes, Neenah, will be the setting for the Hob Nobbers semi-formal dance Saturday evening. A football theme, 'Hob Nobbers' Huddle' has been chosen for the 9 p.m. affair.

Co-chairmen of the party are Mr. and Mrs. James Stridde, Neenah; Mr. and Mrs. Robert Clarke, Neenah; Mr. and Mrs. Francis Prast, Menasha; Mr. and Mrs. William Schroeder, Appleton, and Mr. and Mrs. Lloyd Schultz, Menasha.

Women of Appleton Memorial Hospital Auxiliary have been busy sorting and pricing items for their thrift sale, held today and Thursday from 9 a.m. to 9 p.m., at Castle Hall. Clothing, dishes, lamps, jewelry, furs, whit elephants, children's books and toys, furniture and miscellaneous will be sold at the eighth annual event. At left, pricing sale contributions, are Mrs. Armin Knoke and Mrs. Arthur Pahl. Below, Mrs. Melvin Knoke and Mrs. Henry Jahnke examine a tea pot as they arrange one of the sale tables. (Post-Crescent Photos)



## Catholic Daughters Hear Discussion

The Catholic Daughters of Kerr, Mrs. Richard Kooka, Mrs. America, Court Ave. Maria 1011, John Wetengel, Miss Irma Withers, heard a panel discussion, "Investment and Mrs. Robert Van Der Loop, met at 7:30 p.m. Monday at St. Mary School Hall. Participating were Brother Lawrence of Xavier, and seven of the young men who attended the Young Christian Students' meeting in August at Davenport, Iowa. They are Mark Dressang, Michael McCanna, Tim Garvey, William Timmers, Robert DeBruin, Ronald Bixby and Paul Putzer.

Members named Mrs. Robert Rossmeissl and Mrs. John Milhaupt as delegates to an institute sponsored by the Diocesan Council of Catholic Women Oct. 2 at Lourdes High School, Oshkosh.

A donation was voted to the United Community Services.

Mrs. Edward Wagner was committee chairman, assisted by Mrs. Merlin Abler as co-chairman. Committee members were Mrs. Theodore Brunk, Mrs. Gordon Seaver, Mrs. Fred Stilp, Mrs. Louis Dietz, Mrs. Gerald Looper, Mrs. Earl Gilling, Mrs. Donald McCarthy, Mrs. Arnold Hickenbotham, Mrs. O. A. Northam, Mrs. Donald Samsa, Miss Mae

Be Charming -  
Be yourself  
with a natural  
beauty revealing  
Vogue Permanent

STYLING ARTISTRY BY  
Peggy Wonders  
DOWNTOWN APPLETON  
PLENTY PARKING

frank j. strelbel  
1000 block of Washington  
12th and Washington

**Mary Lester Fabrics**

**...sure sign of  
SAVINGS  
on beautiful  
NEW FABRICS!**

**COME SEE OUR BEAUTIFUL NEW "HIGH-SPRITED"  
WOOLENS!**

**\$1.97  
YARD**

Newest weaves and colorings for you from America's famous mills . . . all 60 inches wide, sponged and shrunk, and so attractive you'll want several lengths . . . and why not when you save so much? These fine woolens include  
**VALUES TO 4.98!**

**Acetate SHEATH LINING  
57¢  
yds.**

**Reg. \$1.98  
acetate  
Woven-Pattern  
BROCADES  
99¢  
yds.**

**Sheer  
So Glamorous!  
SILK ORGANZA  
88¢  
yds.**

**Marvelous  
Colors! 72"  
NYLON NET  
29¢  
yds.**

**Cotton & Cotton Blend  
SEERSUCKER  
88¢  
yds.**

**Fancy & Solid Cotton  
SPORT DENIMS  
Great year-round colors & designs; reg. to 89¢.  
57¢  
yds.**

**You'll Recognize the  
FAMOUS-NAME GINGHAMS  
Probably the world's best-liked  
woven plaid ginghams, usually sold  
at \$1.29 a yard or even more! Some  
are lengths from famous dress houses.  
59¢  
yds.**

**Gay Printed Cotton  
Pillowcase Prints  
29¢  
yds.**

**"Top" Cotton Toweling,  
CANNON HUCK  
Colors as well as pure white!  
Reg. 49¢.  
25¢  
yds.**

**Combed Cotton, 36"  
Check Ginghams  
Reg. 98¢. We  
have 1/16,  
1/8, 1/4 & 3/8  
inch checks!  
57¢  
yds.**

**Reg. to \$1.98  
Dacron Polyester/Cotton  
BROADCLOTH  
Easy care, so smart, all year!  
Now Only  
77¢**

**NO MATTER WHERE YOU SHOP, YOU  
CAN FIND BETTER FABRIC  
BARGAINS ANYWHERE.**

**215 W. College Ave.  
Appleton RE 4-9462**

**Open Saturdays Till 5 P.M.  
Mon. & Fri. Nights Till 9 P.M.**

## Super Specials in New Fall Apparel and Housewares!

# Kresge's Jackpot for family savings SALE!

Shop Thur.-Fri.-Sat.

### 2 BIG BUYS

Save 16¢! Reg. \$1.11

Infants', Childrens'

**CRAWLERS**

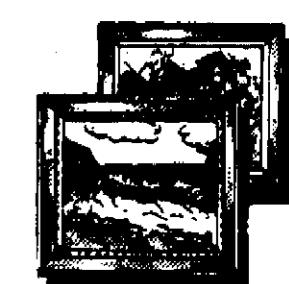
Thur.  
Fri.  
Sat.

**BOXER  
LONGIES**

**BIG BUY** 84¢

Washable Cotton Corduroy

Infant's crawler has snap crotch, button sides, suspenders and elastic back. Boxer Longie has 2 front pockets, elastic waist. Choose dark or pastel colors.



### SPECIAL Picture Assortment

8x20 Florals  
7x20 Early American Scenes  
14x20 Landscapes and Seascapes  
16x20 Still Life

87¢ Each



### Earthenware Ash Trays

Six handsome styles in sparkling unique finishes to choose from.

Assorted Colors 77¢ Each



### Lamp Shades

For table or floor lamps  
12" to 19"  
Cylinder & Drum shapes. White.

137

### HERSHEY KISSES

Reg. 79¢ lb.!

**57¢  
lb.**

Thur.  
Fri.  
Sat.

**BIG BUY**

Bite-size pieces of pure milk chocolate wrapped in foil.



### Women's Shirts

Reg. \$1.17

99¢

2-Pc.  
Set

Foam latex back mat. In  
white and colors.

**2 BIG BUY**

Washable Cotton Corduroy

Infant's crawler has snap crotch, button sides, suspenders and elastic back. Boxer Longie has 2 front pockets, elastic waist. Choose dark or pastel colors.

87¢ Each

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Washable Cotton Corduroy

# 59-Year-Old Women Calling Themselves 'Girls' Irks Man

BY ANN LANDERS

DEAR ANN LANDERS: Will you please tell me how old women must be before they stop referring to themselves as "girls"?

My wife belongs to a card club which meets every other week. All these biddies are about the same age as my wife. Five Landers of them went to school together, in fact. My wife is 59. We have eight grandchildren. Every woman



in the club is a grandmother except one, and she never marries.

You know very well that these old dames are not kids. Yet they refer to themselves as girls. This sounds so peculiar to me I wish you'd straighten them out. Thank you.—Doc

Dear Doc: A female is a girl as long as she lives, and she has a right to call herself one. This train runs both ways.

Have you seen some of those half-headed, paucity coots who want a night out with "the boys"?

Well—same thing, Bob.

DEAR ANN LANDERS: I'm 17 and going steady with a wonderful guy. At least I thought he was wonderful until last night.

Mitch and I got into an argument over which TV channel to watch. All of a sudden he said "You're a spoiled brat!" And then he slapped me across the face. I was stunned. No fellow has ever done anything like that to me before. It was all I could do to hold back the tears.

I told Mitch to please leave, and he did, without saying a word. About an hour later the phone rang. I thought surely he must be calling to apologize. Instead he called to tell me that slapping me was evidence of his love—it proved I was "his woman." He says no man ever slaps a woman unless he really and truly loves her.

I've never heard of this idea. Have you? Please explain his theory so I can get it straight in my mind.—B. Wilderd

Dear B.: How lucky can you get—a fellow who loves you and is willing to prove it by slapping you across the face!

One day this great love may flower into something truly magnificent—and then he'll prove it by knocking your teeth out.

Have nothing more to do with the bully. A girl who puts up with slaps during courtship can count on shiners, loose bridge-

## BIG JACKPOT SALE!

**Kresge's**  
for family saving

## LUNCHEONETTE SPECIALS!

Thurs. Only!

Spaghetti  
Dinner

All  
You Can  
Eat 59¢

Fri. Only!

Tuna Fish  
& Noodles

77¢

Served with cole slaw, roll & butter, pie, beverage.

Sat. Only!

1/4 lb. Ham  
Dinner

87¢

Complete with Jello and beverage.

## DELICATESSEN SPECIALS!

Canned in Holland!

Boneless  
1-lb. Hams 99¢

Fully cooked, skinless, mild cured.

Ready to Serve!

Tender, Juicy  
Sliced Ham 57¢

110 WEST COLLEGE AVE.

S. S. KRESGE COMPANY

once or twice a year. They never mention him between visits. My new-laws adore the children and have asked to be called Grandmas and Grandpas. How can I make my husband see that he should allow his step-sons to call him Daddy?—Edna

Dear Edna: It sounds as if your husband has made up his mind. Don't put any more pressure on him. He will only become irritated—or worse.

The point here is this: All the children should address him in the same manner (even it's Leo). Leo has legally adopted my two boys by a previous marriage. He insists the boys call him by his first name. They are terribly fond of him and have asked if they can call him Daddy, instead of Leo. He has told them "No."

Now we are expecting our first baby. I'm fearful that Leo will want his natural child to call him Daddy. The other two youngsters will then feel left out.

The boys see their real father

work and worse — after marriage.

DEAR ANN LANDERS: Am I making a mountain out of an ant hill? I am married (for the second time) to a man I love very much. Leo has legally adopted my two boys by a previous marriage. He insists the boys call him by his first name. They are terribly fond of him and have asked if they can call him Daddy, instead of Leo. He has told them "No."

Now we are expecting our first

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The boys see their real father

## Delegates Named By Legion Women

KAUKAUNA — Mrs. David Specht and Mrs. Alfred Marzahl were named delegates to the County Council dinner Sept. 18 at Seymour at a meeting of the American Legion Auxiliary.

Alternates selected were Miss Margaret Courtney and Mrs. Fred Mason. Reservations may be made today with Mrs. Marzahl.

Plans were made to compile a recipe booklet to be sold at a bazaar. Women will bring favorite recipes to the Sept. 29 successful women are those who manage to snatch bits of time to accomplish what leisure moments they can find.

Plans to attend the fall area educational conference for Legionary routine. The busier those women auxiliaries Sept. 26 at Green Bay were discussed.

In coin and a long, self-addressed, stamped envelope.

Dear Edna: It sounds as if your husband has made up his mind. Don't put any more pressure on him. He will only become irritated—or worse.

The point here is this: All the

children should address him in the same manner (even it's Leo). Leo has legally adopted my two boys by a previous

marriage. He insists the boys call him by his first name. They are terribly fond of him and have asked if they can call him Daddy, instead of Leo. He has told them "No."

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Today's  
Etiquette  
BY LOUISE DAVIS

"MANY A SLIP"  
A crystal glass shower was given for me recently. I received many pieces and almost all of them were monogrammed with my future initials. Our engagement has been broken. What is my obligation about returning them? Louise Davis Answers:

I don't see Davis what else you can do but keep them, unhappily, unless you are lucky enough to find someone with the same initials. This is the risk that givers must take when ordering "future" monograms. It is somewhat safer after invitations to a wedding are issued. But during an engagement, there are the batters.



Yorkshire Pudding

Making Yorkshire Pudding by a standard recipe? Although directions may not suggest this, try having all the ingredients (except the beef drippings) at room temperature before mixing

the batter.

Covering Angled Walls

For the room with angled walls, both sides without being wrong choose a wallpaper that looks the side up anywhere. It minimizes the walls' irregularities and styles right side up—upside down—and the room charmingly. Where a sideways. Use it all over the pattern with flower flourishes walls and ceiling and it won't make a bit of difference where walls end and the ceiling begins.

Mrs. R. C. brings up the question as the attic of her house is remodelled to add bedrooms. She describes walls angled twice and room with brown mahogany furniture, the rug is gray. With tantique black walnut furniture, the rug is blue. Please suggest colors for wallpaper, curtains, bedspreads and upholstery for chairs."

Mrs. F. N. A. You need some extra length in the back of your skirts. Following the diagrams: rip the back of the skirt at the waistline; let out any extra seam allowance; let the skirt drop at the back, straightening the grain and allowing the skirt to fall properly. If you don't have enough seam allowance, rip the waistline seam and lift the skirt in the front as in figure 2, until the crosswise grain around the hip line is straight and the skirt falls properly. Then, mark a new waistline, and stitch. If the grain line around the hips is straight, you may find that simply letting out the seams a bit will do the trick.

Mrs. J. McM. Q. How do you finish seams on double knits and how do you prevent stretching without using linings?

Mrs. M. M. A. Seams can be finished by (1) overcasting, (2) stitching on all seam allowances a little away from the raw edge, (3) binding raw edges with ribbon seam binding. You can't prevent stretching without underlining!

(Copyright 1962)

SEAMS  
TO ME  
By Patricia Scott

Questions  
On Sewing

Sometimes I wonder how many 10 patterns. If you are long-waisted women know what information ed, a size 10 is the thing for you. they look through constantly. I receive many letters with measurements asking me what size pattern to buy. Their authors could easily check the

Pat Scott

some source that I do. Take a look at the last or next to the last page in any pattern catalogue. You'll see that measurements are given for every size category. I enjoy receiving the letters, but I'm sure my busy

vertical is too low to start a change from patterned paper to plain, but the answer is not to

change anywhere. An all-over pattern of the type sketched can go up one wall, across the ceiling wallpaper makes so much differ-

ence—wallpapers come with various kinds and degrees of traditional and contemporary flavor,

in both wide-spaced and dense

patterns, in blending and sharply

contrasting designs. Each type

has a different effect on the room and color is affected by the pattern. But easiest of all color

scheming is from pattern—choose

a pattern and repeat colors in it.

Mrs. J. McM. "I've seen the rug I'd like for our living room,

a brown, beige and white mixture

with a little black in it, but would

it look right or wrong with our

sofa? The sofa has a cover that

also mixes brown and beige, and

has black flecks."

The rug and the sofa should be pleasing together if the sofa fabric is informal enough for the rug

type, and if the two mixtures are

sufficiently different. They

shouldn't look as if an attempt to

match them failed. The white in

the rug and the difference in

weaves may or may not avoid

this effect. You might consider

more definite patterning in the

rug, and the possibility that the

room will be improved by brighter

color on the floor.

Pat Scott

9-12

readers would be very happy to save themselves the time and effort of writing for information which they already have at hand.

Q. I am five-feet, 3 1/2 inches tall, small-busted, have a very small waist, and, also, very long legs. I find it difficult to buy patterns and ready-made dresses. What size dress should I buy? My measurements are 32-21-34.

Miss J. S. G.

A. The size you need depends not only on the above measurements, but upon your waist length. If you're short-waisted, buy in the junior department; if long-waisted, in the misses department. Ready-made dresses should pose no problem, since you can try on the various sizes until you hit the right fit. I would guess that if you are short-waisted, you'd wear a size 5 junior ready-to-wear. If long-waisted, you would wear a size six ready-to-wear. As for patterns, you need a size seven junior, or if you can't find a good enough selection, a size 10 pattern taken in a bit to fit. You'll find that there isn't too much to alter in a size 10. I wear a size five ready-to-wear and have very little trouble with size

32-21-34.

Pat Scott

9-12

GRECO

Black and Brown  
Sizes 4 1/2 to 11  
Width AAAA to B  
14.99

CHIANTI

Black and Brown  
With Black  
Sizes 4 1/2 to 10  
Width AAAA to B  
14.99

GIGI

Black and Brown  
With Black  
Width AAAA to B  
14.99

JAMAICA

Black, Brown and  
Red

Widths AAAA to B  
14.99

Wednesday, Sept. 12, 1962 Appleton Post-Crescent C6

tershire sauce, and a pinch of cumin glass.

Tropical Soda: Spoon 2 table-  
spoons orange juice over

crushed ice with a lemon wedge; spoon undiluted orange juice

Breakfast Special: For each concentrate into each of six 16-  
oz. glasses. Pour a small

sized frozen orange or grapefruit

amount of ginger ale into each

cup. Add 1 egg, 1 1/2 tablespoons

ice cubes, 1/2 cup ginger ale and stir.

Weight-Watchers' Cocktail: Mix

1/2 cup cold water and stir

1/2 cup orange juice concentrate with 1/2 cup fresh lime.

Weight-Watchers' Cocktail: Mix

1/2 cup cold water in a punch bowl.

Weight-Watchers' Cocktail: Mix

1/2 cup cold water and stir

1/2 cup orange juice concentrate with 1/2 cup fresh lime.

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# Pair Weds In Double Ring Rite

LITTLE CHUTE — Thomas J Verhagen claimed Miss Claire D Bongers as his bride in a 9 a.m. double ring ceremony today at St. John Catholic Church. The bridegroom's cousin, the Rev Norbert Verhagen, Old Mexico, Mexico, performed the rite and celebrated the nuptial high mass.

Parents of the couple are Mr. and Mrs. Clarence H. Bongers, 414 Johnson Ave., and Mr. and Mrs. John J. Verhagen, 800 Grand Ave.

Maid of honor was Miss Alice Daul, Kaukauna. Miss Linda Verhagen, Kaukauna, a cousin of the bridegroom, his sister, Mrs. Arthur Van Asten, and Mrs. Eugene Gloudemans, Kimberly, acted as



## Miss Beverly Prue Engaged Pair Plans Fall Wedding Rite

A fall wedding is planned by Miss Beverly Prue and Donald J. Burroughs, son of Mr. and Mrs. Kenneth Burroughs, 1148 Manitowoc Road, Menasha. The announcement of the engagement was made by the bride-elect's parents, Mr. and Mrs. Maynard Prue, 1405 N. Summit St.

Miss Prue, a graduate of Appleton High School, is employed at Marathon Division of American Can Co., Menasha. Her fiance was graduated from Menasha High School and is employed at the Wisconsin Tissue Mills, Menasha.

## Auxiliary Elects Officers

Mrs. Cornelius Meyer was named president of the Chas. O'Bear Auxiliary, United Spanish War Veterans, Friday afternoon at the Armory.

Mrs. Lilly Albrecht was named senior vice-president, Mrs. Meta Petian, junior vice-president, Mrs. Gretta Klein, chaplain, Mrs. Claire Deffering, secretary, and Mrs. Cail Schwendler, treasurer.

Plans were discussed for attendance at the District 3 Spanish War Veterans Auxiliary Oct. 9 at King.

## Units Set Meetings

GREENVILLE — The St. Mary and St. Patrick Christian Mothers' societies will have their first fall meeting at 8:15 p.m. Thursday at the school hall. The couple will live in Milwaukee.

Employed at the Appleton Post-Crescent.

The couple graduated from St. John High School, Little Chute, and Wisconsin honeymoon. Mr. and Mrs. Verhagen will reside in Agricultural Stabilization and Conservation Office. Her husband is

## Co-eds Pledged To Sorority

Miss Jean Kessler and Miss Sandra Reim were pledged to the newly established colony of Alpha Phi sorority Saturday at Wisconsin State College, LaCrosse. Miss Reim is president of the new chapter.

Miss Kessler is the daughter of Mr. and Mrs. Arthur Kessler, Sunrise Bay, Neenah. Mr. and Mrs. Clarence Reim, 102 North Zwicker Knitting Mill, Appleton, are parents of Miss Reim.

The couple has chosen Aug. 10, 1963, as their wedding date.

## Prom Club Plans Annual Dinner Dance

"School Days" will be the theme of the annual dinner dance Saturday evening of the Prom Club. A social hour will be held at 6:30 p.m., dinner at 7:30 p.m. and dancing from 9 p.m. until 1 a.m. at the Conway Hotel.

Mr. and Mrs. Lewis Emery and Mr. and Mrs. Lloyd Swain have charge of reservations and invitations.

Mr. and Mrs. Nick Karras and Mr. and Mrs. William Dutton will handle the decorations.

Name tags will be made by Mr. and Mrs. James Bouressa, Mr. and Mrs. Paul Zimmerman, Mr. and Mrs. Russell Harmon and Mrs. Donald Vought and Mr. and Mrs. Donald Kneepkens.

Mrs. Edward Luechner, Mr. and Mrs. Robert Suess, Neenah, are Mr. and Mrs. Roger Hathaway, co-chairmen of the dance and away, president, Mr. and Mrs. Mr. and Mrs. Elmer Schiller are Warren Johns, treasurers, and co-treasurers.

Mr. and Mrs. Harmon, secretaries.

Door hosts for the evening will be

Mr. and Mrs. Harmon, secretaries.



# WAREHOUSE SALE

Borden's

ICE CREAM

44¢

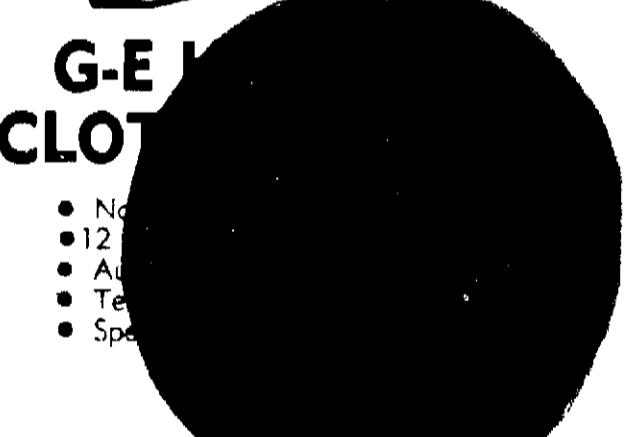
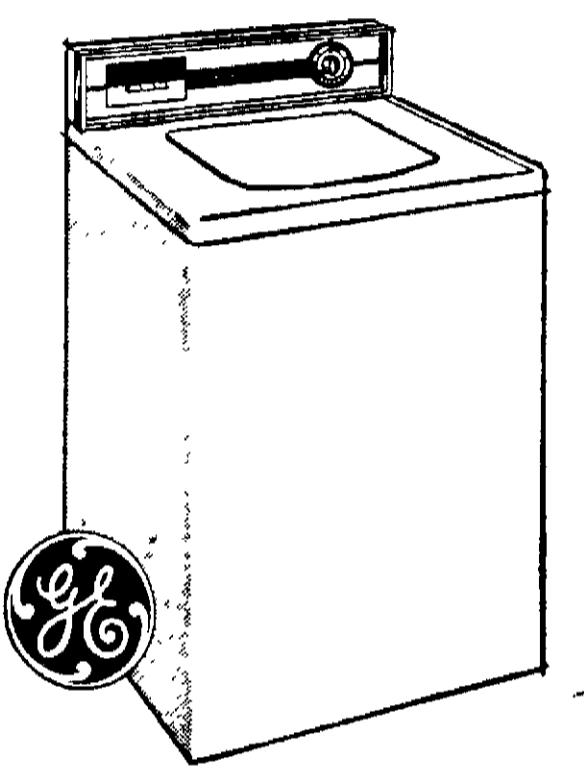
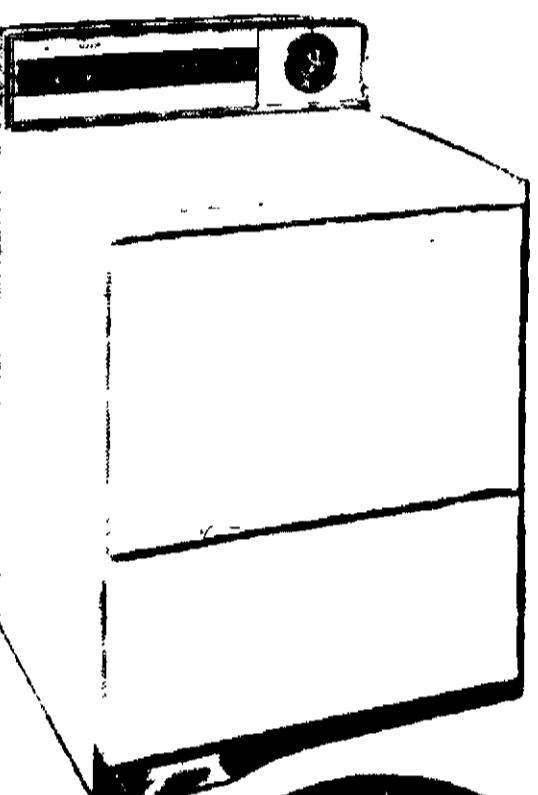
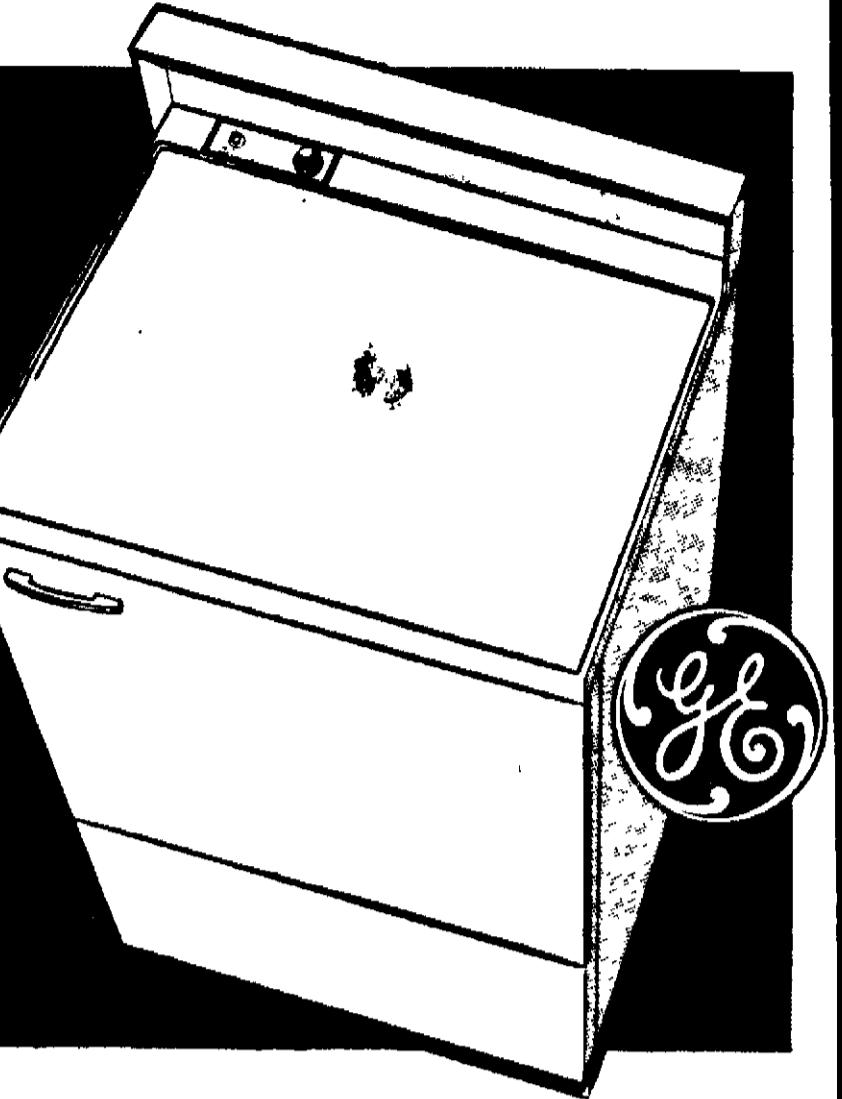
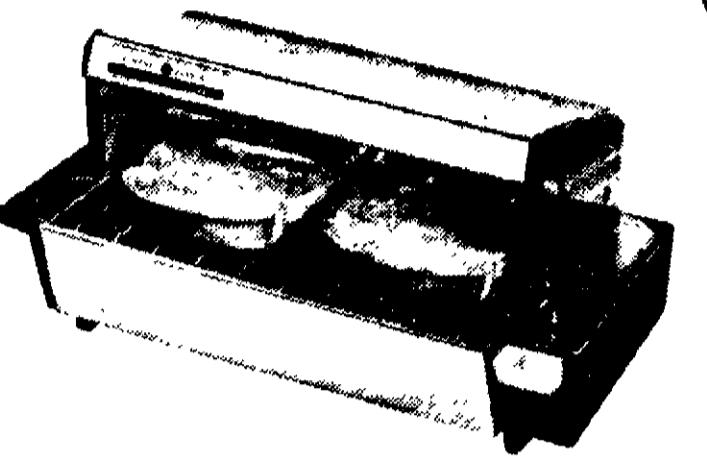
Come in and serve yourself from the new GE freezer... see how firm and creamy-rich the ice cream stays. Vanilla only... limit one half gallon per family at this low price.

Half Gallon

New GE Automatic

2 Slice Toaster

\$9.88



G-E

CLOTHES

- No Special Wiring
- 12 lb. Capacity
- Automatic
- Timer Dial
- Spacious

AUTOMATIC WASHER

- 2 Cycle Washing
- 2 Rinses—3 Water Level Selections
- Hot, Warm and Cold Water Wash
- Warm & Cold Rinse
- Giant 12 Pound Capacity

\$188.88

GE AUTOMATIC DRYER

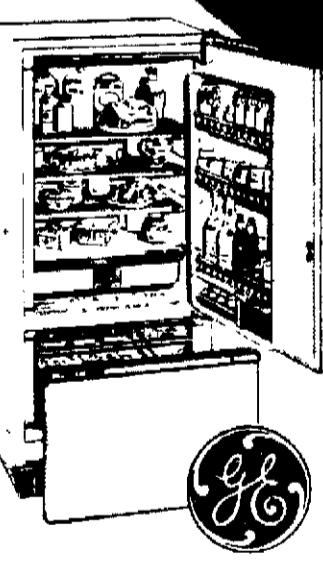
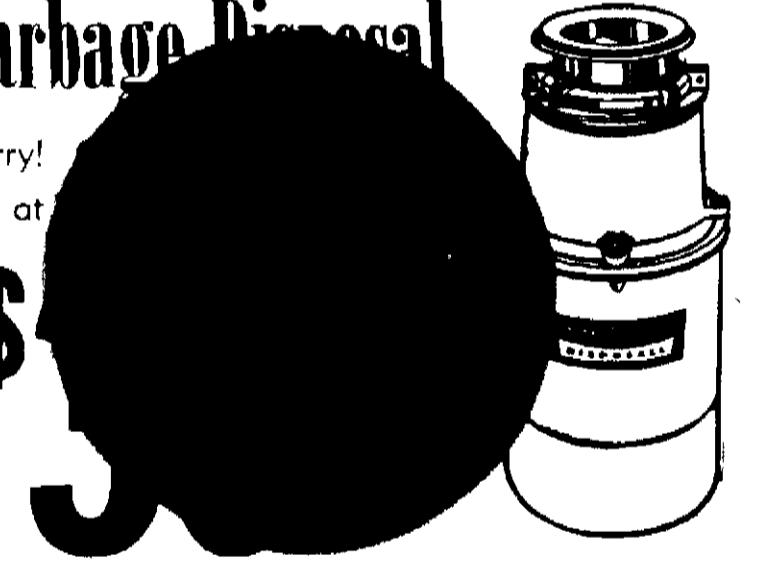
\$98.88

- No Special Wiring Needed
- Full Width Loading Door
- Huge 12 lb Capacity
- Removable Lint Trap
- Automatic Timer Dial

General Electric

Garbage Disposal

Hurry!



14 Cubic Foot Combination Refrigerator-Freezer

- Automatic Defrost
- Butter Compartment
- Magnetic Safety Door
- 105 lb. True Freezer

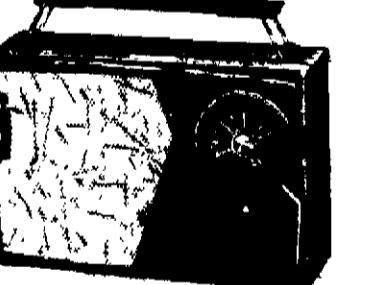
\$299.00 W/T



14 Cubic Foot Refrigerator

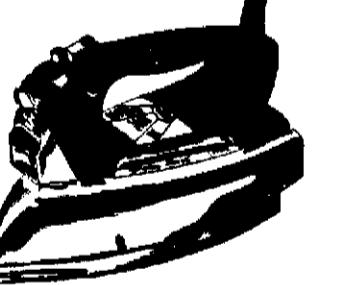
- Dial Defrost
- Butter Compartment
- Shelves in Door
- Magnetic Safety Door

\$179.00 W/T



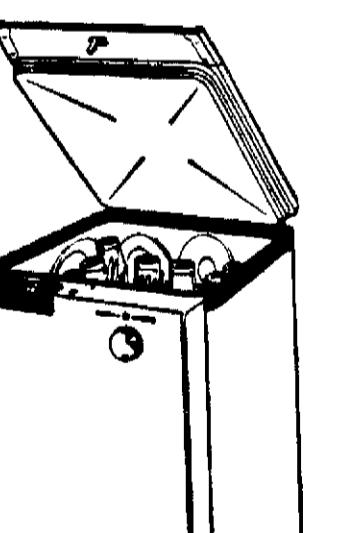
All Transistor Portable  
Complete With Earphones,  
Carrying Case and Battery

\$16.88



GE Deluxe Spray  
Steam & Dry Iron

\$8.57

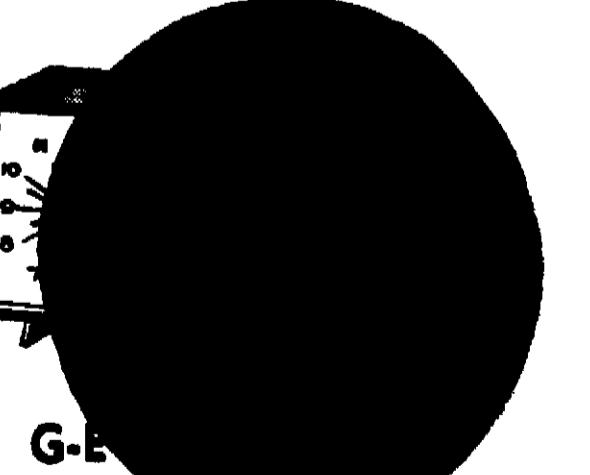


GE Mobile Maid

DISHWASHER

- No Plumbing Costs
- Easy Rolling Casters
- Giant Capacity for 12
- Detergent Dispenser
- Satin White Server Top

\$128.00



All Prices  
Include  
Delivery and  
Full Factory  
Warranty

• Wakes You to Music  
Automatically

- Dependable  
GE Clock
- Wedgewood Blue

\$128.00



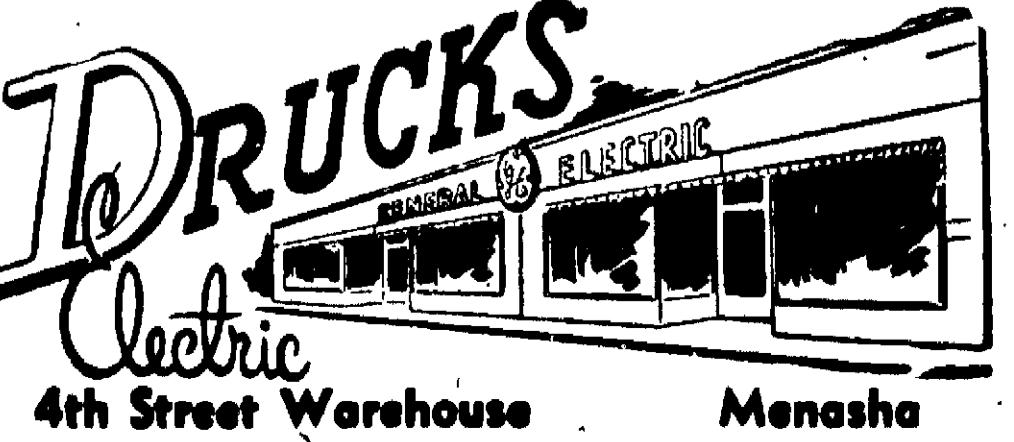
Reg. \$299.00

Chest Freezer ... \$188.00

Special New!

Chest Freezer ... \$138.00

\$179.00



## New Books

### Author Says Television 'Great Time - Killer'

A scathing indictment of television is presented in "The Great Time-Killer" by Andrew Mehling, the Junkers, Lt. von Andrés (who one of the new books on display has brought his family's glassware and silver with him to the Library.

Mehling, a former newspaperman, spent almost a year researching his book. His thesis is that TV has become senile while it is still in its adolescence, and that the viewers "have been robbed, deliberately, by the television networks, by sponsors and their advertising agencies, and by the hired hands in the Hollywood laugh mills."

Everything is here: a eulogy for the early days of Studio One and Playhouse 90, an extensive history of the medium and its relationship to the Federal Communications Commission, evaluation of the pay-TV, UHF, VHF controversy, a generous sampling from the mouths of those called responsible for the rape of television, and criticism of the inanity of the formula-format serial.

One of the highpoints of the book is the chapter on the significance of the letters from viewers. One advertising agency man is quoted: "Our clients aren't very impressed with the opinions of professional critics. But they're impressed as hell with a letter saying, 'Your —— show last Tuesday night was unfit for public display, and the last package of —— is now in my kitchen!'"

As an aid to those viewers who like to wield a dispensed pen, the author has appended an extensive list of products and the companies that sponsor them, along with the addresses of the major networks and the names and addresses of the heads of the Federal Communications Commission and the Federal Trade Commission.

"The Mathematical Magpie," Clifton Fadiman's second book on the subject of mathematical diversions, is for those people who are fascinated by the subject of mathematics without really knowing much about it. Like his first book, "Fantasia Mathematica," this sequel contains short stories, aphorisms and poetry as well as expository prose.

Contributor include Mark Twain, Lewis Carroll, Msgr. Ronald Knox and Bertrand Russell. Among the best is Isaac Asimov's "Feeling of Power" in which a technician living during the computer age astounds the scientific world by multiplying, dividing, adding and subtracting on paper, without the aid of a computer.

"Torrents of War" by Igor Sventure is a brutal, powerful short novel, written by a Yugoslavian who served in the German army from 1943 on. He writes with sure knowledge and understanding of the education of a young German doctor in the horrors of war.

Karl Braun is sent to the Russian front as the German army crumbles after Stalingrad. As the book ends he is at the front as defeat passes into rout, as the wounded are left behind and as, finally, it becomes every man for himself.

The battle scenes are superb.

### Name Former Appleton Man Merchandiser

Rog McNeill, former Appleton resident and graduate of Lawrence College has been appointed hard lines merchandiser of the new \$6 million San Antonio Montgomery Ward store.

#### LEGAL NOTICES

INVITATION TO BID  
FOR CONSTRUCTION OF  
DORMITORY NO. 2  
for  
LAWRENCE COLLEGE  
Appleton, Wisconsin

HHEA PROJECT CH-WIS-70 (D)  
Bids Close 4:00 P.M. Central Standard  
Time October 4, 1962

Sealed proposals endorsed with the name of the bidder and title of the work will be received and opened generally by the Board of Trustees, Lawrence College, by Dr. Douglas M. Knight in the Administrative Offices, 112 South Union Street, on the Lawrence College Campus, Appleton, Wisconsin, before the time and date specified, and within the time which will be opened publicly and read aloud for the construction of the Men's Dormitory No. 2, Lawrence College, Appleton, Wisconsin, in strict accordance with drawings and specifications prepared by Frank J. Schuck, M. S. Sieve Associates, Inc., Architects, 174 East North Water Street, Neenah, Wisconsin.

Drawings, specifications and other bidding documents may be obtained at the office of the Business Manager of Lawrence College, 112 South Union Street, Frank J. Schuck, M. S. Sieve and Associates, Architects, 174 East North Water Street, Neenah, Wisconsin, or after September 17, 1962.

Drawings and specifications may be obtained from Builders' Exchanges in Milwaukee, Fond du Lac, Green Bay, Menasha, and at the P. W. Dodge Corp. in Milwaukee.

A twenty-five dollars (\$25.00) deposit is required for each set of drawings and specifications prepared by Frank J. Schuck, M. S. Sieve Associates, Inc., Architects, 174 East North Water Street, Neenah, Wisconsin, or after September 17, 1962.

No bid may be withdrawn for a period of 30 days after the date set for the opening thereof.

Separate bids will be received as follows:

1. General Construction Work  
2. Plumbing and Sewerage Work  
3. Heating and Ventilating Work  
4. Electrical Work  
5. Combined Bid: Plumbing and Sewerage Work and Heating and Ventilating Work.

The Board of Trustees of Lawrence College, the Owner, reserves the right to reject all bids or any bid or to waive any irregularities in any bid, or to accept any bid which will best serve the interests of the Owner.

No bid may be withdrawn for a period of 30 days after the date set for the opening thereof.

A certificate check, a cashier's check bound in the specification volume, will be required. The bidder will execute and file the proper contract and bond with ten (10) days after the award of contract.

Attention of bidders is particularly called to the requirements as to conditions of employment to be observed and minimum wage rates to be paid under the contract.

Frank J. Schuck, M. S. Sieve  
Architects, Inc.  
Appleton, Wisconsin  
September 7, 1962  
Sept. 12-19-26 Oct. 3

by  
OUR NEW SPILHAUS  
and  
AGE EVANS

BENT LIGHT RAYS



A pencil in  
a glass of water  
looks broken. Why?  
Light rays are  
slowed down when  
passing through  
water so that they  
bend!

LEGAL NOTICES  
STATE OF WISCONSIN, OUTAGAMIE  
COUNTY COURT IN PROBATE  
Branch No. 1

In the Matter of the Estate of MARIE D. KRUEGER, Deceased.

A petition for administration of the estate of Marie D. Krueger, deceased, late of the City of Appleton, Outagamie County, Wisconsin, and for determination and adjudication of heirship, having been filed.

IT IS ORDERED:

That the time within which all creditors of the deceased shall file claims against such estate for examination and allowance is hereby fixed and limited up to and including the ninth day of January, 1963.

That proofs of heirship be taken and the estate shall be examined and adjusted by the Court on the fifteenth day of January, 1963, at the opening of the Court on that day or as soon thereafter as the matter can be heard.

Dated September 7, 1962  
By the Court,  
STANLEY A. STAIDL  
County Judge

EDWIN S. GODFREY, Attorney  
110 South Oneida Street  
Appleton, Wisconsin  
September 12, 1962

File No. 2181  
In the Matter of the Estate of Ella M. Bodmer, Deceased.

A petition having been filed, representing Ella M. Bodmer, late of the City of Appleton, Outagamie County, Wisconsin, died testate, and praying that the Last Will and Testament of deceased dated October 4, 1961 be admitted to probate and that Letters Testamentary (or Administration with the Will annexed) be granted, and to determine and adjudication of heirship.

IT IS ORDERED:

That said petition be heard, at a term to be appointed by the Court, in the County of Outagamie, State of Wisconsin, on the 17th day of December, 1962.

That all claims against the deceased shall be presented to the Court on the 16th day of December, 1962, at the opening of Court on that day, or as soon thereafter as the matter can be heard.

Dated September 10, 1962  
By the Court,  
STANLEY A. STAIDL  
County Judge

Joseph W. Witter, Attorney  
Appleton, Wisconsin  
September 12, 1962

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# HAM... Your Best Buy at RED OWL



HORMEL  
**SHANK PORTION**  
SMOKED  
FULLY COOKED  
LB. **49¢**

HORMEL DAIRY FULLY COOKED 12.16 LBS.  
**WHOLE HAMS** lb. **55¢**  
HORMEL DAIRY FULLY COOKED SMOKED  
**BUTT PORTION** lb. **59¢**  
HORMEL DAIRY FULLY COOKED SMOKED  
**CENTER SLICES** lb. **89¢**

NOW RED OWL BRINGS YOU AN ENTIRELY NEW STYLE SMOKED  
HAM. A HAM WITH NO SKIN OR EXCESSIVE FAT, YET PRICED TO  
GIVE YOU MORE MEAT VALUE FOR THE PRICE YOU PAY.



## DOLLAR VALUES!

### RED OWL FROZEN **MEAT PIES**

• BEEF  
• CHICKEN  
• TURKEY **6** 8-OZ. PKGS. **\$1.00**

RED OWL FROZEN ORANGE

**Juice** **4** 6-OZ. CANS **59¢**

RED OWL FROZEN ALL VARIETIES EXCEPT ASPARAGUS

**Vegetables** **6** 8-OZ. PKGS. **\$1.00**

HAWAIIAN

**Punch** **3** 46-OZ. CANS **\$1.00**

BAKERY TREATS

**KOLATCHES** **36¢**

Reg. 39¢

Pkg. of 6

1/2-GAL. CTN.

FLAVORED

**Ice Cream** **59¢**

1/2-GAL. CTN.

SPECIAL OFFER ...

**50 EXTRA FREE**

Trading Stamps

WITH THE PURCHASE OF ...

GOOD HOUSEKEEPING

**COOK BOOK**

Good Housekeeping Cook Book, one new title

each week for 20 weeks plus special Christmas

Book week of November 26. A Red Owl

exclusive.

THIS WEEK

**APPETIZER BOOK** ONLY **39¢**

LOOSE LEAF BINDER HOLDS 21 BOOKS **79¢**

ILLUSTRATED GOLDEN BOOK

**ENCYCLOPEDIAS** **49¢**

VOLUME ONE

VOLUMES 2 AND 3 **99¢**

EACH

START YOUR SET TODAY

CHOICE OF 7 DELICIOUS VARIETIES

**Candy Bars** **10 for 39¢**

DEMONICO BLOW MACARONI, TWIRL OR BLOW

**Spaghetti** **2 16-OZ. PKGS. 35¢**

SUPREME

**Pecan Sandies** **1-LB. PKG. 49¢**

TOUR CHOICE PEAS, NIBLETS (12-OZ.) OR CREAM STYLE CORN

**Green Giant** **5 16-OZ. CANS 89¢**

GIGANT SIZE PKG.

**59¢**

NON FAT **129¢**

20-QT. PKG.

LIMIT ONE COUPON PER CUSTOMER

COUPON EXPIRES SAT., SEPT. 15

RED OWL COUPON

VALUABLE

**50 EXTRA FREE**

Trading Stamps

WITH PURCHASE OF FACIAL QUALITY

**TOILET TISSUE** **10 PK. 89¢**

LIMIT ONE COUPON PER CUSTOMER

COUPON EXPIRES SAT., SEPT. 15

RED OWL COUPON

VALUABLE

**50 EXTRA FREE**

Trading Stamps

WITH PURCHASE OF 1/2 GAL. JAR

**RED OWL BABY DILL**

OR **TASTY SLICED DILL PICKLES** **69¢**

and this coupon at your Appleton, Neenah

or Menasha Red Owl. Limit one coupon

per customer. Coupon expires Saturday,

Sept. 15

RED OWL COUPON

VALUABLE

**50 EXTRA FREE**

Three Star Stamps

With purchase of \$5.00 or more. Except

minimum mark up or Fair Trade items.

Good at Appleton, Neenah, or Menasha

Red Owl thru Sept. 15.

RED OWL COUPON

VALUABLE

**50 EXTRA FREE**

Three Star Stamps

With Purchase of 1/2 Lb. Can

**NESTLE'S CHOC. FLAVORED MIX**

and this coupon at your Appleton, Neenah

or Menasha Red Owl. Limit one coupon

per customer. Coupon expires Saturday,

Sept. 15

RED OWL COUPON

VALUABLE

**50 EXTRA FREE**

Three Star Stamps

With Purchase of 2 lb. 6 oz. Can

**BOILED HAM**

MEDIUM SIZE LAKE MICHIGAN

**SMOKED CHUBS**

5-OZ. PKG. **49¢**

Lb. **39¢**

HYGRADE SLICED

**BOILED HAM**

MEDIUM SIZE LAKE MICHIGAN

**SMOKED CHUBS**

5-OZ. PKG. **49¢**

Lb. **39¢**

FREE 1-LB. CAN

**COFFEE**

HARVEST QUEEN DRIP OR REGULAR

YOUR CHOICE

WITH \$10.00 PURCHASE OR MORE

— LIMIT ONE —

COUPON EXPIRES SAT., SEPT. 15

RED OWL COUPON

VALUABLE

**25 EXTRA FREE**

Three Star Stamps

With Purchase of Pkg. of 6

**DANISH ORANGE ROLLS** Pkg. of 6

39¢

and this coupon at your Appleton, Neenah

or Menasha Red Owl. Limit one coupon

per customer. Coupon expires Saturday,

Sept. 15

RED OWL COUPON

VALUABLE

**100 EXTRA FREE**

Trading Stamps

With PURCHASE OF PRONTO SAUSAGE

**PIZZA** 20-OZ. PKG. **98¢**

LIMIT ONE COUPON PER CUSTOMER

COUPON EXPIRES SAT., SEPT. 15

RED OWL COUPON

VALUABLE

**25 EXTRA FREE**

Trading Stamps

With the PURCHASE OF CASEY'S ENGLISH

**MUFFINS** 2 11-OZ. PKGS. **49¢**

LIMIT ONE COUPON PER CUSTOMER

COUPON EXPIRES SAT., SEPT. 15

RED OWL COUPON

VALUABLE

**100 EXTRA FREE**

Trading Stamps

With PURCHASE OF RED OWL INSTANT

**DRY MILK** NON FAT **\$1.29**

20-QT. PKG.

LIMIT ONE COUPON PER CUSTOMER

COUPON EXPIRES SAT., SEPT. 15

RED OWL COUPON

VALUABLE

**50 EXTRA FREE**

Trading Stamps

With PURCHASE OF FACIAL QUALITY

**TOILET TISSUE** 10 PK. **89¢**

LIMIT ONE COUPON PER CUSTOMER

COUPON EXPIRES SAT., SEPT. 15

RED OWL COUPON

VALUABLE

**50 EXTRA FREE**

Trading Stamps

With PURCHASE OF RED OWL STORE

RED OWL STORES

PRICES EFFECTIVE:

Appleton — Neenah — Menasha RED OWL STORES

**RED OWL**  
friendly food stores.

# Cuba Threat Slows Action in Berlin

## Almost Four Years Since Reds Created First German Crisis

BY JAMES MARLOW

WASHINGTON (AP) — Premier in wall built. Khrushchev is such a good actor that when he shook his fist Tuesday over Cuba the immediate American reaction was what's he doing to us? — instead of noticing and Khrushchev's wall was a sorry admission to the rest of the world.

What he did to himself was that Russia had to wall in the postpone once again a showdown over Berlin. The Russians said they were willing to wait until after the American election in November before resuming talks on the German city.

This was buried in a yard of threats and propaganda about Cuba.

### Postpone Action

It's been almost four years now since Khrushchev cooked up the first Berlin crisis, Nov. 27, 1958. He set a six-month deadline then what the American reaction would have been if the Soviets had tried that time, getting no action, he did to this country.

Again in 1960, in the midst of pressing for a Berlin solution, he to break through the iron ring had a blow-up with President Eisenhower over the shooting down of an American U2 spy plane over Russia. Again he backed away from a showdown.

He said he could wait until after the 1960 presidential elections and deal with Eisenhower's successor.

### Met Successor

In 1961, after his Vienna meeting with President Kennedy, Khrushchev set up another six-month deadline on Berlin. Again the deadline passed and Khrushchev said he had never intended it as an ultimatum.

If these pieces are put together they seem to indicate the Russians are no more anxious for a even training guerrillas.

Just because Cuba is a Communist starting point for communism in the Western Hemisphere, the first it has had. In time it could be a war over Berlin than the Americans are, although there can be no doubt the Soviets would grab hardly afford, with the world the city if they thought they'd get watching, not to throw some kind of protective arm around the Cuban.

Concerned With Looks

Khrushchev, never a slow-witted patsy, has to be concerned with how he looks to the rest of the world. This may explain to some degree why, when this country has been doing to Russia for years. For some reason he enna talk with Khrushchev, Ken thought fit to boast, through a nedy in a nationwide broadcast public announcement, about giving his stern side. This may help, military and economic, have surprised the Russian and to Castro.

was certainly popular in this country.

Tough But Vague

Then Kennedy, with cries from Congress to do something, made military build-up and speed-up, with a statement which sounded tough but was very vague. In effect, it told Russia and Cuba not to bother any other American country.

Once more, on Tuesday, not to touch. be outdone, Khrushchev got called for an increase in Soviet military spending and a month tough.

### Young Business Man: YOUR CARRIER

Church Group to Hold Annual Conference for Laymen in Green Lake

The 16th annual Laymen's Conference will be held at Green Lake Friday through Sunday.

The yearly meeting is sponsored by the Division of United Men's Work of the Wisconsin Council of Churches.

The main speakers and discussion leaders will include George A. Buttrick, James H. Robinson, Gertrude M. Puelicher, Allen G. Wehrli and Arvo E. Vaurio.

E. A. Dettman, Appleton, is serving on the arrangements committee for the meeting.

### GUARD your dog's weight with Caloric Controlled STRONGHEART!

Dave, a senior this year at Xavier High School and a member of St. Therese Church, is keenly interested in sports, places football and basketball at the top. He also enjoys archery, fishing and hunting, woodcraft and putting together model ships and planes.

His substantial earnings allow Dave to wisely distribute his money over the purchase of clothes, school tuition, ample spending money and a savings account.

### Former Councilman At Weyauwega Dies

WEYAUWEGA — A former member of the city council, Frank O. Radtke, 60, died early Tuesday at his home.

He served two terms on the council and was president of the Waupaca County Board of Realtors. Radtke also was an officer of St. Peter Evangelical Lutheran Church.

Survivors include three sons, four daughters, the widow, two brothers, a sister and 12 grandchildren.

Funeral services will be at 2 p.m. Thursday at St. Peter Evangelical Lutheran Church with burial in Oakwood Cemetery. Hargan Funeral Home is handling arrangements.



**PET DOCTOR**  
By A. W. Moller, D.V.M.

Q. My young son had two goldfish given to him. I was told it

would be all right to leave them

for two weeks when we go on

holidays. I was told they would

live on food left in the water from

daily feedings. I would be pleased

to have your opinion on this. Mrs.

church basement at 8 p.m.

N. G. Tuddenham, Vancouver, B.C.

A. It isn't safe to leave goldfish for two weeks without attention. The water will evaporate and need replenishing. It will lose its oxygen content and the fish will suffer. You should feed them only what food they will eat in a few hours. Any excess food left in the bowl would decay, causing pollution. There would not be enough food after a very few days. Arrange with a neighbor to care for the goldfish while you're away. Be sure to instruct them not to over-feed the fish.

(You can have a pamphlet on Hot Weather Care of Dogs by sending 10 cents and self-addressed long envelope to Dr. Moller in care of this newspaper.)

For years this country has set up military bases all around the edges of the Communist world and armed Russia's next door neighbors. It can be imagined what the American reaction would have been if the Soviets had tried for a settlement. At the end of that time, getting no action, he did to this country.

It was only a matter of time

pressing for a Berlin solution, he to break through the iron ring had a blow-up with President Eisenhower over the shooting down of an American U2 spy plane over Russia. Again he backed away from a showdown.

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# PARK 'N' MARKETS

Courteous  
Friendly  
Service



1400 N. Meade St., APPLETON

838 W. Main St., NEENAH

"Two Cities' Most Colorful Supermarket"

Flame Red

## Tokay Grapes

11c  
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PETERS  
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To Do More  
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Shouldn't"

# Berra's Homer in 10th Leads Yanks Past Tigers, 8-7

## Angels Take Second Place From Minnesota on 9-0 Triumph

By JIM RACKLEMAN  
Associated Press Sports Writer

During the years a decade or so ago when Ralph Houk was a reserve catcher under Yogi Berra, Yogi's specialty was winning games for the New York Yankees with vital hits.

Now, Houk is boss of the Yankees and Berra's a second string catcher—but Yogi's still winning games with clutch hits.

He connected for one Tuesday night, a 10th-inning home run that carried the Yanks to a 6-7 victory over the Detroit Tigers and inched them a bit further in front in the drive for their 27th American League pennant.

Berra came off the bench as a pinch batter in the eighth and de-

livered a run with a sacrifice fly as the Yankees scored three times for a 7-5 lead. The Tigers countered with two runs in their half of the inning and Berra, who stayed in the game as a replacement for first-stringer Elston Howard, got his next crack in the 10th.

### 350th of Career

He responded with a shot into Tiger Stadium's upper right field seats off rookie reliever Bob Humphreys—the 350th home run of his 17-season career.

By winning the cliff hanger, the Yankees moved four games ahead of the Los Angeles Angels, who took second place away from Minnesota with a second straight shutout over the Twins, 9-0. In the only other American League action, Cleveland blanked Washington 3-0 behind Jim Perry's six-hit pitching.

The Yankees raced off to a 4-lead against Frank Lary but saw their advantage disappear quickly in the fourth when the Tigers roared back, knotting it when Dick McAuliffe homered and Chico Fernandez tripled in a run. Jim Bouton, the Yanks' sixth pitcher, held Detroit the rest of the way.

Perry's fly, Tony Kubek's single and a ground out chased in the three New York runs in the eighth, but again the Tigers roared back, knotting it when Dick McAuliffe homered and Chico Fernandez tripled in a run. Jim Bouton, the Yanks' sixth pitcher, held Detroit the rest of the way.

Kubek collected four hits, including a homer and triple, among the Yankees' 15 while Mickey Mantle and Bobby Richardson had three each.

Right-handers Eli Grba and Don Lee combined for the Angels' shutout over Minnesota, which had three each.

Turn to Page 3, Col. 1

## Jofre Stops Medel in Sixth Round Bantam Champion Runs Knockout Streak to 13

SAO PAULO, Brazil (AP)—Eder Jofre of Brazil, the little man with lightning in his fists, is even tougher the second time around. Jose Medel of Mexico recently decided today.

Two years ago in Los Angeles, Jofre knocked Medel out in the 10th round. Tuesday night, Medel stepped in the ring with Jofre in a scheduled 15-round for the world bantamweight championship.

This time, Jofre knocked Medel out in 1:05 of the sixth round, a round improvement.

Jofre is unbeaten in 46 fights and now has run his knockout streak to 13. This was Jofre's second defense of his title since gaining clear-cut recognition as the world's top 118-pounder last January. He stopped Herman Marquez on a 10th round TKO on May 4.

### Well in Hand

From the first round, it was apparent that Jofre had the situation well in hand. He held back, merely stalking his opponent until the fifth round. Then he let loose a barrage of lefts and rights and Medel hit the deck as the round ended.

No sooner had the sixth got under way than Jofre came out of his corner, caught Medel with a vicious right and the Mexican sagged against the ropes. Then he rushed in with short jabs to the head. That finished Medel and he went down for good.

Jofre weighed 117½, Medel 117.

**'Nobody Wins 16 in a Row'**

## Sanford Says Records Mean Nothing to Him

LONDON (AP)—Brian Curvis, British welterweight boxing champion, was in line today for a crack at Emile Griffith's world crown after his surprise victory over America's Ralph Dupas.

Promoter Jack Solomons said he was ready to put on a title fight after watching Curvis defeat Dupas, world's second-ranked challenger from New Orleans, on a sixth round disqualification at Wembley indoor stadium. Tuesday night, Dupas was disqualified for butting.

"I am going after Griffith to get a title fight in Britain," Solomons said as 12,000 excited fans cheered Curvis to his dressing room.

"To wait and see," he said.

Curvis put Dupas down for a count of six in the first round. The American never seemed to recover from that punch—a hard combination—and took a lot of left hooks from Curvis in the following rounds.

British referee Tommy Little warned Dupas several times for using his head before he stepped in and disqualified him with only two seconds left in the sixth. The American was not happy about the decision.



San Francisco Giant second baseman Chuck Hiller leaves both his baseball cap and his protective helmet behind as he stretches a grounder down the right field foul line into a double in the first inning of Tuesday's game with the Pittsburgh Pirates in Candlestick Park. Pirate shortstop Dick Groat (24) covers second base on the play. The Giants won, 2-0. (AP Wirephoto)

## Chuters Risk 5-Season Win Streak Against Kimberly '11'

### Both Teams Have Heavy Lines For Friday Night's Encounter

By JIM HARP  
Post-Crescent Staff Writer

KIMBERLY — Coach Jim Nirschl, of Kimberly High School's football team, and head mentor Bill Fitzpatrick, of Little Chute St. John, will send their respective gridiron units against each other for the ninth successive season here at 8 p.m. Friday.

Nirschl is in his ninth season as Papermaker coach, while Fitzpatrick is starting his 12th season of leading the Dutchmen. Hurst was out of action for over a week and first returned to the field from last season and Fitzpatrick has been shuffling players to find a working combination.

Nirschl lost his outstanding quarterback, Tom Roovers, through graduation, but junior Dennis Kroner is set to fill his shoes.

Hurst was out of action for over

injuries to key players have lifted some of the St. John drills. Starting quarterback Dan Hurst has returned to workouts and appear to be ready for the Kimberly tilt. Center Gene Van Lankveld has recovered from a knee injury and Jim Rornenkoski, tackle, out with a shoulder injury, is back.

A fourth letterman who was sidelined, Jerry Schaefer, will be lost for the season. A broken thumb did not heal properly and will require surgery.

Kimberly appears to be in top physical condition with all key personnel ready to go. Nirschl said several players have suffered bumps and bruises along the way but none have been serious enough to miss drills.

The starting backfield for Kimberly will probably have Kroner calling signals with Tom Bogenfus and Hal Wentzel at halfbacks with Keith Buchberger or Genn Wildenberg at fullback.

Kimberly Lineup

Lee Levknecht and Jerry Wynn

gaard will be at ends for the Papermakers, tackles will probably be Dennis Seegers and Dave Mitchell or Mike Roemer, at the guards will be Ed Van Nuland and Joe Kaufman or John Hengel and Wes Vander Velden at center.

The Chuters will have Hurst or Mike Weyenberg at quarterback.

Bruce Hammens and Larry Van Lankveld at halfbacks and Jay Lamers at fullback.

In the line, Bruce Langedyk and Gib Hietpas will be at ends.

Jim Draheim and Jim Romesko or Bob Versteegen will be at

tackles, Jerry Verbenet and Wayne Baumgart at guards and Gene Van Lankveld at center.

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tackles, Jerry Verbenet and

Wayne Baumgart at guards and

Gene Van Lankveld at center.

Drvsdale to Have X-Rays Taken of Injured Ribs

LOS ANGELES (AP)—Los Angeles Dodger right-hander Don Drysdale, who collided at first

base Monday night with Chicago

Cubs second baseman Ken Hubbs,

developed pains in his ribs Tues-

day night.

The team physician, Dr. Robert Woods, said Drysdale will not

make the trip to Houston for

tonight's game with the Colts. In-

stead, X-rays will be taken in Los

Angeles against the possibility he

may have suffered a rib fracture.

If there is no bone or muscle

damage, Drysdale will rejoin his

teammates in Chicago when they

open a three-game series against

the Cubs Thursday.

Geoffron Signs 1962-3 Contract for \$20,000

MONTREAL (AP)—Bernie

(Boom Boom) Geoffron signed his

1962-63 National Hockey League

contract with the Montreal Ca-

ndadiens Tuesday and the terms

were believed to call for the same

salary as last year, \$20,000.

San Francisco's is the longest streak

in a season by a Giant since Carl

Hubbell won 16 in 1930. King Carl

went on to win eight straight to

start 1937.

Now, 23, Sanford didn't break

into the majors until 1957 and then won rookie-of-the-year honors

with Philadelphia, by posting a

16-4 record. He never has won 20

in a season since, even during

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Hubbell won 16 in 1930. King Carl</p





The 1962 Championship of the National Industrial Softball League was won by the Pierce Auto Body team. Shown in the front row, from left, are Dave Vandebrook, Dick Bratz, Phil Burmeister, James Duquette, Pat Anderson, and Don Watt. In back row, same order, are Elmer Anerdussen, Fred Stoger, Ron Bessette, John Jensen, Jack Chervanka, and John Ingallis.

## Berra's Homer Gives Yankees 8-7 Triumph

CONTINUED FROM PAGE 1

followed up Dean Chance's one-hitter of the night before. Grba better than it reads, will be unusual if it betters last season's even break of 5-5.

With good reason, the Irish just barely made the top 25 lists in The Associated Press preseas

poll in the 24th spot.

And Joe Kuharich's fourth Notre Dame edition must meet eight foes ranked higher, including (No. 4) Michigan State and (No. 7) Purdue, while the two other opponents, Northwestern and Iowa, easily could crash into national notice.

**Trying To Forget**  
Kuharich, still trying to forget a dismal 2-8 campaign only two seasons ago, seems to be stating the obvious in commenting: "We don't have the potential of last year's team at this time."

Already hard-hit by ineligibility of junior halfbacks Paul Costa and Jim Snowdon, both with 205-pounders, the Irish offense could be severely hobbled if captain-fullback Mike Lind's surgery-treated knee is not sound.

"We still haven't put pressure on Lind," said Kuharich, "and we probably won't until the end of this week to see if he can go top speed in the Oklahoma opener

(Sept. 29). He may not be right until the third game," the Irish coach said. "We'll meet Purdue Oct. 6 and their third toe Oct. 13 is Wisconsin, back on Notre Dame's schedule

again after a long lapse. Two more Big Ten opponents follow, Michigan State and Northwestern, making it four in a row against rugged Western Conference competition,

before Notre Dame starts the second half of the season against Navy Nov. 3.

**Very Light Team**  
Pittsburgh, North Carolina, Iowa and Southern California round out the scheduled 10-game slate with "a very light team which might develop."

Only 14 lettermen return, so Kuharich must starch his team considerably with inexperienced juniors and sophomores, especially in the line interior.

Of the returning veterans, besides Lind—second leading Irish rusher last year with a 5.2 average—the key performers may be quarterbacks Daryl Lamontana, a senior, and long-throwing Frank Budka, a junior.

"We need good leadership from

**Fights Last Night**  
By The Associated Press  
Fresno, Calif.—Gabe Terrene, 144, Fresno, knocked out Charley (Tiger) Rome, 146, San Francisco, 1, knocked out Phono La Sag, 202½, Newfoundland, 1, knocked out Phono La Sag, 202½, Newfoundland, 1, New Bedford, Massachusetts, 1, Newark, 152, Newark, N. J., 10, Las Vegas, Ray Pacheco, 113½, Reno, Nev., 12.

**Australians Hurry to Repair Gretel for America's Cup Race**

NEWPORT, R. I. (AP)—Can the other during their practice runs Australians get all the bugs out and engaged in an impromptu of Gretel in time for Saturday's 15-minute run to windward. The opening of the 18th challenge for visitor was clobbered.

**Latest Misfortune**  
This was the question yachtsmen banded about today after the Australian challenger's boom snapped in half during a race with trial horse Vim out in the Atlantic.

The mishap wasn't a fatal one, but coming on top of a series of misfortunes for the sloop from Down Under it tended to dampen Australian spirits with four days was at almost right angles to the boat. Gretel was towed back to Newport where the broken boom was replaced by a wooden one.

The original boom was sent to Fall River, Mass., for repairs. As a result of the damage, Gretel and Vim confined their activities to Newport Harbor and did not venture farther out to sea.

Gretel was mildly upset by the turn of events, saying: "Either I didn't design the boom strong enough or the boys put it under greater strain than it was intended to take."

During the past several days, Tuesday for a two-year term on designer Alan Payne and his associates have been working diligently to make changes in the boat's equipment. One of these changes involved the moving of the mast about a foot and a half—a major alteration and one considered an admission of desperation by many of the experts here.

In the campaign and appeared with Jenson in campaign pictures, and Weatherly came up to each



SAT. 5:30 P.M.  
Closed Sundays

Announcing **OPEN**  
**9 PM**  
Every night until...  
FOR YOUR SHOPPING CONVENIENCE

### LIKE FATHER LIKE SON SPORT JACKETS WITH LAMINATED-SHELL

BOMBER Style

2-Slash  
Pockets

Size  
38  
to  
46

W L

Freedom 1 8 Denmark

Hilbert 1 8 Hortonville

Omro 1 8 Reedsburg

Wausau 1 8 Sheboygan

Winneconne 0 0

Thursday Night's Game:  
Denmark at Shiocton.

Friday's Games:  
Hilbert at Winneconne (afternoon).  
Wrightstown at Freedom (afternoon).  
Reedsburg at Omro (night).

Defending co-champion Freedom will run into another stiff Little Nine Conference test Friday when the Irish entertain an improved Wrightstown High School team in an afternoon game.

Co-champion Denmark will be at Shiocton in a Thursday night contest. In other Friday tilts, Hilbert will be at Winneconne in the afternoon and Reedsburg at Omro at night.

Freedom opened the season last week by downing Denmark, 18-0, and thereby served notice that it will be a solid contender for the 1962 crown.

Wrightstown scored a 7-0 win over Hortonville and could prove bothersome for the Irish.

Hilbert, which made its conference debut against Reedsburg a success last week, will be at Winneconne. The latter will be playing its first league game after drawing last week's bye.

Omro's veteran unit, sporting 14 lettermen, will be favored to notch its second straight win at Reedsburg's expense. Omro toppled Shiocton by a big margin last week.

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# Haiti Government Like Spanked Child

Nation Grows Resentful Toward

U.S. Because Aid Is Cut Off

BY WILLIAM L. RYAN

PONT AU PRINCE, Haiti (AP) — Haiti's government, like a spanked child, is threatening to growl in the shins.

Uncle Sam, in effect, has de-its poorest. Ninety per cent are illiterate. Opposition is beginning to grow among the 10 per cent

Papa Doc, according to re-people who claim to have heard him say it, intends to bring President Kennedy to his cultural economy.

Papa Doc is the name many of the four million Negroes in this is a benevolent strongman. The ter of science, art education; Al-

French-speaking nation apply to United States turned sour on Duvin G. Jose, 22 N. Union St.

Dr. Francis Duvalier, their iron-vailler not because he is a dictator master of science, bacteriology;

fisted dictator-president. His re-but because he attempted to use Herbert C. Timmerman, 121 W.

time is rapidly making progress U.S. aid for political aggrandize- Parkway Blvd., master of sci-

backward. He is asking for trou-ment. He rejected checks on use ence, business education; and

ble and seems likely to get it. of dollar funds for various aid Gerald C. Kroiss, 514 S. Lee St.

projects. Today, only the old Point bachelor of science, electrical en-

Aid Suspended

This storm in the Caribbean, 4 malaria control program is con-

tinuing.

## Reflected History

This brings the total number of degrees awarded by the state

Duvalier reflects Haiti's history university during 1962 to 4,549.

U.S. economic aid was suspended when Washington despaired of political chaos. It was so dan-

gerous in 1915 that the United States sent Marines to restore order.

Military aid also has been der. They remained until 1934.

halted. The regime, buzzing like a angry bee deprived of its nec-

tar, rolls its eyes specifically lent by his opposition. The physi-

toward Moscow. Rumors are dropped in Washington, evidently with Americans as a medical

by paid lobbyists, that the 55-year-old dictator has lost patience and

will punish the Americans.

In reality, Duvalier fears the Before long he, like many before

Communists. Cautiously he grants him, took on the trappings of a

little latitude to a few highly dictator.

He remained loudly pro-American, but he remains nervous-

ly alert to any sign of overt Com-

unist activity.

"Frightened" Man help was in the noncombatant tracking system traced the flights

Broadcasts berate the United field—medical services, transport, of the two spacemen in more than

States with brave, defiant-sound- communications, repair services, 112 earth orbits. A spokesman

talk. One gets the impression Duvalier's own policies impeded said if the Soviet craft had car-

man. His sole ambition seems toing his own army, one of the few could have zeroed in on any point

be to keep himself in power. He stables forces in the nation.

in the United States or Canada.

maintains a harsh gun rule, a Duvalier began strengthening NORAD said 206 manmade sat-

perpetual state of siege.

his power network in mid-1959. elites were now in orbit today. It

Most Haitians are too involved after one of many plots against classified 43 as payloads and the

with scratching out a living to him almost succeeded

## Eight Receive UW Degrees in Summer School

Eight students from Appleton were among the 1,007 students who received undergraduate and graduate degrees this fall as the result of their final scholastic work during the 1962 summer sessions of the University of Wisconsin.

The Appleton students and the oldest and smallest republics of the hemisphere, also

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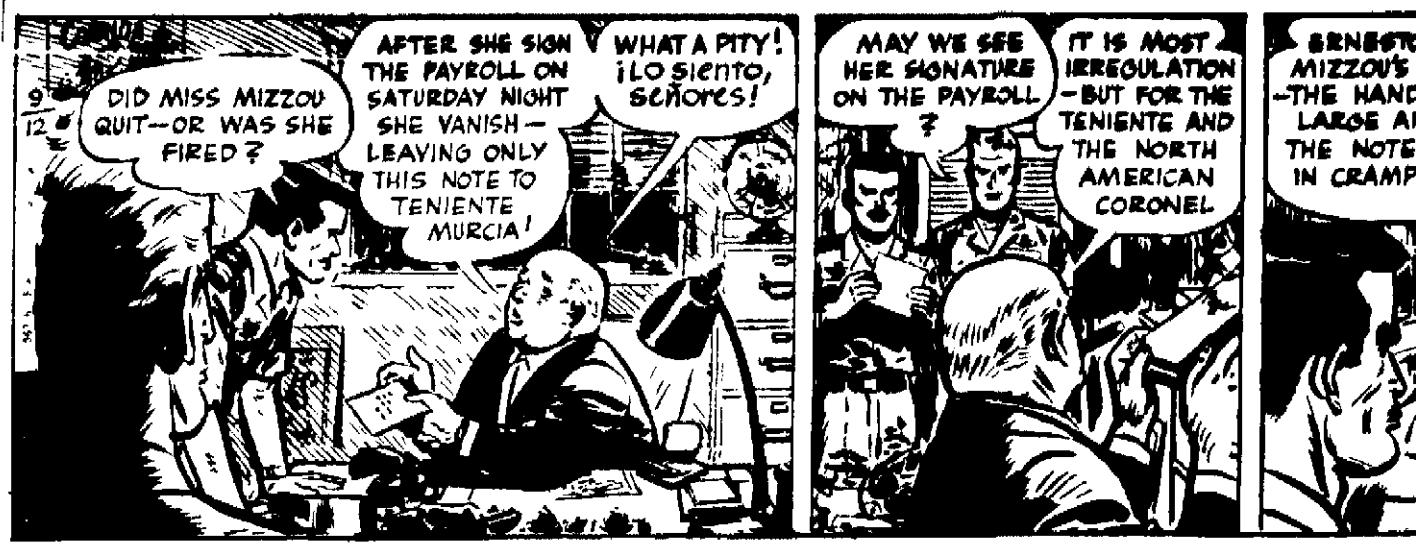
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## STEVE CANYON



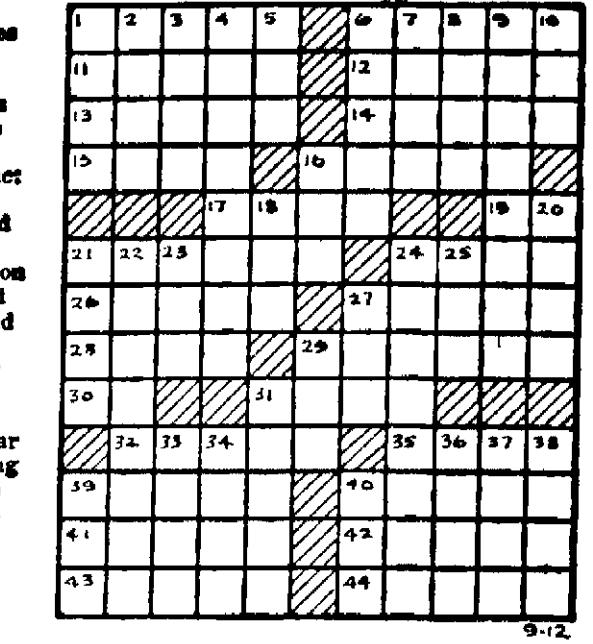
By MILTON CANIFF

Wednesday, Sept. 12, 1962 Appleton Post-Crescent B4

## DAILY CROSSWORD

ACROSS  
 1. Range  
 4. Sun-shade  
 5. Organ of sight  
 11. Now  
 12. Pertaining to areas  
 13. Worship  
 14. Applause  
 15. Plant cutter bird  
 16. Pillar of stone  
 17. Capuchin monkeys  
 18. Land measures  
 20. Poems  
 21. Party tokens  
 24. Temper  
 26. Heathen images  
 27. Type, said of art  
 28. Mandates  
 29. Wading birds  
 30. Printer's measure  
 31. Prophet  
 32. Eccentric sang  
 35. Nile bird  
 39. Musical production  
 40. Hit hard  
 41. Sun-dried brick  
 42. Made of oak  
 43. Ten-dollar bill-sang  
 44. Perfume

DOWN  
 1. Asterisk  
 2. A final passage: music



9-12

## KERRY DRAKE



By ALFRED ANDRIOLA

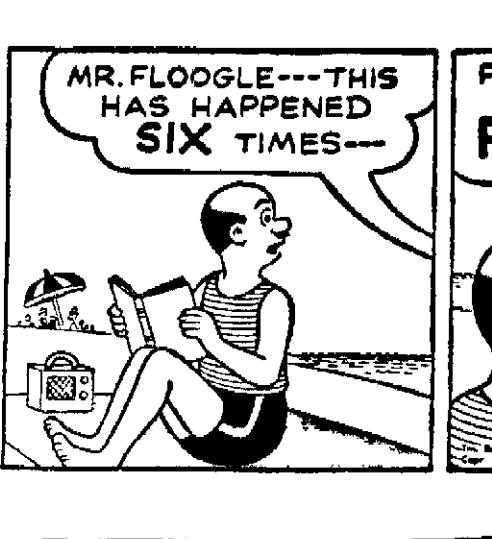
## RIVETS



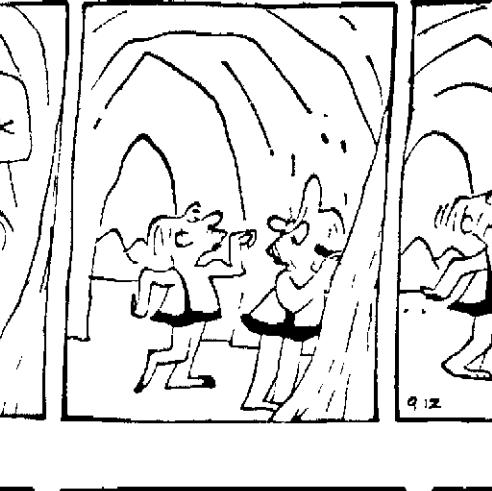
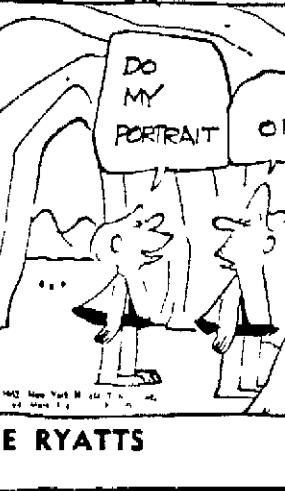
## By GEORGE SIXTA



## NANCY



By ERNIE BUSHMILLER

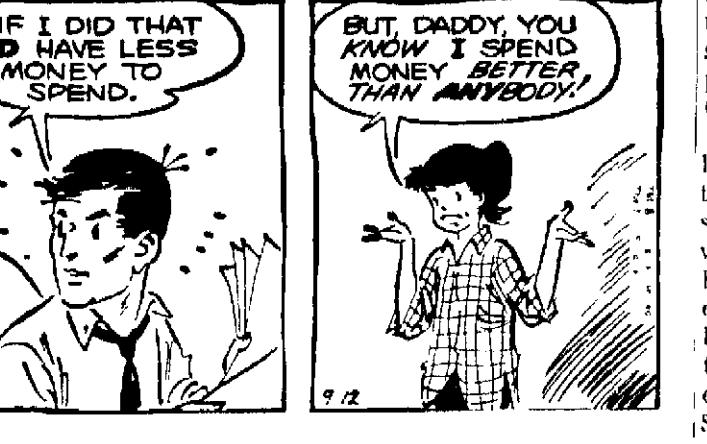


By JOHNNY HART

## Let's EXPLORE YOUR MIND

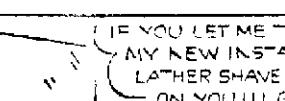
By Sylvanus M. Duvall, Ph.D. and Evelyn M. Duvall, Ph.D.

## YOU CAN'T GET ALONG WITH DIFFICULT PEOPLE!

RIGHT  WRONG 

By CAL ALLEY

THE RYATTS



## DR. DUNCAN

By B. C. DOUGLAS

By CHIC YOUNG

By DR. B. C. DOUGLAS

By DR. B. C. DOUGLAS&lt;/

# Plump Matrons are Best TV Contestants

Neighborhood Comic Often a Dud, Men Self-Conscious, Says Expert

BY CYNTHIA LOWRY HOLLYWOOD (AP)—The ideal amateur contestant in an audience participation show is a woman of themselves with the spotlight on age 40 or more and on the plump them," he said.

That is the opinion of Bob Barker, who has been picking participants for his day-time "Truth and Consequences" for the past six years. Before each show, after the warm-up in the Hollywood studios of NBC, Barker walks into the audience and chooses the participants.

"I'm looking for characters," explained Barker, "but we don't want people who will freeze up when they realize they are on camera. The first thing I look for is animation. Then I ask them to stand up because I've found that many people are enthusiastic when they are just one of a crowd but dry up when they realize the spotlight is on them. Then I test a bit to make sure that they are self-confident but not aggressive."

Usually a Dud "Lots of people come to the show feeling they would be a riot on TV because people have told them they are a scream at a neighborhood cocktail party or over a bridge table. Usually they aren't."

Barker says that, with many outstanding exceptions, his best contestants are mature and comfortably-cushioned matrons.

"Married women who are over 40 are likely to be more relaxed and easy as contestants," Barker theorized. "By that time the house is paid for, the car payments aren't looming large and their husbands are safe. They know they aren't going to starve."

Frequently the amateur stars of the show are men—and he has found that he must pick the males with extra care.

Men are always a little more self-conscious than women," he said. "And they are much more insistent about preserving their dignity."

He has found that the easiest,



Veteran Cowboy Actor Ken Maynard practices up on some roping outside the trailer where he and his wife live near Hollywood. Maynard was one of the "Big Four" Hollywood Western stars at one time. (AP Wirephoto)

## Joseph Cotten, Wife to Star In Stage Play 'Calculated Risk' Well Named, Says Veteran Actor

BY DORIS KLEIN

HOLLYWOOD (AP) "It's a great name for a play, 'A Calculated Risk,' because they all are."

The speaker was Joseph Cotten, who had just packed eight trunks and was heading for New York to star in the play with his wife, British actress Patricia Medina. It opens Oct. 31.

"I thought we were pretty brave taking eight trunks instead of an overnight bag," Cotten said. "You never know what's going to happen to a play. I don't think anyone does."

"Sometimes, there's the smallest difference between a hit and a flop."

### Changed Scenes

"When we were trying 'Philadelphia Story' out of town, it just didn't seem to work. Then John Druten came up from New York and suggested we move this scene here and that one there. The audience roared. You know how well it did on Broadway."

"Then comes the time when you've made a hit with a play on Broadway and Hollywood decides to do the film version with a different cast."

"They used Katharine Hepburn in the movie version, too, but I remember when I arrived in Hollywood to do 'Citizen Kane,' nobody knew me."

### Created Role

"I was talking to someone about 'Philadelphia Story' and she asked me, 'Oh, did you do the Cary Grant role or the Jimmy Stewart part?' I told her, 'Madam, I created the Cary Grant role!'"

Cotten and his striking blonde wife starred in another play earlier this year which never reached Broadway, "RX Murder."

## Steel Hour Stages Nice, Human Play

BY TV SCOUT

9-10 Channel 2 — The Steel Hour has a rather old-fashioned but touching story of a stutterer who finds happiness. Tommy Sands plays Lennie, just out of high school and looking for a job. His mother (Glenda Farrell) and his friend (Martin Sheen) try to help, but he is too frightened to succeed. Then, with his mother's connivance, he lands a mail room job in a factory and meets a girl (Lori Heiney) he meets in the park. This relationship naturally arouses suspicion among some evilminded people.

9-10 Channel 11 — Naked City's repeat may break your heart a bit tonight, with its story of a lonely man desperately seeking love. Robert Duvall plays this bad-tempered machinist, whose best friend is a little girl (Lori Heiney) he meets in the park. This relationship naturally arouses suspicion among some evilminded people.

9-10 Channel 4-5 — David Brinkley's Journal repeat takes us, first, to British Guiana. We look at the election which produced Cheddi Jagan, and the fascinating campaigning. We see the sole white candidate in the market place where he's told, in no uncertain terms, that the natives won't support him. Then we're off to Cambodia in Asia, to see a land which has made neutrality pay off. We'll visit project after project, given to the Cambodians by 14 nations.

10-20-12 Channel 2 — Checkmate's job on tonight's repeat is to protect the manager of a swank health club, who is apparently the target of killers. We know, because we're allowed to eavesdrop, that Don Taylor is being threatened by gamblers because he reneged on a deal to help fix a football game. The actual crime-threat is secondary in this one; of primary interest is the character of Taylor, one of those ex-All Americans who never came back to earth.

8-9 Channel 4-5 — The Kraft Mystery Theater's menu tonight is strictly a whodunit of the old school. It is solved by Robert Middleton, playing the blind detective, Duncan MacLain, created by mystery writer Baynard Kendrick. (Edward Arnold played MacLain in the '42 movie, "Eyes in the Night.") His case this time concerns a series of fatal leaps.

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TRY  
POST-CRESCENT  
CLASSIFIED  
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CLASSIFICATION  
INDEX

ANNOUNCEMENTS  
CARD OF THANKS  
IN MEMORIAM  
FUNERAL DIRECTORS  
OBITUARIES  
FLORISTS  
LODGE NOTICES  
SPECIAL NOTICES  
LOST AND FOUND  
INSTRUCTIONS

AUTOMOTIVE

ACCESSORIES, PARTS  
AUTO SERVICING  
TRAILER TRAILERS  
AUTOMOTIVE WANTED  
TRUCKS FOR SALE  
AVIATION-AIRCRAFT  
AUTO INSURANCE  
BIKES, MOTORCYCLES  
BUSINESS SERVICE  
EMPLOYMENT  
HELP, FEMALE  
HELP, MALE  
HELP, MALE-FEMALE  
SALES, MEN-WOMEN  
EMPLOYMENT WANTED  
HOME WORK WANTED

FINANCIAL  
BUSINESS OPPORT.  
BUS SUPPORT WANTED  
SECURITIES, MFGS  
MONEY TO LOAN  
WANTED TO BORROW

MERCHANDISE

"DO-IT-YOURSELF"  
GOOD THINGS TO EAT  
DOGS, CATS, PETS  
LAWN, GARDEN, NEEDS  
FLOWERS  
ARTICLES FOR RENT  
ARTICLES FOR SALE  
HEATING EQUIPMENT  
STORE SPECIALS  
HOME FURNISHINGS  
RUGS  
APPLIANCES-HI-FI, TV  
WEARING APPAREL  
MUSICAL INSTRUMENTS  
BOATS-ACCESSORIES  
SPORTING GOODS  
BUSINESS EQUIPMENT  
BUILDING MATERIALS  
CONST. EQUIP.-TOOLS  
FUEL, WOOD, OIL  
WANTED TO RENT  
WANTED TO BUY  
SWIMMING TRADE  
MOBILE HOMES WANTED  
MOBILE HOME-SALE  
MOBILE HOME-RENT

REAL ESTATE-RENT  
ROOMS AND BOARD  
ROOMS FOR RENT  
HOUSEKEEPING ROOM  
APARTMENTS, FLATS  
GARAGES FOR RENT  
HOUSES FOR RENT  
TRAILER SPACE

SHORE RESORT-RENT  
BUSINESS PROPERTY  
FARM AND ACREAGE  
WANTED TO RENT

REAL ESTATE-SALE

HOUSES FOR SALE  
HOME BLDG. OFFERS  
TWIN CITY HOUSES  
LOTS FOR SALE

GARAGES

BUSINESS PROPERTY

FARM AND ACREAGE

SHORE RESORT-SALE

REAL ESTATE WANTED

BLDGS. MOVE, RAZE

FARMERS' MARKET

LIVESTOCK

LIVESTOCK WANTED

HORSES & ACCESS.

FARM SERVICES

FARM LOANS

LAND RENTALS

POULTRY-SUPPLIES

FAIR, EQU. NEEDS

FARMERS WANTED

PUBLIC SALES

FARM-DAIRY PROD.

FARMS, SEED, PLANTS

AUCTION SERVICE

ANNOUNCEMENTS

IN MEMORIAM

IN LOVING MEMORY - of persons no longer with you and your family. This Memorial service is available through the Want Ad Department. For assistance in preparing a memorial notice and costs, write Appleton Post-Crescent Want Ad Department or Phone RE 3441.

SPECIAL NOTICES

LOSE WEIGHT SAFELY

With a Diet Doctor. Only 98¢

FORD REXALL DRUGS

LOST AND FOUND

LADIES BILL FOLD LOST - Mustard color. Sat. night at Appleton Club. Some of things can't be replaced. Reward \$100.00 to doles. Dillert 2 Hillert.

LOST-11 M. of Packer season tickets. In Neshotah. Call 432-3331. Ext. 246.

MONEY FOLDER LOST - Man's brown leather in Appleton early Thurs morning. Containing over \$80. Reward RE 3250 after 4 p.m.

AUTOMOTIVE

ACCESSORIES, PARTS

1955 OLDSMOBILE TRANSMISSION - Factory rebuilt about 10,000 miles. P.O. Shioton 7646.

AUTO SERVICING

YES!

POTTER'S

TOWING SERVICE

is always available

24 HOURS DAILY

AUTOMOTIVE WANTED

CASH FOR YOUR CAR

BOB MODER AUTO SALES

1324 S. Oneida St., Phone 3450

CASH OR TRADE DOWN

MESSER MOTORS

Phone 3362

SPOT-CASH PAID

For Clean Used Cars

SAM-MALOFSKY MOTORS

1850 W. Wisconsin Ave., Ph. 9136

TRUCKS FOR SALE

14 BARGAINS ON TRUCKS - Dump

Pickups, Chassis and Cab, Wagons

BAUR TRUCK & EQUIP.

2520 W. Wisconsin Ave., Ph. 4570

GMC

Used Trucks

1950 CHEVROLET '50 Tractor

1950 DODGE V-8 Tractor

1950 JEEP with Snow Plow

1950 FORD 1-Ton with Duals

1950 GMC "450" Tractor

1956 FORD 1-1/2 Ton Panel

1957 FORD 1-1/2 Ton Panel

1951 GMC Dump Truck

Fox Valley Truck SERVICE

2130 W. Wisconsin Ph. 3-7306

WRECKER - 7/2 Ton with power hoist and rear dump. Wreckers Contact SCHMIDT OIL CO. 4400

1954 CHEVROLET 1-Ton Delivery

COFFEEY MOTORS

103 E 3rd St. Kaukauna, 6-4673

THOUSANDS ARE READING Post-Crescent Want Ads this year in search of places to live, building materials, used cars, used furniture, used cars, used domestic help and jobs. Such extensive reader interest is your assurance that Post-Crescent Want Ads will get results. A trained ad writer will help you write or edit and we'll prove it to you or Nease, Ph. 3-6543.

TRY

POST-CRESCENT

CLASSIFIED

ADS!

AUTOMOTIVE

TRUCKS FOR SALE

14

A-1 USED TRUCKS

1952 INTERNATIONAL Wagon Panel

1952 Radio, Heater, Automatic

Power Steering, Power Brakes

1952 Pickups, No Spans

1952 International 1-Ton Panel

1952 FORD 1-1/2 Ton Panel

1952 FORD 1-1/2 Ton Panel

SHERRY MOTORS Inc.

225 W. Washington St., Ph. 3-6444

925 W. Wisconsin Ave., Ph. 3-4078

USED TRUCKS

1957 CHEVROLET Pick-up

1956 FORD COE

With utility body and large air compressor

1957 GMC Dump Truck

1954 WHITE Tractor Model WC 22

Neenah-Menasha Motors, Inc.

FORD DEALER

Phone 2-4267 or 2-2412

Open Mon. Wed. Fri. Eves. till 9 p.m.

101 Clybourn Neenah

Lot-1st & Hewitt St., Neenah

1961 CHEVROLET

1/2 Ton Pickup, 4 cylinder, Standard Shift, Like New, Less than 5,500 miles

AT TUSLER PONTIAC

Open Mon. Wed. Fri. Eves. till 9 p.m.

103 W. Wisconsin Ave.

APPLETON

AUTOS FOR SALE

18

1961 FORD

1/2 Ton Pickup

1951 CHEVROLET 1/2 Ton Pickup

1952 BEHR MOTORS, Inc.

Hwy. 41 at Meade St. Ph. 9-1126

AUTOS FOR SALE

19

1962 CHEVROLET

9 passenger

Wagon, Small V-8, Full power, 10,000 miles RE 4346

1960 CADILLAC

2-Dr. Sedan

1960 CADILLAC

62 Sedan

1960 OLDSMOBILE

2-Dr. Sedan

1960 CHEVROLET

9 passenger

1960 FORD

2-Dr. Sedan

</



**REAL ESTATE—SALE****HOUSES FOR SALE 66****DIRECT FROM OWNER**

Completely remodeled 3 bed. room home, new cupboards. Large living room, bedroom, kitchen, utility room and bath. New windows, new doors and new heating. Large room, new heat. Close to Richwood School and College Ave. \$12,000. RE 6-1900.

**ERB PARK**

An attractive 3 bedroom, 2 story home in an excellent location. Large living room with fireplace, kitchen, dining room, breakfast room, bathroom, laundry room down. Attached 2 car garage. PRICE ... \$23,500.

**ALICIA PARK**

A quality 3 bedroom ranch home with spacious living room, dining room, 2 fireplaces, finished basement "rec" area. All bedrooms are twin sized, 2 car garage. PRICE ... \$34,500.

**HUNLEY SCHOOL**

A new 4 bedroom, 2 story home with loads of space for a large family. Living room, dining room, kitchen, laundry and powder room. 4 large bedrooms up. PRICE ... \$34,500.

**GARVEY**

AGENCY  
Phone 4-7111  
Eves.: 4-6744; 4-9514; 3-8158

FOR REAL ESTATE Buys Call CLINTONVILLE SALES CORP., Clintonville, Wis.

**FOR SALE OR TRADE**

These properties were listed incorrectly for another Realtor, in the Appleton Post - Crescent, Sat. Sept. 8 and Sun. Sept. 9.

**SUBURBAN**

2 bedroom ranch in a low tax area. Garage.

**JAMES MADISON**

SCHOOL ..... \$16,400

5 year old 1/2 story 4 bedroom home. Nice yard. All improved street.

**PALISADES**

3 bedroom ranch. Wardrobe closets. Snack bar. Rec room. 2 car garage.

**CONTEMPORARY**

6 year old home on a large wooded suburban lot. 3 bedrooms. Cathedral ceilings in living room. Master bedroom with connecting powder room. Bath with vanity. Family room.

**BYTOF REALTY**

REALTOR  
536 N. Richmond St. Ph. 9-1252

Evening Phone

**J. H. Rove**

4-5625

**H. Rodencal**

3-0004

**GOOD HOME BUYS****W. First Ave.**

3 bedroom ranch. All modern kitchen, carpeted living room, divided basement, central heat. Oil heat. Attached garage. Lot 75 x 150. Priced to sell at ..... \$16,300

**E. Wisconsin Ave.**

5 bedrooms, 2 story; modern kitchen, living room, full basement. Oil heat, aluminum siding. Garage. Small barn. 1/2 acre of land with nice variety of fruit trees. The price is right.

**5 MI. N. OF APPLETON**

4 bedroom, 2 story. Oil heat. 1/4 acre of land. Garage. \$10,000.

**CENTER VALLEY**

4 bedroom, Full basement. Oil heat. Garage ..... \$7,900

**6 MI. W. OF APPLETON**

4 bedroom, well kept older home. 3 acres of land. Priced to sell at ..... \$12,000

**MEDINA**

4 bedroom, well kept older home. 1/2 acre of land. Priced to sell at ..... \$7,500

**DALE**

3 bedroom home in very good condition. Oil heat. 1/2 acre of land. Attached garage. Nice yard.

**12 MI. W. OF APPLETON**

bedroom older home. New kitchen cupboards. New bath. Nice yard with several shade trees. Only ..... \$7,800

**HORTONVILLE**

We have a good variety of homes in and around Hortonville. Several 2 apartment homes.

**H. J. JENNERJOHN**

Auctioneer and Realtor  
Hortonville SP 9-4548  
Appleton, Re. PL 7-5252  
Arlin Schulz 9-4331  
Charles Fischer 4-6162

**HERE'S VALUE****FOR YOUR MONEY****3 BEDROOM HOME, 1 1/2 story, Full bath, 2 car garage. Paved dr. \$OLD**

Full basement. Oil heat. Large bedroom, sewing room, and wash room. Large back yard. Lots of storage space. 1/2 car garage. Cement drive; completely landscaped. Direct from owner. \$15,000. Show by appointment. Call ST 8-3937.

**H. STROBL**

3 BEDROOM HOME, 1 1/2 story. Full bath, 2 car garage. Paved dr. \$OLD

Full basement. Oil heat. Large bedroom, sewing room, and wash room. Large back yard. Lots of storage space. 1/2 car garage. Cement drive; completely landscaped. Direct from owner. \$15,000. Show by appointment. Call ST 8-3937.

**WE WILL TAKE IN TRADE YOUR PREVIOUS PURCHASE**

Financial Arrangements

**H. STROBL REALTY**

RE 4-1977

**Jentz Real Estate**

Ph. 4-6778

**JUST N.W. OF CITY**

New 4 bedroom ranch. Attached double garage. New kitchen, living room, bathroom, oil heat. Large lot with 1 car garage. \$12,000.

**MUELLER REALTY**

RE 4-6677

**DAON NYMEN**

RE 4-6774

**KAUKAUNA**

2 bedroom home. Near Holy Cross Church. Fire place in living room, new bath and kitchen. Large bedroom, oil heat. Large lot with 1 car garage. \$10,000.

**KEMP REALTY**

Ph. 4-1655 or 8-8122

**YOUR BEST BET—A Want Ad****REAL ESTATE—SALE****HOUSES FOR SALE 66****KIMBERLY**

Just Listed — A super located 2 bedroom, ranch home. Top condition. Gas heat. \$11,300.

**LITTLE CHUTE**

Just Listed — A very neat 3 bedroom, 1 1/2 story home. Pleasant. 2 car garage. \$16,000.

**WE HAVE HOMES**

IN ANY PRICE RANGE  
ALAN BAKUY AGENCY  
Lytle Van Cuylen, Ph. 4-2426  
Art Bentzky, Ph. 4-2426

**KIMBERLY**

Modern 3 bedroom home  
Phone ST 8-2191

**"LAND CONTRACTS"**

SOUTH SIDE—2 bedroom plus den. Gas furnace. Large lot.

**NORTH SIDE**

—2 large bedrooms. Like new. Immediate occupancy.

**LEONARD WIESE REALTY**

Office RE 4-1129 Residence 4-2541

**A New 4 Bedroom**

home with powder room.  
PHONE RE 4-3102.

**LEMBCKE REALTY**

PHONE RE 4-3137

**LINCOLN & SR. HIGH AREA**

bedrooms, 2 with built-ins. 2 closets, plus cedar closet and 3 linen closet. Bath, 21/2 baths, 2 car garage. RE 3-1942.

**Little Chute**

3 bedrooms, carpeting, drapes, gas heat. \$14,900.

**2 bedrooms, dining room, bath down, basement, oil heat, garage, kitchen, and powder room.**

STEAD DRIVE ..... \$18,900

New 5 bedroom bi-level, family room, 1 1/2 baths, remodeled. STEAD DRIVE ..... \$18,900

**NEAR NEW POOL**

3 bedroom ranch with attached garage, bath, oil heat, and range. Tiled floor in vanity and schools. schools ..... \$18,900

**E. FRANCES**

..... \$22,900

**Cape Cod**

4 bedrooms, two down, two full baths, fireplace, two car garage. RE 3-2112

**PIERCE PARK**

..... \$18,400

**Two story, 3 bedrooms,**

formal dining room, fireplace, finished basement, oil heat, water heat, attached garage.

**Kaukauna**

3 bedroom ranch, 1 year old. Aluminum siding, gas heat. \$14,900.

**2 bedrooms, unfinished upstairs.**

Carpeting, drapes, garage, Armstrong Court. RE 4-2020

**LOW PRICE**

LOW TAX AREA

**\$7,800**

Ideal home for young couple or retired couple. Neat and clean. Nine years old. Garage, lovely yard. Town of Grand Chute.

**DAVE LUCY**

Broker & Builder Ph. ST 8-2555

**REALTORS**

Little Chute, 8-2149, 8-1154

**RUSS LEPSENCE**

REAL ESTATE CORP., 133 E. Wisconsin Ave., Ph. 9-1291

**SCHAFFER PLAT**

Southwest side of town. 3 bedroom ranch home. 2 years old. Ph. 4-6722.

**SIXTH ST. W.**

— Modern 3 bedroom home. Close to schools. Near schools and church. Buy direct from owner. \$16,000. Phone 3-4688

**SPLIT LEVEL HOME**

Attractive and outstanding. Can be seen at 513 W. Michigan St. For appointment Ph. RE 4-9454.

**STORY ST.**

Lovely 2 bedroom home. \$13,250.

**RANKIN REALTY**

RE 3-8729

**MODERN RURAL HOME**

Large, with double garage. 1/2 miles N. of Appleton. Ph. 4-2428.

**NEAR ST. THERESE**

— 4 bedroom, older home. Remodeled kitchen, 1/2 baths, automatic gas heat. Garage. By owner. RE 4-2459

**NEW LISTING**

E. Marquette: 2 bedroom ranch of block construction with smooth stucco finish. Rec. room, 2 fireplaces. 1 car attached garage. 2 trees. Excellent location close to schools. You should consider this one for its fine QUALITY.

**ALLEN BUBOLZ AGENCY**

2023 Highway Court, Ph. 4-2443  
Robert Kirby, Ph. 4-1143

**NORTH OF LITTLE CHUTE—10**

County Trunk N. 2 year old, 2 bedrooms, all electric home. Lot 140 x 110 depth. Extra building 12 x 18. ST 8-2679 4 p.m. to 7 p.m.

**NORTHWEST SIDE**

A 3 bedroom ranch; divided basement, carpeting, many closets. \$16,000. RE 4-8534

**NORTHWEST SIDE—Nice home: 4 bedrooms, full basement, Unfinished. Located close to schools. RE 3-4031 after 5 p.m.****ONLY \$10,200**

All modern 2 bedroom 1 1/2 story home. All street improvements. RE 4-3040.

**OPEN HOUSE**

For The Interested Buyer

1126 W. Taylor St.

Sept. 13—4 to 8 p.m.

Come in and see this lovely 3 bedroom ranch. Carpeted living room, master bedroom carpeted with 11 ft. of wardrobe, and wash room. Large back yard. Lots of storage space. 1/2 car garage. Cement drive; completely landscaped

Ad Budgets  
Belie Idea of  
Recession Soon

Big Agencies Report  
No Cutbacks—Sign  
Of Optimistic View

BY GEORGE LAZARUS  
Chicago Daily News Service

CHICAGO — If advertising is an indicator of Uncle Sam's economic health, there is little evidence to support talk of a recession.

It's almost axiomatic along Madison Avenue and Michigan Avenue that whenever business faces an economic downturn, advertising outlays are substantially reduced.

That was the situation during the recessionary periods of 1953, 1957 and 1960.

Companies plagued by the current case of business jitters are generally not chopping away at advertising budgets, according to a Chicago Daily News survey of top agencies and companies.

Oil Cuts

It's true that a few blue ribbon clients such as Gulf Oil and Royal McBee have slashed advertising costs by as much as 15 per cent.

But there may be a reason, beyond economics, for these reductions.

Gulf Oil, for example, beefed up its ad outlays in early 1962 to push its new Gulfstate product and the reductions may be only a return to a previously established ad range.

On the other hand, an overwhelming number of companies are holding to the present levels and increasing advertising for 1962 and 1963.

Big Boosts

Several firms are dramatically boosting outlays, particularly the Norge Division of Borg-Warner Corp. and the Lincoln-Mercury Division of Ford Motor Co.

Judson S. Sayre, Norge's chairman, summed up his company's marketing approach this way.

"Rather than cutting back, Norge is planning to triple its ad budget this fall, concentrating on automatic washers and clothes dryers."

Lincoln-Mercury reported that advertising will be up 26 per cent to promote Mercury during the 1963 model year.

Optimistic Talk

On the agency front, there is widespread talk of optimism.

McCann-Erickson, the largest agency in domestic billings, stated that ad expenditures for clients for the balance of 1962 are in line with the levels of budgets set earlier in the year.

"The tone relative to expenditures for 1963 is firm and reflects some healthy increases," said a McCann spokesman.

Maxwell Dane, general manager, Doyle Dane Bernbach, New York-based agency, noted that fall and winter advertising programs were firmed up without a single cutback for clients.

Fulmer & Smith & Ross reported that most client ad outlays were on the up side for the balance of 1962.

"Our clients are optimistic with respect to the latter part of 1962 and the start of 1963," observed one FSR executive.

No Readjustments

Leo Burnett, major Chicago agency, said there have been no significant readjustments in fall budgets for clients.

A spokesman for a New York agency, however, injected a note of caution into a project of advertising's year end state of health.

"A number of our clients are not as cautious about business prospects as they were a few months ago following the stock sell off," he said. "But they are still wary over what happens in the fourth quarter."

A survey by Purchasing Week Magazine reveals that a number of cutbacks will show up in the use of cutbacks will show up in the trade show circuit this year.

According to the report, industry will be bypassing many of the small exhibits.

At the big shows traditional girlie promotions, glitter, noise and other attention-getting gimmicks will be replaced by product-oriented eye catchers, said PW.

**It's Not the Pen,  
It's the Principle**

HARTFORD, Conn. (AP) — It cost only 98 cents.

But why, said the reporter, should he allow former President Harry S. Truman to make off with his old ballpoint pen?

So the Hartford Courant's Jack Zaiman asked Truman to search his pockets when the pen vanished after the ex-President used it to sign an autograph at a Democratic dinner Saturday.

Twice Truman poked through his pockets, but the pen eluded the former chief executive.

Zaiman refused to shrug off the loss, lamenting the pen in Monday's paper.

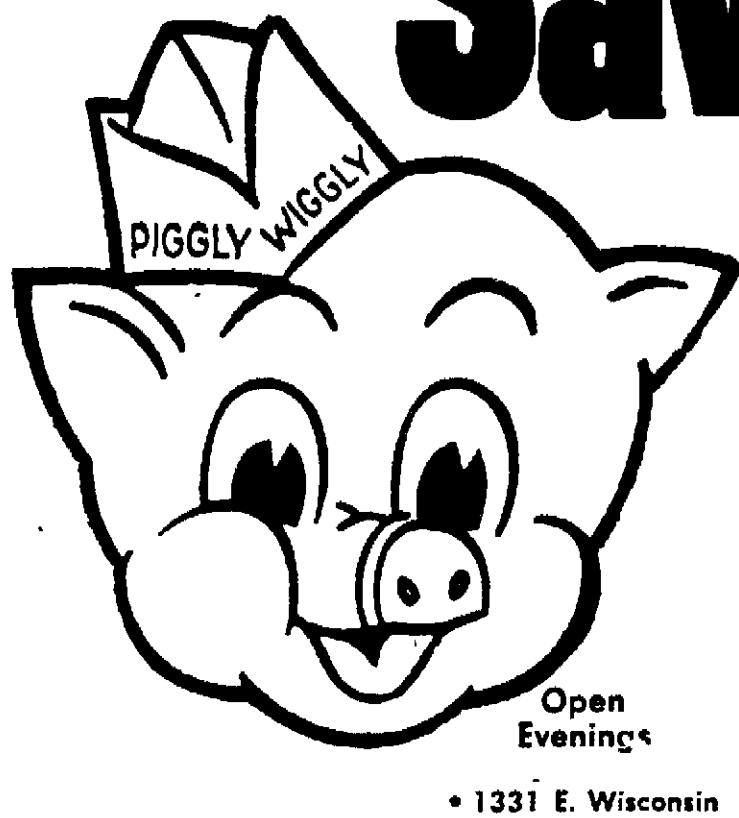
Local Republicans gave Zaiman another pen and urged him to be wary of whom he lends it to.

The missing pen was returned via a Democratic courier. Truman had found it after the dinner.

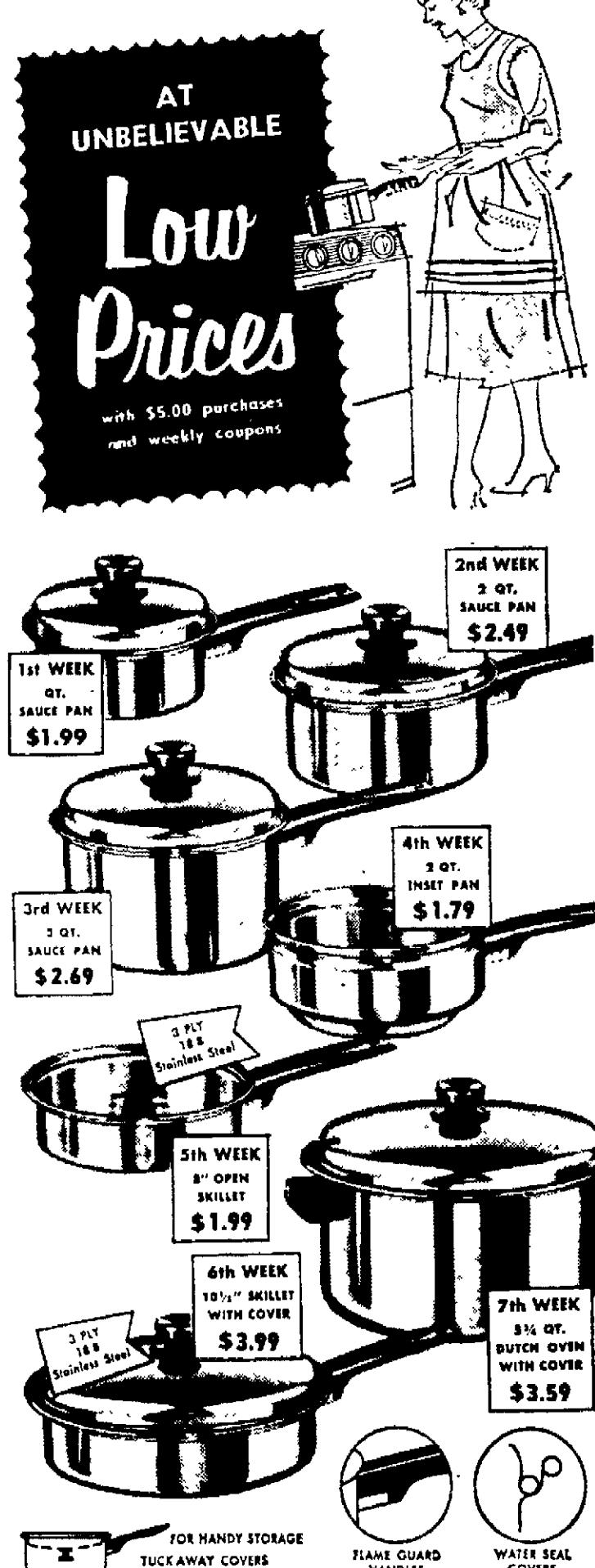
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Get So Much, Much More at Your Piggly Wiggly Store

Save Cash and Stamps!



famous Hawthorn  
stainless steel  
Cookware



Buy an item a week  
FOR 7 WEEKS

WEEK 1 — 1 Qt. Sauce Pan with Cover . . . \$1.99  
WEEK 2 — 2 Qt. Sauce Pan with Cover . . . \$2.49  
WEEK 3 — 3 Qt. Sauce Pan with Cover . . . \$2.69  
WEEK 4 — 2 Qt. Inset Pan . . . \$1.79  
WEEK 5 — 8 Inch Open Skillet . . . \$1.99  
WEEK 6 — 10 1/2 Inch Skillet with Cover . . . \$3.99  
WEEK 7 — 5 1/2 Inch Dutch Oven Cover . . . \$3.59



Save Up To 40%  
With This Weeks Coupon

For a Real Fall Treat Hillshire

**POLISH SAUSAGE**

Fancy for home slicing by the chunk

**SLAB BACON**

**49c**  
lb.

**39c**  
lb.

Swifts Premium Cured Boneless

**CANNED PICNIC**

By the  
Chunk

**179**  
3 lb.  
Can

Berken's Piggly Wiggly famous frylicious Pure Beef

**STEAK 12 99c**  
2 oz.  
Steaks

Frances Hamilton  
WHITE BREAD . . . 2 1-lb. Loaves **29c**

Frances Hamilton, Regular 29c  
SANDWICH BREAD . . . 2 1 1/2 lb. Loaves **49c**



3-lb. Can, Best Quality  
**Shortening 59c**  
Food Club



New Pack!  
Halves, Syrup Pack  
**PEARS 2 59c**  
29 oz.  
Cans

Dole Crushed Pineapple . . . . . No. 2 35c  
Pillsbury Layer Cake Mixes . . . . . 19 oz. 39c  
Pkg.

Dainty Lunch — 4 Varieties  
**JELLIES 3 85c**  
18 oz.  
Tumblers

Bonnie Lee — White or Yellow  
**POP CORN 2 19c**  
lb.  
Bag

Schultz Finest Sugar Honey  
**GRAHAMS 26c**  
Save 9c  
lb.  
Lb.

Fancy Eating Tokay  
**PEARS 2 29c**  
2 lbs.  
Grapes

3¢ OFF  
SAVE 12c NOW  
CHARMIN Bathroom  
**TISSUE 12 99c**  
EACH 4 ROLL PACKAGE

Dartmouth Frozen Orange Juice 6 oz. Can . . . 6 for 9c  
Nabisco Your Choice 39¢  
Johnson Sugar Wafers . . . . . 1 lb. 35¢  
Chop Suey Vegetables . . . . . 16 oz. Can 25¢  
Chow Mein Noodles Lo Chey . . . . . 2 3 oz. 25¢  
Royal Gelatin . . . . . 3 oz. 3 for 25¢